ANNUAL SPONSORSHIP

WCET sponsorship at the Leader, Champion, and Strategic Partner levels includes credit toward an à la carte menu of options that help you customize opportunities to meet your objectives.

- Sponsorships are for 12 months, except for WCET 2027 Friend, which is specific to WCET's Annual Conference.
- Strategic Partner and Champion Level sponsorships include the annual cost of your **WCET membership**.

Strategic Partner $25,000	**$17,500 options credit 4 Available**
Champion $15,000	**$7,500 options credit 8 Available**
Leader $7,500	**$2,500 options credit Unlimited**

ANNUAL SPONSORSHIP BENEFITS

Sponsorship Category			
Benefits	**Strategic Partner**	**Champion**	**Leader**
Priority option to secure à la carte opportunities	1	2	3
Annual Investment	**$25,000** Includes **$17,500** credit for à la Carte Opportunities	**$15,000** Includes **$7,500** credit for à la Carte Opportunities	**$7,500** Includes **$2,500** credit for à la Carte Opportunities
Quantity Available	4	8	**Unlimited**

Event Access			
Benefits	Strategic Partner	Champion	Leader
WCET 2027 Conference Registrations	4	3	1
Virtual Summit Registrations	3	2	1
WCET 2027 Attendee List	✓	✓	✓
WCET 2027 Digital Learning Lounge Table	✓	✓	✓
Sponsor Recognition and Branding	✓	✓	✓
WCET Membership (Benefits extend to all staff)	✓	✓	⊘

Credit for à la Carte Opportunities	Strategic Partner $17,500	Champion $7,500	Leader $2,500
À La Carte Opportunities **Choose between any of the following categories (WCET 2027 Conference, ASWE, Summit, WCET Online Community, Thought Leadership)**			
WCET 2027 Conference Opportunities ***Philadelphia, PA October 5–7, 2027*** ***Excerpted list, see full list at wcet.wiche.edu/sponsorshipwcet***			
$10,000	Evening event attendee experience sponsorship -Exclusive branding -Co-designed with WCET		
$7,500	Conference mobile app sponsorship with exclusive branding and daily notifications		
$5,500	Dedicated Conference Session Slot - 45 minutes		
$5,000	Badge lanyards branding		
$3,000	Opportunity to provide opening remarks at a WCET Annual Conference general session or concurrent session		

ASWE Leadership Summit	
$2,000	Sponsorship of Book Club Session and Reception
February Virtual Summit and WCET 2027 Opportunities	
$1,500	Sponsorship of WCET Student Panel (provides stipends to student panelists) WCET 2027 or Summit
Virtual Summit Opportunities ***Online February 26, 2027***	
$7,500	Exclusive sponsorship of the Virtual Summit (500 attendees in our virtual platform) -Branding and ads throughout the event platform and communications
Thought Leadership Opportunities ***Year-Round*** ***Excerpted list, see full list at wcet.wiche.edu/sponsorshipwcet***	
$10,000	Cosponsored Research Paper or Survey
$6,000	WCET Webcast: - Co-branded and designed with WCET - Attendee list with emails provided

WCET Online Community Opportunities *Year-Round*	
$10,000	Sponsorship of the Online Community (available for sponsors who are WCET members) -Branding across the site -Rotating ads online and in the newsletter for 12 months -Includes sponsorship of two leadership communities
$2,500	Ads in the WCET online community and newsletters
$1,000/$500	Homepage ad for 30 days/ 14 days
$1,000	Featured spotlight in the member newsletter