

# Welcome to Today's WCET Webcast

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FEBRUARY 19, 2025

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.

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# Welcome!

- Slides can be downloaded via the link in chat.
- Please use the Question box for questions and Chat for other information exchange.
- Slides, recording, and shared resources will be emailed to attendees.

**Megan Raymond**

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# Accessibility Commitment

WCET is committed to creating inclusive and accessible materials. Our slides are designed with high-contrast visuals, large text, and descriptive alt text for images.

You can scan the QR code to download the slides on your phone if you prefer.

If you need the slides in an alternative format or additional accommodations, please let us know. We value your feedback to make our content accessible for everyone.





wcet

Webcast

# Distance Education's Disconnect: Understanding the Relationship Between the Cost and Price of Distance Education

February 19, 2025



Hosted in partnership with:



# ● ● Today's Moderator

## **Christina Sedney**

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# Speakers



**Van Davis**

Executive Director, WCET  
Vice President, Digital  
Learning, WICHE



**Ann Millner**

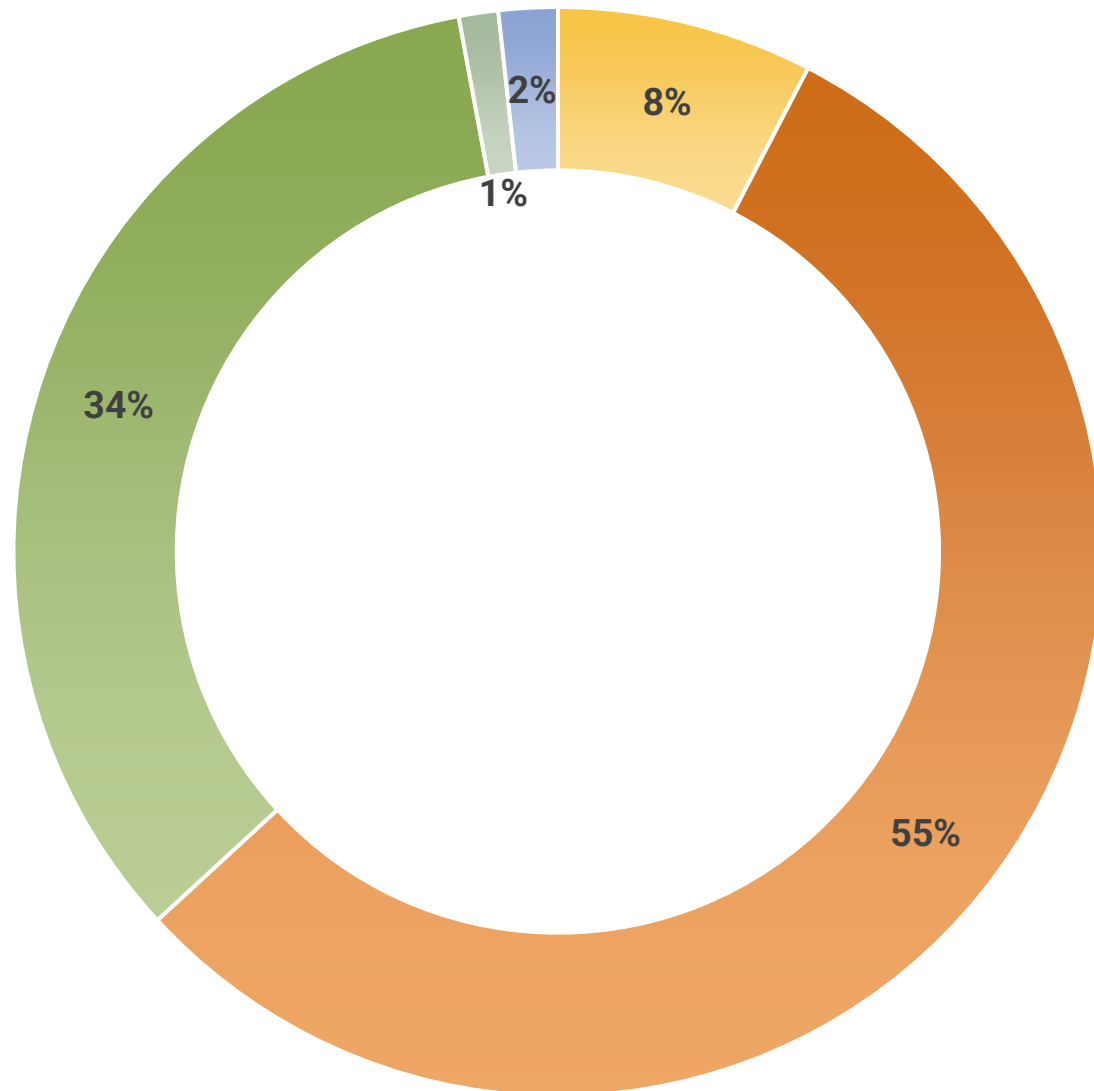
Senator  
Utah State Legislature



**Michelle Singh**

Asst. Commissioner, Digital  
Learning  
Texas Higher Education  
Coordinating Board

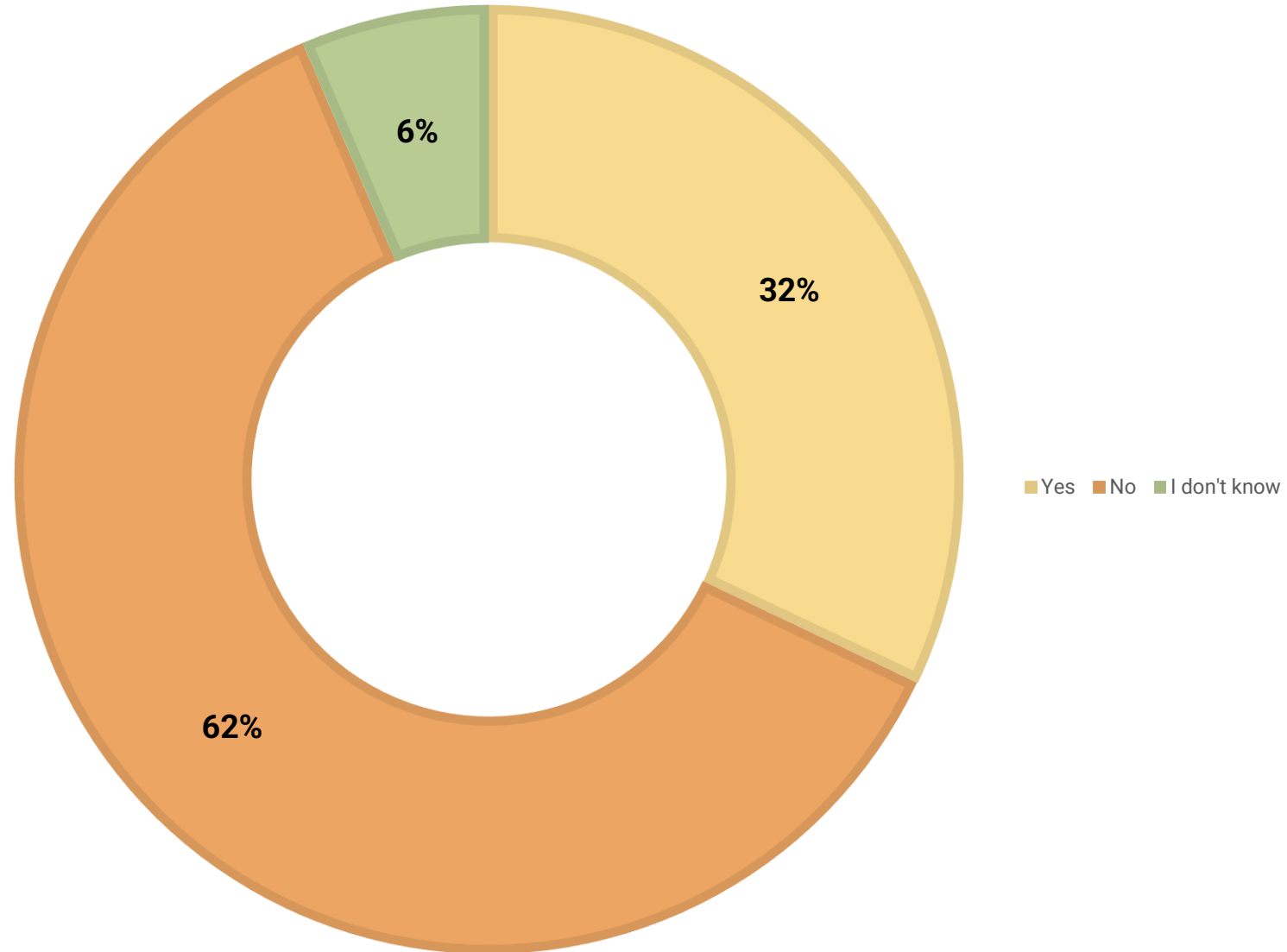
### At my institution, the funding for distance education courses:



