



## Expert Community Advancing Learning Technology Innovations

Since 1989, the WICHE Cooperative for Educational Technologies (WCET) has worked with colleges and universities to implement innovative technology-based programs and practices that extend the campus and open pathways to college degrees and relevant credentials. Our growing membership includes more than 350 higher education innovators in nearly all U.S. states and many Canadian provinces. WCET member institutions actively serve more than 4 million college students taking all or part of their academic programs via technology.

### Responsive, Collaborative and Proactive

Academic leaders are confronted daily with making critical, time-sensitive judgments about complex technical systems that drive student experiences and require access to current, accurate and attainable information. Unfortunately, few institutions live in a world where they have sufficient staff to develop this information.

As an unbiased, trusted, and dynamic source of expertise, policy analysis, and advocacy, WCET is a key resource for our members. An annual investment in WCET membership brings this key intelligence to your digital doorstep, saving you time and money enabling you to make well-informed decisions at the right time.

Additionally, WCET members actively collaborate to answer tough questions that would be difficult - and expensive - to figure out alone.

### OUR MISSION:

WCET accelerates the adoption of effective practices and policies, advancing excellence in technology-enhanced teaching and learning in higher education.



WCET is our most important teaching and learning with technology membership. WCET provides the best information I have found on changes in federal law relevant to online learning. Webinars on these and other topics have been invaluable, as have the significant networking opportunities I have found through the annual conference and community discussions.



Catherine L. Kelley  
Assistant Provost for Educational Technology  
Fairleigh Dickinson University



WCET is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education.

## Like-Minded Individuals Seeking Practical Solutions to Real Problems

Membership in WCET provides opportunities to connect with colleagues from the U.S. and Canada to advance practices and policies aimed at helping institutions succeed in implementing innovative academic technology initiatives. WCET members are at the forefront of leveraging technologies to open the classroom, extend the campus, and provide high quality programs focused on student success.

### WCET Yearly Membership Dues Provide ALL Faculty, Staff, & Students on Your Campus:

| WCET Services                              | Member Benefit  | Price to Member                  | Price to Obtain from External Sources                                  |
|--|---|----------------------------------|--|
| Annual Meeting                             | Registration Discounts  | 20% or more Discount for Members | Other Meetings Run up to \$2500  |
| Summits                                    | Registration Discounts  | 20% or more Discount for Members | Other Meetings Run up to \$2500  |
| Members-Only News Email List               | Access to the Most Current Information, Vetted Practices & Policy Information | Included in Membership           | Subscription Fees  |
| Members-Only Discuss Email List            | On-demand Access to Peers & Practitioners Daily                               | Included in Membership           | Subscription Fees  |
| Job Postings to Over 3,000 Member Contacts | Reach Engaged Professionals with the Skills to Fill Your Position             | Included in Membership           | Up to \$500 per Job Post   |
| Webcasts & Virtual Events                  | Timely Speakers to Help Your Institution Address Current & Future Challenges  | Included in Membership           | Up to \$150 per Access Point   |
| Frontiers Blog                             | Hot Topics and Sage Advice from Seasoned Practitioners                        | Included in Membership           | Subscription Fees or 'Selling' Your Contact Information to Advertisers |
| WCET Resources                             | Useful, Just-in-Time Resources  | Included in Membership           | Contracted Rates of >\$20,000 for consultants                          |

*Institutions gain over \$100,000 in value for their WCET Annual Membership. Maximize YOUR value by involving anyone interested in technology-enhanced learning at your organization.*

|                                 |                                  |
|---------------------------------|----------------------------------|
| Members-Only News Email List    | 3,157 Subscribers                |
| Members-Only Discuss Email List | 2,827 Subscribers                |
| Frontiers Blog                  | 982 Subscribers                  |
| @wcet_info on Twitter           | 3,678 Followers                  |
| Facebook                        | 538 Likes                        |
| LinkedIn                        | 1,541 Followers                  |
| YouTube Channel                 | 105 Subscribers;<br>11,999 Views |

The Best Method of Cost-Avoidance is Making the Right Decision at the Right Time. Join Over 350 Higher Ed Innovators Who Have Made the Investment in WCET!

#### FOCUS AREAS:

Emerging Technologies  
Faculty Success  
Managing e-Learning  
Policy & Regulations  
Student Success

**Add Your Voice to the Dialog.**  
**JOIN WCET TODAY.**

Visit [wcet.wiche.edu](http://wcet.wiche.edu) for more information about WCET and to apply for membership, or contact:

Mollie McGill, Director,  
Programs & Membership  
**WCET**  
3035 Center Green Drive,  
Suite 200  
Boulder, CO 80301  
[mmcgill@wiche.edu](mailto:mmcgill@wiche.edu)  
303-541-0306

Top 3 Reasons Our Institution Would Benefit from WCET Membership:

- 1.
- 2.
- 3.