
Wednesday, May 10, 2015

7:30 am  Breakfast Buffet and Registration Check In
Eldorado/Anasazi Concourses

8:00 - 8:30 am  Opening remarks and welcome
Eldorado Ballroom
- Mike Abbiatti, executive director, WCET
- Peter Smith, founding president, Open College @ Kaplan University, WCET Executive Council chair
- Randy Grissom, president, Santa Fe Community College

8:30 - 9:45 am  Opening Plenary: The Science and Promise of Adaptive Learning
Eldorado Ballroom
Contemporary adaptive learning products and technologies are built upon a growing body of science on how student engagement, content mastery, and faculty recommitment to teaching. WCET welcomes two engaging speakers and thought-leaders on the subject of adaptive learning in higher education.
- Jim Thompson, president, CogBooks
- Judy Komar, vice president of educational technology, Career Education Corporation
- Peter Smith, founding president, Open College@Kaplan University, WCET Executive Council chair (moderator)

9:45 – 10:00 am  Beverage Break and Group Dinner Sign Up
Eldorado/Anasazi Concourses

10:00 – 11:15 am  Institutional Case Studies: Using Adaptive Learning to Improve Outcomes
Eldorado Ballroom
In 2013, the Bill & Melinda Gates Foundation launched its Adaptive Learning Market Acceleration Program (ALMAP) which funded institutional pilots to redesign and/or create new courses in partnership with one or more adaptive learning solution providers. This interactive panel discussion will feature ALMAP pilots and other adaptive learning institutional initiatives.
- Meg Benke, professor and former provost, SUNY Empire State College
- Martha Campbell, dean of communications, St. Petersburg College
- Jimmy Chang, dean of mathematics, St. Petersburg College
- Ann Garnsey-Harter, executive director, Virtual Campus and Resource Development, Shoreline Community College
- Dale Johnson, manager, Adaptive General Education Program, Arizona State University
- Rahim S. Rajan, senior program officer, Postsecondary Success, Bill & Melinda Gates Foundation (moderator)

11:15 – 11:30 am  Break and Group Dinner Sign Up
Eldorado/Anasazi Concourses
11:30 am – 12:30 pm
Anasazi North,
Anasazi South, Zia A,
and Zia BC

Group A: Small Group Conversations
Choose from one of the four breakouts listed for Group A on page 4. Some of the breakout sessions begin with a short presentation by the facilitator(s), followed by group conversations.

12:30 – 1:30 pm
Eldorado/
Anasazi Concourses

Buffet Lunch and Group Dinner Sign Up

1:30 – 3:30 pm
Eldorado Ballroom

Adaptive Learning Solutions: A Town Hall with Some of Industry’s Key Providers
Meet the businesses that are working with institutions to design, develop and deploy innovative adaptive learning programs. This two-part session will begin with a moderated discussion among leaders of the major companies in the adaptive learning sector. Questions and comments from summit attendees will be encouraged. Next, take advantage of this unique opportunity to meet company CEOs, their team members, and some of their college and university partners to learn more about the products and services that support adaptive learning in higher education.

• Dror Ben-Naim, founder and CEO, Smart Sparrow
• Al Essa, vice president, Analytics and R&D, McGraw-Hill Higher Education
• Eric Frank, CEO, Acrobatiq
• Erin Joyner, SVP, general manager, Social Sciences & Qualitative Business, Cengage Learning
• David Kim, CEO, Ace Learning Company
• Manoj Kulkarni, CEO, RealizeIT by CCKF
• Angie McAllister, vice president, Learning Analytics & Adaptive Learning Product Mgt., Pearson
• Jennifer Solomon, vice president of sales, Jones & Bartlett Learning
• Jim Thompson, CEO, CogBooks
• Phil Hill, partner, MindWires Consulting (moderator)

3:45 – 5:00 pm
Anasazi North,
Anasazi South, Zia A,
and Zia BC

Group B: Small Group Conversations
Choose from one of the four breakouts listed for Group B on page 4. Some of the breakout sessions begin with a short presentation by the facilitator(s), followed by group conversations.

