Earn, Learn, Succeed: The Role of Postsecondary Education in Driving Mutually Beneficial Industry Partnerships

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Leading from Industry

- BE BOLD
- Rethink
- Sector engagement
- Programs to fit your community
Challenge Questions

• Why “is this the way we’ve always done it”?

• Why aren’t work-based learning programs the rule and not the exception?

• Why is CTE for some and not all students?

• Why do barriers exist between levels and types of education?

• Why is access to high-quality CTE often limited by zip code?
From their perspective

• For each of these groups, **write down** one outcome that you think would be measures of success. For example, students might see getting a job as a success outcome.
  
  o Students
  o Business and industry
  o Economic development office
  o Workforce development office
  o K-12 schools
  o Community colleges
Aligning successful outcomes

- Ohio’s joint WIOA and Perkins plan and activity
- Job Corps Centers merging with Community Colleges
- Workforce one-stop co-located with Community Colleges
- TANF counselors located at the Community College
- Focus training on specific industry sectors
Opportunities for alignment?

Table discussion: How could you create alignment between agencies in your service area while meeting goals of different groups?

Pick someone from your group to report out.
Single Stop USA
Incumbent worker training
Mentorship - Tennessee Achieves
Dallas labor market alignment
Direct pipeline
Industry approach
https://www.zoomprospector.com/

• This is one way companies decide where to locate. How does the educational attainment level in your area compare to similar regions? Are you competitive?
Table discussion: What goals and activities are happening in your state and region to help connect people to the skills they need for the jobs in your community?

Pick someone from your group to report out.
Tools for postsecondary engagement

• Ability to Benefit (ATB)
• Work-study flexibility
• Rural grant support
• Workforce partnerships
• Corrections partnerships
THANK YOU

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