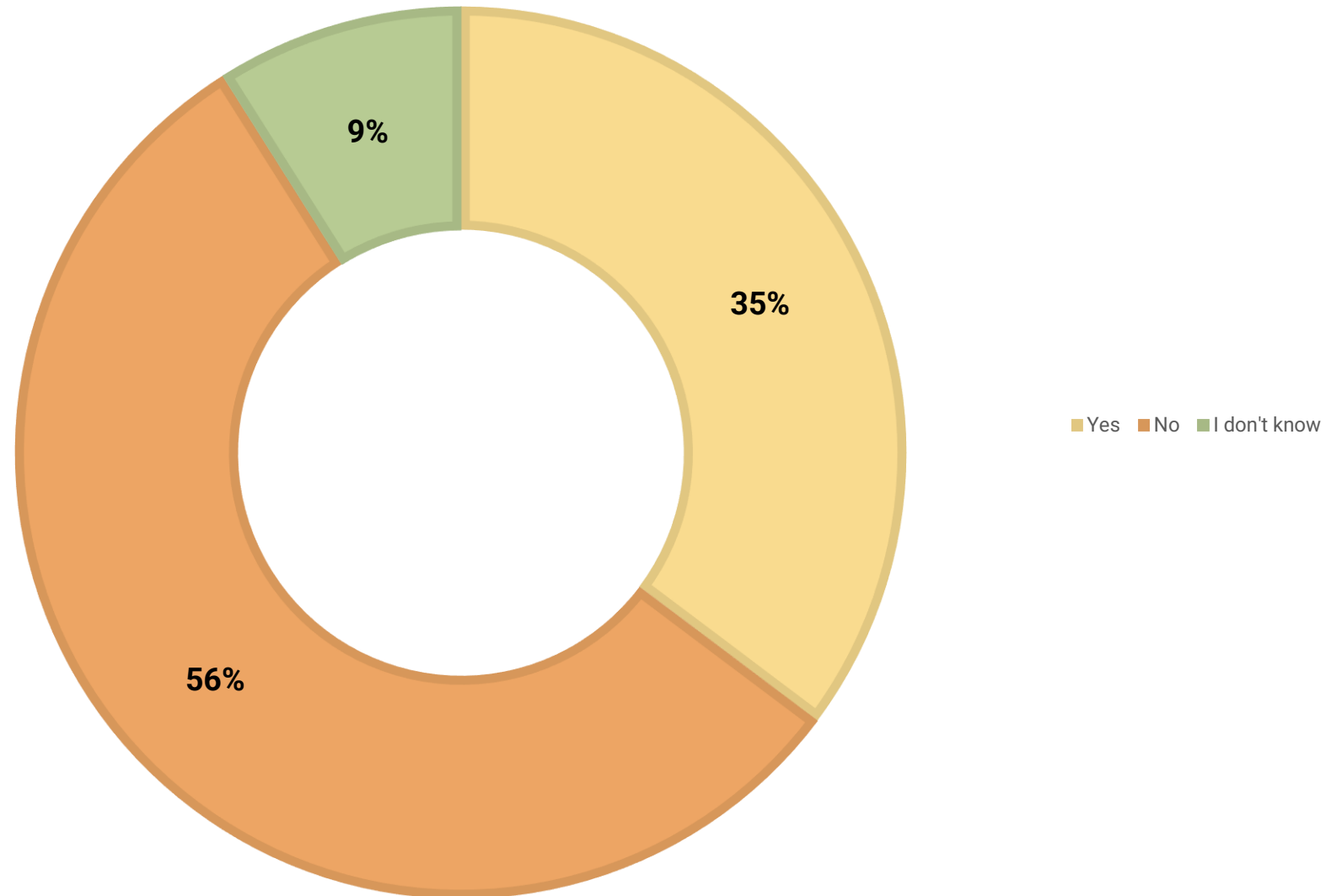
- Is self-supporting. (The course receives little or no support from the state or the central campus budget.)
- Is the same for all courses. (Distance courses receive the same support as any other course at my institution.)
- A mix of both of the above. (The course may be self-supported or may receive central support depending on factors such as which institutional unit offers the course.)
- I don't know.
- Other (please specify)