5:00 – 6:00 pm
Presidential Suite –
room 546 on 5th floor

Reception
Dinner on your own. (If interested, make sure you have signed up by 3:30 pm to join a group for dinner.)

Thursday, June 11

7:30 am
Eldorado/
Anasazi Concourses

Breakfast Buffet

7:45 am
Eldorado Ballroom

Welcome. Brief overview of day one and goals for today.
• Mike Abbiatti, executive director, WCET

8:00 – 9:30 am
Eldorado Ballroom

The Devil’s in the Details: Policies, Structures, Business Models, and More
• Diane Auer Jones, president & CEO, AJquared Consulting
• Manoj Kulkarni, CEO, RealizeIT by CCKF
• David Pinkus, vice president of innovation, Western Governors University
9:30 – 9:45 am  
**Beverage Break**  
*Eldorado/Anasazi Concourses*

9:45 – 11:00 am  
**Group C: Small Group Conversations**  
Choose from one of the four breakouts listed for Group C on page 4. Some of the breakout sessions begin with a short presentation by the facilitator(s), followed by group conversations.

11:00 – 11:15 am  
**Break**  
*Eldorado/Anasazi Concourses*

11:15 – 12:15 pm  
**Adaptive Learning is Ready as an Applied Innovation – Are You Ready?**  
We have discussed definitions of adaptive learning. We have heard from early adopters and gained insights from their lessons learned. We have benefited from our 1:1 time with leaders of the major adaptive learning companies worldwide. We are better informed of the policy, implementation, and sustainability challenges. And, most importantly, we have gained from the insightful conversations about adaptive as one strategy for student success. What next? Contribute your ideas to this closing discussion of taking adaptive learning from an experimental concept to being a true applied innovation in higher education.

- **Mike Abbiatti**, executive director, WCET  
- **Peter Smith**, founding president, Open College@Kaplan University and WCET

[Box lunches will be served.]

12:15 pm  
**Adjournment**  
*Eldorado Ballroom*

---

**Small Group Conversations/Concurrent Sessions – Group A**  
*Wednesday, June 10, 11:30 am – 12:30 pm*

<table>
<thead>
<tr>
<th>Conversation Title</th>
<th>Facilitator(s)</th>
<th>Room</th>
</tr>
</thead>
</table>
| How Adaptive Can (Has the Potential to) Increase Student Intrinsic Motivation to Persist | **Kevin Bell**, executive director, curriculum development and deployment, College of Professional Studies, Northeastern University  
**Ann Garnsey-Harter**, executive director, virtual campus and resource development, Shoreline Community College | Zia BC |
| Institutional Models for Developing, Supporting, and Evaluating Adaptive Learning | **David Pinkus**, vice president for innovation, Western Governors University | Anasazi South |
| Adaptive Learning in Professional Education: Flipping the Lecture, Engage Students and See the Results | **Robert Hasel**, associate dean, simulation, immersion and digital learning, College of Dental Medicine, Western University of Health Sciences | Anasazi North |
Small Group Conversations/Concurrent Sessions – Group B
Wednesday, June 10, 3:45 – 5:00 pm

