Connecting Credentials and Right Signals Initiative

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To increase the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025.
National Dialogue on Credentialing

Lumina Foundation/CSW/Co-Sponsors

National Summit – October 2015


Field-Based Experimentation/Change

www.connectingcredentials.org
Creating a Connected Credentialing Ecosystem

- Common language
- Real-time data and technology
- Quality assurance to support portability and trust
- Scalable employer engagement – improve demand signals
- Pathways to increase equity
The Right Signals Initiative

• American Association of Community Colleges (AACC) 2-year effort
• Focus: Community Colleges working to improve connectivity of credentials (i.e. degree, industry certifications, badges, etc.)
• 20 colleges selected through Request For Proposal process facilitated by AACC
Beta Credentials Framework

Purpose
- Helps users compare and contrast credentials
- Makes it easier to understand competencies associated with any credential
- Establishes a common language to describe across types of credentials what recipients should know and be able to do

Development
- Developed by CSW team on behalf of Lumina Foundation with input from industry, colleges, certification/accreditation agencies, and policy organizations
- Aligns with DQP and Tuning initiative, the Employability Skills Framework, the Global Learning Qualifications Framework and others

Structure
- Competency-based and content agnostic
- Organized around 2 learning domains; 1) Knowledge and 2) Skills (specialized, personal, and social)
- 8 levels determine the relative complexity, breadth and depth of learning achievement
### Snapshot of the Beta Credentials Framework

<table>
<thead>
<tr>
<th>Levels</th>
<th>Knowledge</th>
<th>Skills</th>
<th>Specialized Skills</th>
<th>Personal Skills</th>
<th>Social Skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Levels 1 - 8</td>
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</tr>
</tbody>
</table>

The level requirements in study and work are described in terms of the degree of adaptability, range, complexity, and selectivity.

**Knowledge**
- Knowledge describes what a learner knows, understands and can demonstrate. The requirements and competencies are described in terms of depth, breadth and dimension.

**Skills**
- Skills describe what an individual can do in applying knowledge completing tasks, and solving problems (involving the use of logical, intuitive and creative thinking).

**Specialized Skills**
- The requirements and competencies are described in terms of:
  - Critical Thinking and Judgement;
  - Integrative Applications
  - Systems Thinking

**Personal Skills**
- The requirements and competencies are described in terms of:
  - Autonomy
  - Responsibility
  - Self-Awareness and Reflection

**Social Skills**
- The requirements and competencies are described in terms of:
  - Communication
  - Involvement
  - Teamwork and Leadership
Process to Use the Beta Credentials Framework

Framework
- Functions as a reference tool to build profiles
- Profile Templates in Guidebook

Profile
- Enables “apples to apples” comparisons within and across profiles

Analysis
- Learning derived from profiling; making connections more explicit

Strategy
- Actions taken to leverage learning
Right Signals Applications

Articulating Pathways

Mapping Credentials

Right Signals Framework Applications

Stacking Credentials

Developing Programs

Establishing Common Language
### Profile Example Showing Stacking

<table>
<thead>
<tr>
<th>List Competencies or Learning Outcomes</th>
<th>Knowledge</th>
<th>Skills</th>
<th>Assessment Type and Proficiency (if relevant)</th>
<th>Rationale, Discoveries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Describe how to use the most current diagnostic coding classification.</td>
<td>2</td>
<td>2</td>
<td>N/A</td>
<td>Outcomes-based Written sequence of process</td>
</tr>
<tr>
<td>Perform diagnostic coding</td>
<td>2</td>
<td>2</td>
<td>N/A</td>
<td>Outcomes-based Written sequence of process</td>
</tr>
<tr>
<td>Evaluate ways to promote safe, quality, evidence-based care to populations and communities in health care environments</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>Outcomes-based Written analysis Communication environment analysis</td>
</tr>
<tr>
<td>List Competencies or Learning Outcomes</td>
<td>Knowledge</td>
<td>Skills</td>
<td>Social</td>
<td>Personal</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------------------------------</td>
<td>-----------</td>
<td>------------</td>
<td>--------</td>
<td>----------</td>
</tr>
<tr>
<td>Read, analyze and utilize the technical documents such as data sheets, timing diagrams, operation manuals, schematics, etc. for a mechatronics system.</td>
<td>4</td>
<td>4</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Correctly localize, identify and document causes of malfunctions in electrical components based upon technical documentations</td>
<td>3</td>
<td>3</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Trace and describe the flow of energy in a given mechatronic system or subsystem</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Transfer knowledge learned from one system to another</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>
Getting Started

The Guidebook contains:

• A list of applications and their purpose
• Step-by-step instructions for each application
• Application templates
• Instructions for individual or team engagement

Download and review the Framework and Guidebook
http://connectingcredentials.org/framework/
Types of Technical Support

- Train-the-Trainer Workshops
- Webinars and User Groups
- Coaching and Consultation
- Tool Development
- Systems Change Mapping
- Strategies to Scale Work

Contact: slupo@skilledwork.org
Continuous Improvement and Innovation

- Beta version of the Framework
- Proof-of-Concept/Field Testing phase
- Establishing a community of users
- Other projects are in the mix
- Rich repository of learning to share across colleges and projects
- Discover new applications
- Improve the use and function of the Framework

Contact: slupo@skilledwork.org
Rio Salado College (RSC)

• Established in 1978 to serve non-traditional students
• One of ten individually accredited colleges in the Maricopa County Community College District
• RSC serves over 56,000 students annually
• High portion of students are working adults who attend part-time and take longer to complete
• Roughly half students are online and other half are from partnerships
Challenge