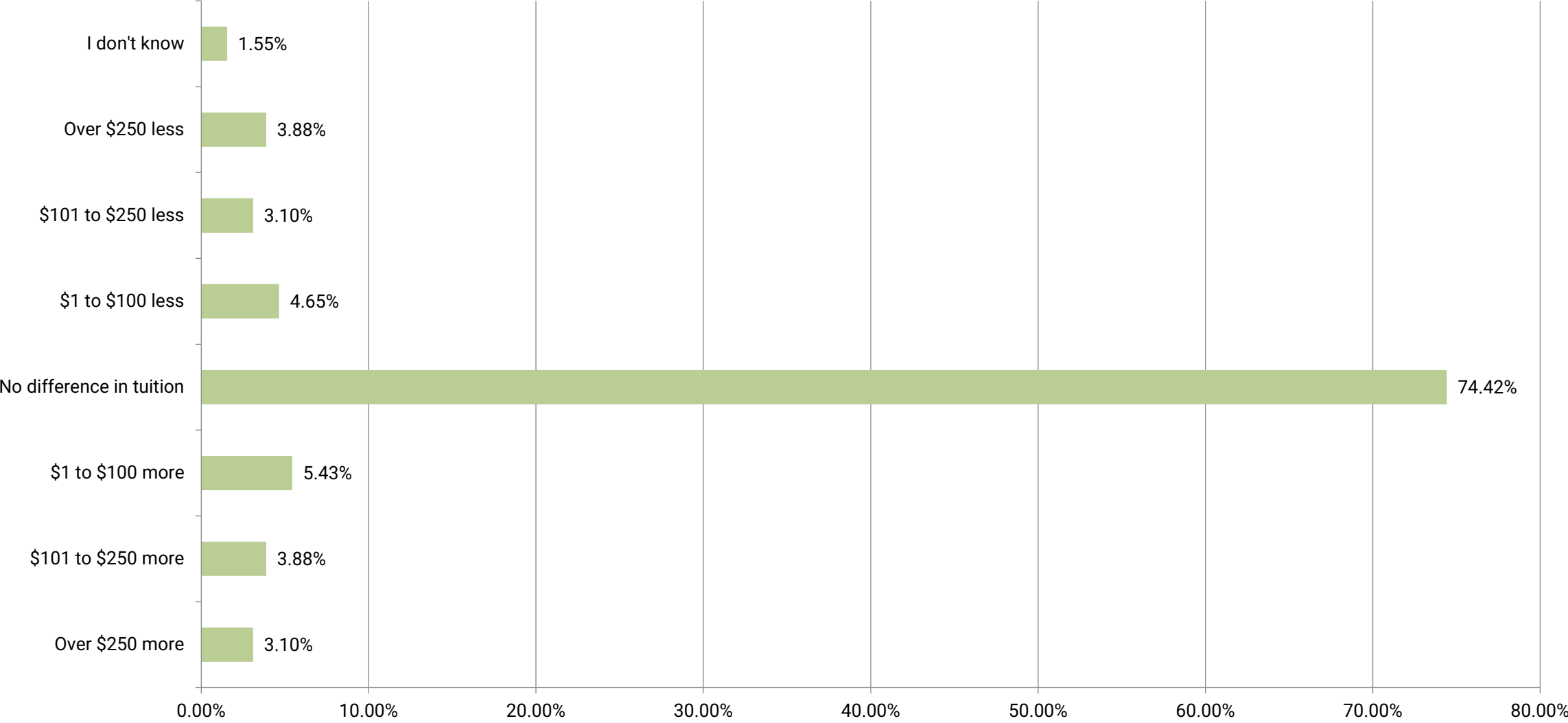
Are there state, system, or institutional policies in place that define tuition setting for distance education courses that is different than face-to-face course?



