

WCET Sponsorship Options

Supporter Level Benefits - \$3,750 Annually

- **One** complimentary registration to WCET events to be used at either the fall WCET Annual Meeting or spring Leadership Summit, both virtual events.
- Logo and link throughout the virtual event platform including sponsor bingo and networking activities.
- Listing as a Supporter Sponsor on the WCET sponsor page and event pages including logo and link to homepage.
- Logo on WCET branded slides for the monthly WCET webcasts.
- Additional marketing includes a black and white **quarter page ad** in the Annual Meeting online program and logo on email blasts to over 12,000 contacts.
- Ad in the WCET online community, wctMIX for 30 days.



Friend Level Benefits - \$5,500 Annually

Supporter Level Benefits plus...

- One additional complimentary registration (for a total of **two**) to WCET events to be used at either the fall WCET Annual Meeting or the spring Leadership Summit, both virtual events.
- Attendee list from the Annual Meeting or Leadership Summit.
- Listing as a Friend Sponsor on the WCET sponsor page and event pages including logo and link to homepage.
- Additional marketing includes a full color **quarter page ad** in the Annual Meeting online program and logo on email blasts to over 12,000 contacts.
- Three banner ads in wctMIX threaded discussion posts.



Leader Level Benefits - \$8,500 Annually

Friend Level Benefits plus...

- Two additional complimentary registrations (for a total of **four**) to WCET events to be used at either the fall WCET Annual Meeting or the spring Leadership Summit, both virtual events.
- Attendee list from the Annual Meeting **and** Leadership Summit.
- Invitation to facilitate a session at the WCET Annual Meeting.



- Listing as a Leader Sponsor on the WCET sponsor page and event pages including logo and link to homepage.
- Sponsorship of a virtual networking activity for the Annual Meeting.
- Additional marketing includes a full color **half page ad** in the Annual Meeting online program and logo on email blasts to over 12,000 contacts.
- Banner ad on the WCET event mobile app.
- Home page ad in wcetMIX for 30 days.

Champion Level Benefits - \$15,000 Annually

Leader Level Benefits plus...

- One-year WCET Membership (up to \$5,400 value) with access to the vibrant member community, wcetMIX, of over 4,000 higher ed. professionals and receipt of WCET's popular Article Digests, announcements from WCET members, job postings, and more. **Membership benefits extend to everyone in your organization.**
- Two additional complimentary registrations (for a total of **six**) to WCET events to be used at either the fall WCET Annual Meeting or the spring Leadership Summit, both virtual events.
- Preferential session at the Annual Meeting.
- Opportunity to participate as a presenter or facilitator during the WCET Annual Meeting **and** Leadership Summit, if the Summit topic aligns with your company's product, service, and mission.
- Attendee lists from all WCET events including the Annual Meeting, Leadership Summit, and Webcasts (8 to 12 webcasts annually).
- Opportunity to collaborate with WCET on a webcast or relevant research projects, i.e. Closer Look resources, surveys, etc.
- Listing as a Champion Sponsor on the WCET sponsor page and event pages including logo and link to homepage.
- Additional marketing includes a full color **full page ad** in the Annual Meeting online program and logo on email blasts to over 12,000 contacts.
- Numerous ads in wcetMIX including MIX homepage, threaded discussions, and discussion posts.



Premier Level Benefits - \$25,000 Annually

Champion Level Benefits plus...

- Two additional complimentary registrations (for a total of **eight**) to WCET events to be used at either the fall WCET Annual Meeting or the spring Leadership Summit, both virtual events.



- Opportunity to conduct a focus group or webcast with WCET members.
- Sponsorship of WCET Event mobile app including logo on splash screen.
- Sponsorship of SWAG item for the Annual Meeting.
- **Priority** space at the Edtech Meet-up during the Annual Meeting.
- Listing as a Premier Sponsor on the WCET sponsor page and event pages including logo and link to homepage.
- Additional marketing includes a full color **full page ad** in the Annual Meeting online program and logo on email blasts to over 12,000 contacts.
- Sponsorship of the wctetMIX community, including branding and advertisements.

À La Carte Options

Enhance your sponsorship package by selecting from the following options. Most Annual Meeting related options have a deadline of September 25.

- Conduct a focus group with WCET members - \$5,000
- Title sponsor of WCET Annual Meeting Program app - \$3,500
- Exclusive sponsorship of the Annual Meeting online community (ongoing visibility, May-October) - \$3,000
- Title sponsor of the Young Professionals Virtual Meet and Greet at the WCET Annual Meeting - \$2,000
- Opportunity to co-develop content, i.e. blogs, webcasts, white papers - \$1,500-5,000
- Sponsor the interactive "Where are you from?" map at the WCET Annual Meeting - \$1,000
- Co-sponsor with WCET the annual mascot stuffed animal (limited run) - \$1,000
- Advertisement in wctetMIX, WCET's active member community - \$500-2,500

Create your own! Contact [wctetinfo@wiche.edu](mailto:wcetinfo@wiche.edu) for full details on any of these options.

À la carte pricing is available as an add-on to sponsorship packages for non-members. **À la carte pricing without a sponsorship package is available to WCET Members.**