<table>
<thead>
<tr>
<th>Conversation Title</th>
<th>Facilitator(s)</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Explore the Exciting Intersection of Adaptive Learning and Learning Analytics</td>
<td>Al Essa, vice president, analytics and R&amp;D, McGraw Hill Higher Education</td>
<td>Zia BC</td>
</tr>
<tr>
<td>How can we improve learning outcomes dynamically and rigorously? This breakout</td>
<td></td>
<td></td>
</tr>
<tr>
<td>discussion will unpack strategies for implementing adaptive learning within the</td>
<td></td>
<td></td>
</tr>
<tr>
<td>pedagogical models of the institution and establishing a data-driven feedback loop</td>
<td></td>
<td></td>
</tr>
<tr>
<td>for measuring and improving learning outcomes.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adaptive Courseware Options: Before Selection, Understand Your Implementation</td>
<td>Dale Johnson, manager, adaptive general education program, Arizona State University</td>
<td>Anasazi</td>
</tr>
<tr>
<td>Requirements</td>
<td>Nick White, director, competency based learning solutions, Capella University</td>
<td>South</td>
</tr>
<tr>
<td>What Do Students and Faculty Say About Experiences With Adaptive Learning Courses?</td>
<td>Tom Cavanagh, associate vice president, distributive learning, University of Central Florida</td>
<td>Anasazi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>North</td>
</tr>
<tr>
<td>What Does Success Look Like? What are the Key Outcome Measures to Consider when</td>
<td>Rahim Rajan, senior program officer, postsecondary success, Bill &amp; Melinda Gates Foundation</td>
<td>Zia A</td>
</tr>
<tr>
<td>Evaluating the ROI?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Setting a Data Foundation for Adaptive Learning: Understanding and Planning for</td>
<td>Mike Sharkey, president, Blue Canary</td>
<td>Anasazi</td>
</tr>
<tr>
<td>How an Adaptive Initiative will Impact the Overall Data Ecosystem</td>
<td></td>
<td>North</td>
</tr>
<tr>
<td>Leveraging Adaptive Learning within Existing Competency-Based Initiatives</td>
<td>Kara Van Dam, vice provost, University of Maryland University Dollege</td>
<td>Anasazi</td>
</tr>
<tr>
<td>Ryan Hively, senior account executive, VitalSource Technologies Inc.</td>
<td></td>
<td>South</td>
</tr>
<tr>
<td>Choosing an Adaptive Learning Partner (Criteria, Licences, Open Content, and More)</td>
<td>Dale Johnson, manager, adaptive general education program, Arizona State University</td>
<td>Zia BC</td>
</tr>
<tr>
<td>David Pinkus, vice president for innovation, Western Governors University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post WCET Summit: What Are Your Next Steps? What More Do You Need to Know?</td>
<td>Judy Komar, vice president of educational technology, Career Education Corporation</td>
<td>Zia A</td>
</tr>
</tbody>
</table>

Small Group Conversations/Concurrent Sessions – Group C
Thursday, June 11, 9:45 – 11:00 am

<table>
<thead>
<tr>
<th>Conversation Title</th>
<th>Facilitator(s)</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Setting a Data Foundation for Adaptive Learning: Understanding and Planning for</td>
<td>Mike Sharkey, president, Blue Canary</td>
<td>Anasazi</td>
</tr>
<tr>
<td>How an Adaptive Initiative will Impact the Overall Data Ecosystem</td>
<td></td>
<td>North</td>
</tr>
<tr>
<td>Leveraging Adaptive Learning within Existing Competency-Based Initiatives</td>
<td>Kara Van Dam, vice provost, University of Maryland University Dollege</td>
<td>Anasazi</td>
</tr>
<tr>
<td>Ryan Hively, senior account executive, VitalSource Technologies Inc.</td>
<td></td>
<td>South</td>
</tr>
<tr>
<td>Choosing an Adaptive Learning Partner (Criteria, Licences, Open Content, and More)</td>
<td>Dale Johnson, manager, adaptive general education program, Arizona State University</td>
<td>Zia BC</td>
</tr>
<tr>
<td>David Pinkus, vice president for innovation, Western Governors University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post WCET Summit: What Are Your Next Steps? What More Do You Need to Know?</td>
<td>Judy Komar, vice president of educational technology, Career Education Corporation</td>
<td>Zia A</td>
</tr>
</tbody>
</table>

WCET Sponsors

Leadership Summit Sponsors