

ANNUAL SPONSORSHIP BENEFITS

Sponsorship Category			
Benefits	Strategic Partner	Champion	Leader
Priority option to secure à la carte opportunities	1	2	3
Annual Investment	\$25,000 Includes \$17,500 credit for à la Carte Opportunities	\$15,000 Includes \$7,500 credit for à la Carte Opportunities	\$7,500 Includes \$2,500 credit for à la Carte Opportunities
Quantity Available	4	8	Unilimted

Event Access			
WCET 2026 Conference Registrations	4	3	1
Virtual Summit Registrations	3	2	1
WCET 2026 Attendee List	✓	✓	✓
WCET 2026 Digital Learning Lounge Table	✓	✓	Yes (Power not included)
Sponsor Recognition and Branding	✓	✓	✓
WCET Membership (Benefits extend to all staff)	✓	✓	✗

Credit for à la Carte Opportunities	Strategic Partner \$17,500	Champion \$7,500	Leader \$2,500
<p>À La Carte Opportunities Choose between any of the following categories (WCET 2026 Conference, ASWE, Summit, MIX, Thought Leadership)</p>			
<p>WCET 2026 Conference Opportunities <i>Minneapolis, MN October 14-16, 2026</i> <i>Excerpted list, see full list at wcet.wiche.edu/sponsorshipwcet</i></p>			
\$10,000	Evening event attendee experience sponsorship -Exclusive branding -Co-designed with WCET		
\$7,500	Conference mobile app sponsorship with exclusive branding and daily notifications		
\$5,500	Dedicated Conference Session Slot - 45 minutes		
\$5,000	Badge lanyards branding		
\$3,000	Opportunity to provide opening remarks at a WCET Annual Conference general session or concurrent session		

Annual Summit for Women in eLearning Opportunities (ASWE)
Book Club and Reception in Conjunction with WCET 2026

\$2,000

Sponsorship of Book Club Session and Reception

February Virtual Summit and WCET 2026 Opportunities

\$1,500

Sponsorship of WCET Student Panel (provides stipends to student panelists) WCET 2026 or Summit

Virtual Summit Opportunities

Online February 26, 2026

\$7,500

Exclusive sponsorship of the Virtual Summit (500 attendees in our virtual platform)
-Branding and ads throughout the event platform and communications

Thought Leadership Opportunities

Year-Round

Excerpted list, see full list at wcet.wiche.edu/sponsorshipwcet

\$10,000

Cosponsored Research Paper or Survey

\$5,750

WCET Webcast:
- Co-branded and designed with WCET
- Attendee list with emails provided

WCET Online Community (MIX) Opportunities
Year-Round

\$10,000	Sponsorship of the Online Community (available for sponsors who are WCET members) -Branding across the site -Rotating ads online and in the newsletter for 12 months -Includes sponsorship of two leadership communities
\$2,500	Ads in the WCET online community and newsletters, MIX
\$1,000/\$500	Homepage ad in MIX for 30 days/ 14 dayd
\$1,000	Featured spotlight in the member newsletter



The digital community for WCET + SAN members