Breakout Session: Adaptive Courseware Options: Before Selection, Understand Your Implementation Requirements

CONTEXT
- What are your organization’s goals for adaptive learning?
- Is there a strategy and defined responsibility for AL on campus?
- What program(s) at the institution would be most interested in using AL?
- Do we have a way to recruit and engage faculty members in aligning their teaching to AL tools?
- Do we have resources to develop the AL program or course and provide ongoing support?
- Who will be responsible for ALP content development, system integration, reporting, and data analysis?
- What are the key roles required in deployment of AL courses and programs?
- How much institutional IT support is needed to incorporate the ALP into the learning environment?
- What is the right approach for introducing and testing adaptive? (Approach and Methodology)
- How should you organize the process for validating the solution’s ability to solve your problem? (Organizing - people, pedagogy, process and technology)

CONSIDERATIONS WHEN SELECTING A VENDOR
- What Domain(s) will you use AL for?
- Do existing vendors provide AL products or will you plan to RFP for ALP? Or Both?
- What are the types of adaptive learning products? Are you looking for a platform or content provider? Or a hybrid?
- This is an emerging area of product development. What is your comfort level with new vendors, vendors with new products? Do you prefer vendors with established AL products?
- What are the key differentiators of available ALPs?
- How customizable will the AL products need to be? Will faculty need to add their own objectives, activities, content, assessments?
- How suitable is the AL product for formative assessments? For summative assessments?
- Are test banks large enough to support multiple attempts to achieve mastery?
- Does the product support testing and comparing alternative activities, content, assessments for achieving effectiveness?
CONTENT

- Is the ALP able to work with publisher, or OER, content that your faculty already use?
- Are there particular ALPs that are more suited to your programmatic needs than others (such as science, technology, medical, math)?
- Who will be responsible for customizing the courses/content? Faculty, Instructional designers, vendors?
  - Can we customize the adaptive content tools?
  - Can we add or edit competencies associated with adaptive content?
  - What is customizable among ALP?
- Can I make my own links between learning objectives, activities, and assessments?
- Who is responsible for connecting AL data to analytics tools, LMS or dashboards? IT, faculty, instructional designers? Learning engineers? Vendor services?
- What are best practices for integrating ALP products with existing systems and curriculum?

COST

- How much time and money will it take your institution to deploy an AL course or program?
- Do we have resources to develop the AL program or course and provide ongoing support?
- Do you have the resources to measure the effectiveness of an ALP?
- How do students purchase access to the ALP?
- What pricing models are generally used for ALP (i.e., enterprise and individual student)?
- What are the different pricing options for commercial providers?