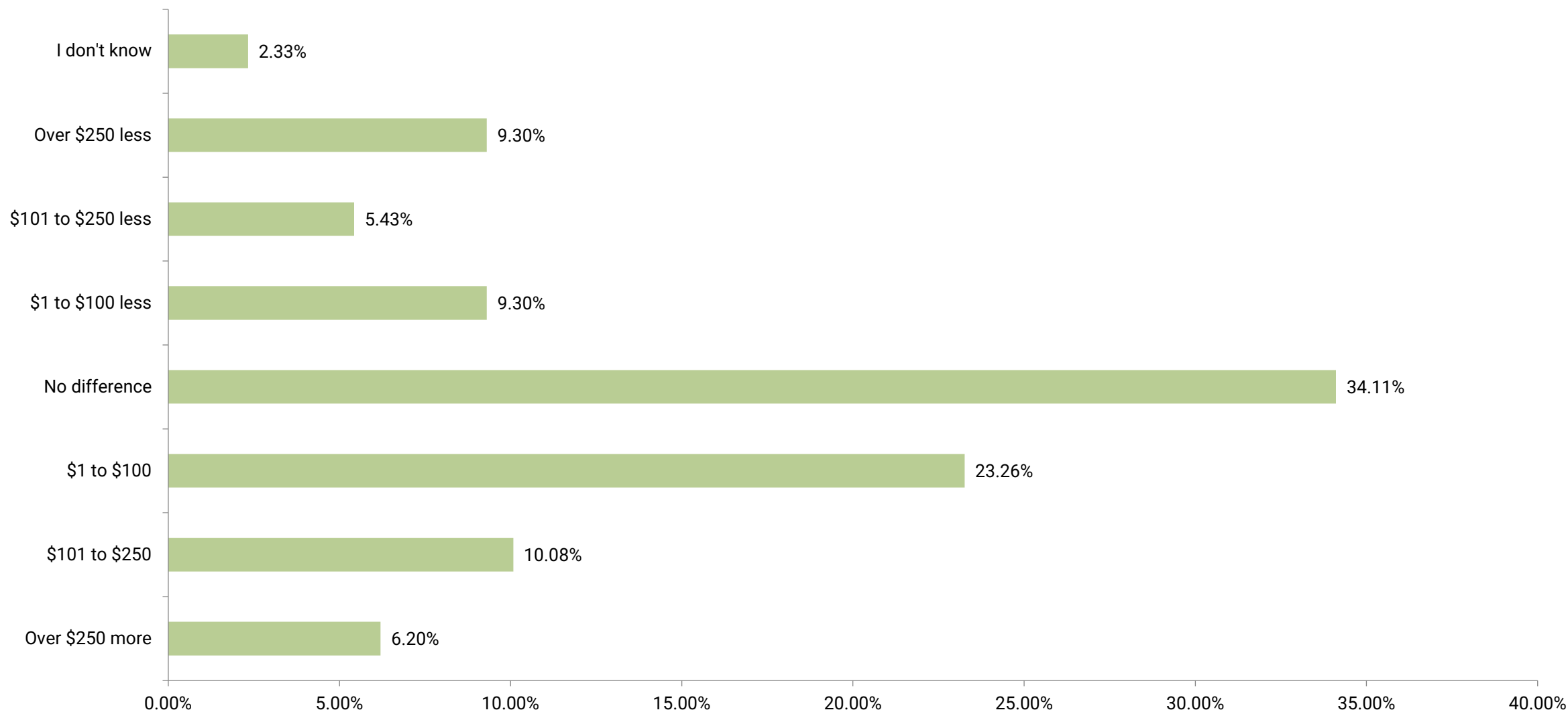
Are there state, system, or institutional policies in place that define fee setting for distance education courses that is different than face-to-face courses?



