

# ANNUAL SPONSORSHIP BENEFITS

Sponsorship Category			
Benefits	Strategic Partner	Champion	Leader
Priority option to secure à la carte opportunities	1	2	3
Annual Investment	\$25,000 Includes \$17,500 credit for à la Carte Opportunities	\$15,000 Includes \$7,500 credit for à la Carte Opportunities	\$7,500 Includes \$2,500 credit for à la Carte Opportunities
Quantity Available	4	8	Unlimited

Event Access			
WCET 2026 Conference Registrations	4	3	1
Virtual Summit Registrations	3	2	1
WCET 2026 Attendee List	✓	✓	✓
WCET 2026 Digital Learning Lounge Table	✓	✓	Yes (Power not included)
Sponsor Recognition and Branding	✓	✓	✓
WCET Membership (Benefits extend to all staff)	✓	✓	⊘

Credit for à la Carte Opportunities	Strategic Partner \$17,500	Champion \$7,500	Leader \$2,500
<p><b>À La Carte Opportunities</b> Choose between any of the following categories (WCET 2026 Conference, ASWE, Summit, MIX, Thought Leadership)</p>			
<p><b>WCET 2026 Conference Opportunities</b> <i>Minneapolis, MN October 14-16, 2026</i> <i>Excerpted list, see full list at <a href="http://wcet.wiche.edu/sponsorshipwcet">wcet.wiche.edu/sponsorshipwcet</a></i></p>			
<b>\$10,000</b>	<p>Evening event attendee experience sponsorship -Exclusive branding -Co-designed with WCET</p>		
<b>\$7,500</b>	<p>Conference mobile app sponsorship with exclusive branding and daily notifications</p>		
<b>\$5,500</b>	<p>Dedicated Conference Session Slot - 45 minutes</p>		
<b>\$5,000</b>	<p>Badge lanyards branding</p>		
<b>\$3,000</b>	<p>Opportunity to provide opening remarks at a WCET Annual Conference general session or concurrent session</p>		

<b>Annual Summit for Women in eLearning Opportunities (ASWE)</b> <b><i>Book Club and Reception in Conjunction with WCET 2026</i></b>	
<b>\$2,000</b>	Sponsorship of Book Club Session and Reception
<b>February Virtual Summit and WCET 2026 Opportunities</b>	
<b>\$1,500</b>	Sponsorship of WCET Student Panel (provides stipends to student panelists) WCET 2026 or Summit
<b>Virtual Summit Opportunities</b> <b><i>Online February 26, 2026</i></b>	
<b>\$7,500</b>	Exclusive sponsorship of the Virtual Summit (500 attendees in our virtual platform) -Branding and ads throughout the event platform and communications
<b>Thought Leadership Opportunities</b> <b><i>Year-Round</i></b> <b><i>Excerpted list, see full list at <a href="http://wcet.wiche.edu/sponsorshipwcet">wcet.wiche.edu/sponsorshipwcet</a></i></b>	
<b>\$10,000</b>	Cosponsored Research Paper or Survey
<b>\$5,750</b>	WCET Webcast: - Co-branded and designed with WCET - Attendee list with emails provided

<b>WCET Online Community (MIX) Opportunities</b> <i>Year-Round</i>	
<b>\$10,000</b>	Sponsorship of the Online Community (available for sponsors who are WCET members) -Branding across the site -Rotating ads online and in the newsletter for 12 months -Includes sponsorship of two leadership communities
<b>\$2,500</b>	Ads in the WCET online community and newsletters, MIX
<b>\$1,000/\$500</b>	Homepage ad in MIX for 30 days/ 14 dayd
<b>\$1,000</b>	Featured spotlight in the member newsletter