• Credentialing world is confusing – lack of common language
• Resistance from higher education in recognizing industry credentials
Opportunity

• Create a common language, through the Credentials Framework, where the value of industry credentials and credit for prior learning can be better understood and lay the groundwork for both to be more readily accepted
Program that is designed incrementally and sequentially to help undergraduate students or early childhood practitioners take their next step in their education and career path.

http://www.riosalado.edu/testing/prior-learning/Documents/certificates-licenses.pdf
Rio Salado College Right Signals Project
Three key strategies

1. Alignment of ECE industry competencies to the Connecting Credentials Framework (CCF).
   - Recognition of Child Development Associate (CDA) National Credential.
     (9 credits EED205, EED212, & EED215)
   - Align CCF with Arizona Early Childhood Workforce Career Lattice
2. Providing an Engagement Specialist (Coach) for each student receiving credit for prior learning for an ECE industry credential to create, implement, and review an individualized academic and career plan.
3. Using the ECE/CCF alignment, create simplified materials (handbook) and conduct events designed to inform students and employers of RSC’s ability to support credit for prior learning, ECE education and career preparation.
Objectives

• Provide credential recognition as both a means to attract students and as a stepping stone to further a student’s academic journey

• Provide clearer credential paths and ultimately, increase persistence and completion

• With applicability of framework, expand usage to with other faculty to other programs across the college and district
Gateway Community and Technical College

• Founded in 2001
• One of 16 regional community and technical colleges in Kentucky – part of KCTCS statewide system
• Approximately 3,500 students
• SACS Accredited
• Grantee of The Right Signals Grant and First in the World Grant
  – First in the World resulted in Information Commons and Urban Metro Campus
Enhanced Operator Certificate Program

• Local manufacturers identified a weak pipeline of Enhanced Machine Operators
  – Estimated to be short 260 workers/year
  – Positions being filled unsuccessfully by temp agencies

• Initially proposed as a 2 semester, 30 credit hour program was consolidated to a 16 week, 14 credit hour program
Enhanced Operator Certificate Program

• Local manufacturers include:
  – Bosch Automotive Steering
  – Fives
  – Linamar
  – Mazak
  – Mubea
  – Safran/Messier-Buggati-Dowty
  – Zumbiel
Enhanced Operator Certificate Program

• Employers and faculty reviewed course objectives to determine which objectives their employees needed to be successful
• This cut down on time and financial investment for each student
• These earned credits can be transferred in to the College toward the Manufacturing Engineering Technology Associate in Applied Science program
Enhanced Operator Certificate Program

• Courses:
  – Workplace Principles (1 cr)
  – Industrial Safety (1 cr)
  – Applied Mathematics (3 cr)
  – Hand and Power Tools, including Mechanical Principles and Linkages (1 cr)
  – Lean Manufacturing (2 cr)
  – Metrology and Control Charts (2 cr)
  – Quality Management Systems (3 cr)
  – Lean Six Sigma Yellow Belt Preparation (1 cr)
Enhanced Operator Certificate Program

• The course is structured as a hybrid.
  – Originally 1 Lab every week for 16 weeks
  – Now 8 total labs, students can be complete in 12 weeks

• Online portions use Blackboard

• There are 2 face-to-face sessions each week to accommodate schedules
Enhanced Operator Certificate Program

- Orientation session steps students through the online course process
Enhanced Operator Certificate Program

- Math is one of seven primary content areas. This includes a remediation portion.
Enhanced Operator Certificate Program

- Diagnostic Exams are used to test for prior learning

### Diagnostic Exam

You have thirty minutes to complete the Safety Diagnostic Exam. The content for the Safety portion will be available to you once you have taken the Diagnostic Exam. Once you have reviewed all of the content and completed all of the quizzes, you will have access to the Safety Final.

If you earn a 70% or better on the Diagnostic Exam, you will be able to take the Final Exam immediately. It is strongly suggested that you review all of the content in this section before moving on to the final.

### Safety Diagnostic Test

### Learning Activities

#### Lesson 1 - Introduction

Enabled: Adaptive Release

After completing this lesson, you will be able to:

1. Identify who is responsible for safety.
2. Define "accident" and "hazard".
3. Name and define 4 main types of hazards.
4. List and define various types of accidents.
5. Compare meanings of "unsafe act" and "unsafe condition".
Enhanced Operator Certificate Program

- Badges allow students to better track their progress
Enhanced Operator Certificate Program

- First cohort was a pilot to incumbent workers
- Second cohort was open to incumbent workers as well as un/under-employed students
- Now open to any students
- This fall will see a High School cohort
Enhanced Operator Certificate Program

**Cost Challenge**
- The course costs $2300/student
- Financial Aid not currently available
- Scholarships from Duke Energy
- Industry partners sponsor students
- Industry partners pay for incumbent workers
- Open source – only one book to buy, everything else online

**Time Challenge**
- Development
  - Roughly 6 weeks to build
  - Third revision
- Students
  - What does 14 credit hours mean?
  - Confusion on what will be asked of students
- Employers
  - Give students time during the day to work
  - Potential scheduling conflicts with lab sessions
Enhanced Operator Certificate Program

College Challenge
• How will credit transfer?
• How will billing work?
• Enhanced Operator students are not full college students and do not have access to some online resources (Office 365)
• Trying to fit industry to a standard semester schedule

Student Challenges
• Enrolling students
  – Get the word out to those who are interested
  – Some are very excited to get started or complete a degree
• Keeping students
  – Students feel overwhelmed because some have been away from school for a while
• Employers
  – Opening the pipeline
Questions?