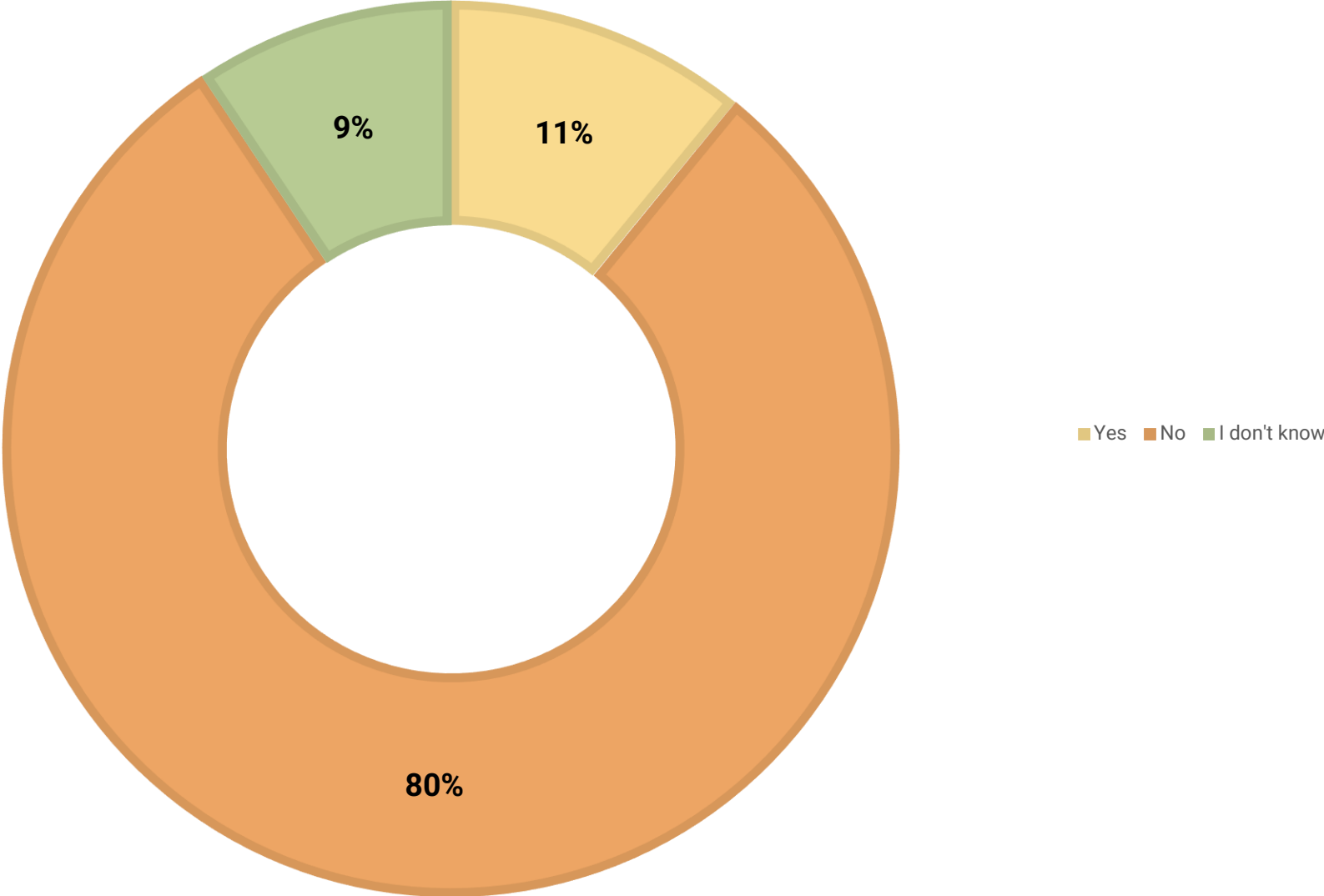
For the course that you selected, how much more or less are distance education students charged in tuition (not including student or distance education fees) for a three-credit hour course?



