EDUCATE EVERYONE UNIQUELY
US / European pre war
3M

Global in 2010
200M

One college
Adaptive sets you free from the A to Z
Adaptive sets you free from the A to Z

It understands you – and finds the best way through
Building the ideal learning environment

<table>
<thead>
<tr>
<th>Good Teachers</th>
<th>An Institution with High Expectations</th>
<th>Good Materials</th>
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</thead>
<tbody>
<tr>
<td>Supportive Peers &amp; Family</td>
<td>Effective Learning Experiences</td>
<td>Self-Motivated Learners</td>
</tr>
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</table>
The evolution of the revolution

Macro Adaptive → Micro Adaptive → Algorithm Based → Learning Sequence

- Preference based
- Memory routines
- Rule based
- Test-prep
The DNA of Adaptive Learning

When are data gathered and recommendations made?

What inputs drive adaptivity?

What is adapted?

What methods are used to drive adaptation?
Learning while we teach
RESEARCH & TECHNOLOGY ACCELERATE ENTIRE INDUSTRIES
Improving maternal survival rates

![Graph showing the decline in maternal deaths and puerperal sepsis over time. The graph indicates a significant reduction in both categories over the 160 years from 1840 to 2000.]
ACCELERATE

benefits to your students + benefits to your teaching staff + benefits to the whole education field