WCET Leadership Summit
21st Century Credentials: Learners + Institution + Workforce
June 8 – 9, 2016 | Salt Lake City, UT

About the Summit
WCET’s Leadership Summit will convene pioneering leaders from across higher education and workforce to consider new mechanisms for credentialing both formal and informal learning for students in ways that are dynamic, pragmatic and span a lifetime not a single season of life. The goal of the Summit is to stimulate participants’ thinking about the changing landscape for tomorrow’s learners who will need the ability to represent, in digital format, their validated competencies and skills. Implicit in the process of crafting inclusive credentials is strengthened ties between the academy and workforce, which benefits all – learners, institutions and workforce.

Wednesday, June 8, 2016

7:30 a.m. Deluxe Breakfast Buffet

8:00 – 8:15 a.m.
Opening Remarks and Welcome
  • Mike Abbiatti, executive director, WCET
  • Peter Smith, senior scholar and advisor to the President, OpenCollege@KaplanUniversity, and chair, WCET Executive Council

8:15 – 9:30 a.m.
Opening Plenary: 21st Century Credentials: Learners + Institutions + Workforce
  • Ryan Craig, managing partner, University Ventures
  • Jeff King, executive director, Center for Excellence in Transformative Learning, University of Central Oklahoma
  • Mary Alice McCarthy, senior policy analyst, New America (moderator)

9:30 – 9:45 a.m. Beverage Break

9:45 – 11:15 a.m.
Case Studies: Institutional Innovations for 21st Century Credentials
  • Tomikia Pickett LeGrande, associate vice president for student affairs, University of Houston Downtown
  • Rodney Parks, university registrar, Elon University
  • Brenda Perea, instructional design project manager, Colorado Community College System
  • Joellen Shendy, associate vice provost and registrar, University of Maryland University College
  • Tom Green, associate executive director, AACRAO (co-moderator)
  • Mark Leuba, vice president, product management, IMS Global Learning Consortium, Inc. (co-moderator)

11:15 – 11:30 a.m.
Break and sign up for group dinners at the registration desk

11:30 – 12:30 p.m.

Subject to change
Competency-Based Credentials: Bridging the Language of Competencies to the Workforce
- Deborah Everhart, strategic adviser, Alternative Credit Project, American Council on Education
- Larry Good, chair and co-founder, Corporation for a Skilled Workforce
- Leah Matthews, executive director, Distance Education Accrediting Commission (moderator)

12:30 – 1:30 p.m. **Deluxe lunch buffet and sign up for group dinners**

1:30 – 2:45 p.m.
**The Need for Innovation and Better Learner Pathways for Success**
- Deborah Bushway, senior policy advisor to the Under Secretary, U.S. Department of Education
- Mary Alice McCarthy, senior policy analyst, New America
- Burck Smith, CEO and founder, StraighterLine (moderator)

2:45-3:00 p.m. **Refreshment Break**

3:00 – 5:00 p.m.
**Small Group Conversations**
List of topics, facilitators, and subject matter experts TBA

5:00 p.m.
**Adjourn**

Dinner on your own. (If interested, make sure you have signed up to join a dinner group. Meet in the lobby at 6:00 p.m.)

**Thursday, June 9, 2016**

7:30 a.m.
**Deluxe Breakfast Buffet**

8:30-10:00 a.m.
**Opening Plenary: The Need for a 21st Century Workforce**
- Adam Markowitz, CEO, Portfolium
- Matt Sigelman, CEO, Burning Glass
- Nick White, director of competency based learning solutions, Capella University (moderator)

10:00-10-15 a.m.
**Beverage Break**

10:15 – 11:15 a.m.
**Small Group Conversations**
List of topics, facilitators, and subject matter experts TBA

11:30 – Noon
**The Changing Landscape for Tomorrow’s Learners: Your Key Takeaways?**
Summit speakers and attendees will be invited to contribute to this discussion.

Noon – 12:15 p.m.
**Deluxe Lunch Buffet and Final Closing Comments**
- Mike Abbiatti, executive director, WCET

Subject to change