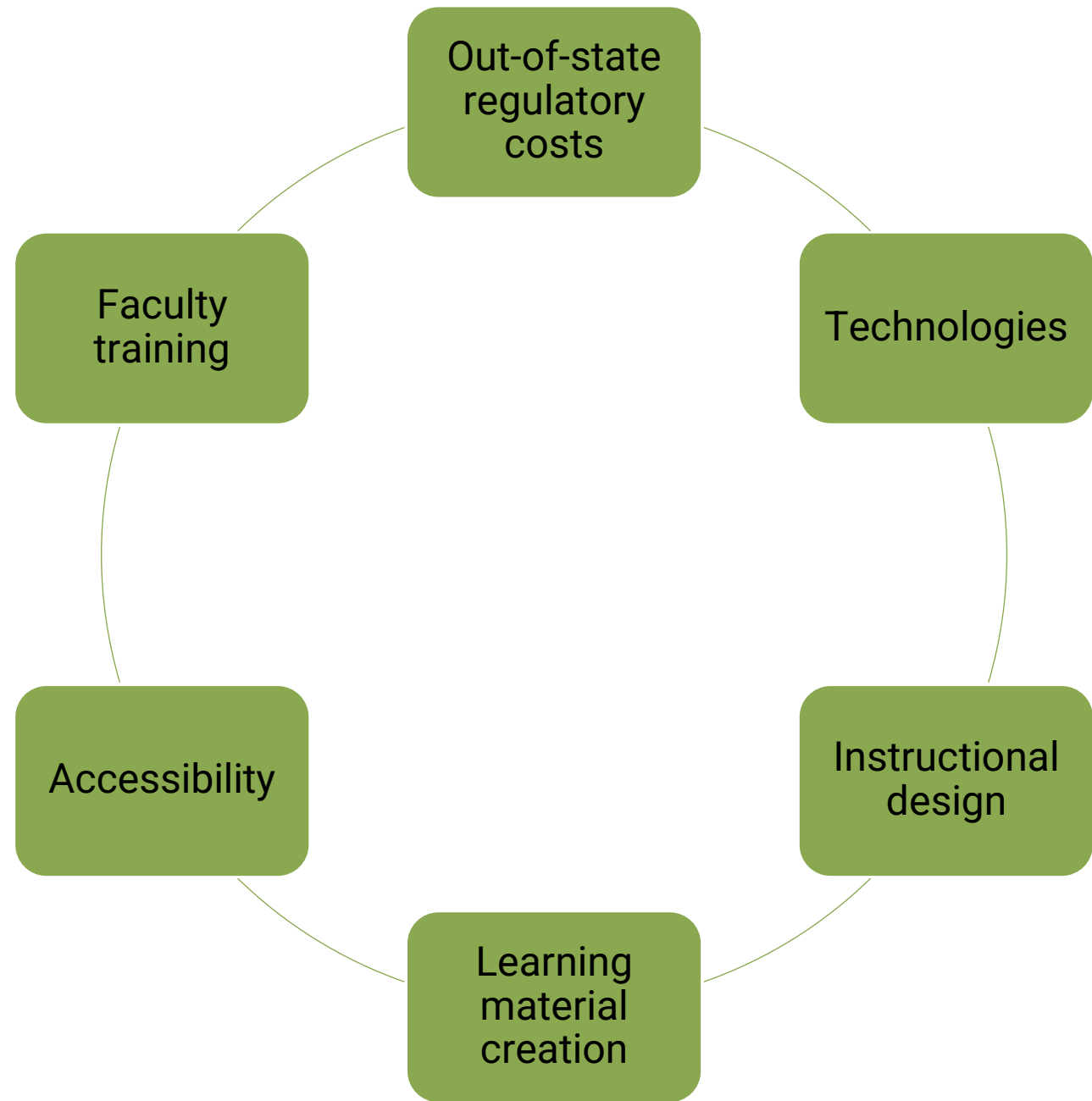
Now let's add tuition and fees together into a total price. For the course that you selected, how much more or less are distance education students charged in total price (tuition plus all fees) for a three-credit hour course?



Is the pricing of your distance education courses directly dependent on the cost to produce and offer those courses?



# Cost Components of Distance Education



# Conclusions

- Majority of distance education courses are funded the same as face-to-face courses
- Differences in tuition/fees between distance education and face-to-face correspond to the level of the institution
- Modality is increasingly irrelevant when determining the price of distance education
- Distance education costs are normalizing compared to face-to-face
- Distance education's total price is beginning to align with face-to-face
- Distance education does **not** result in significant cost savings
- Price continues to be disconnected from cost

# Questions from the Audience





# Additional Information and Resources

The webcast recording and additional resources will be available in the next week: [wcet.wiche.edu/events/webcasts](http://wcet.wiche.edu/events/webcasts).

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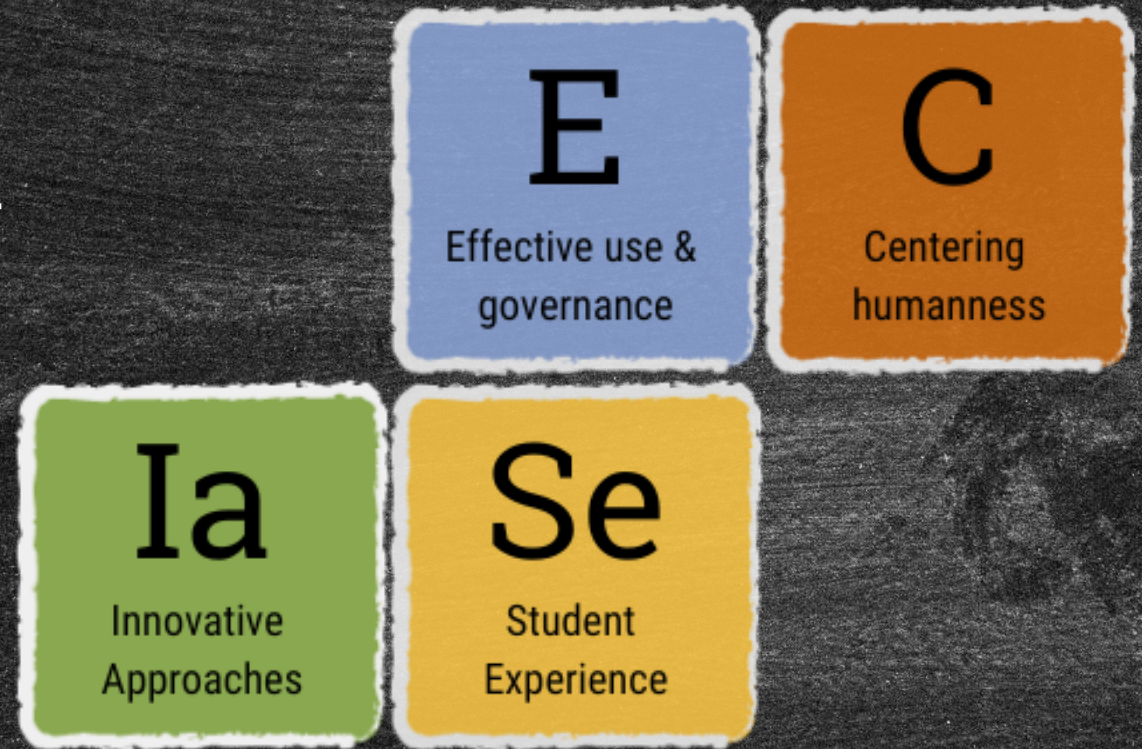
# Upcoming WCET Events

Learn more and register: [wcet.wiche.edu/events](https://wcet.wiche.edu/events)

- March 25, 12:00 PM MT: Where AI Meets Accessibility: Considerations for Higher Education

# Elements of Humanizing EdTech in Higher Education

WCET Virtual Summit  
Exclusively for WCET Members  
February 27, 2025 | 10AM-2PM MT



Learn more and register: [wcet.wiche.edu/events/2025-virtual-summit](https://wcet.wiche.edu/events/2025-virtual-summit)

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Thank you for attending!

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