January 9, 2014

• The webcast will begin at the top of the hour.
• There is no audio being broadcast at this time.
• If you need assistance, contact Blackboard Collaborate: 866-388-8674.
• An archive of this webcast will be available on the WCET website next week.
Issues and Trends in Edtech in 2014:
A Conversation with WCET's Leadership

WCET

January 9, 2014
Welcome.

Thank you Blackboard Collaborate!

If you have technical issues:
  • Call 866-388-8674

Use the chat box for questions.

Archive, PowerPoint, and Resources available next week.
Questions from the Audience

- If you have a question during the presentation, please add your questions to the chat box. We will monitor the chat box and have time for Q&A at the end.
## Issues and Trends in Edtech in 2014: A Conversation with WCET's Leadership

| Moderator: Ritchie Boyd, Steering Committee Chair, Academic Technology Specialist, Office of the Provost Montana State University-Bozeman |
| Speaker: Myk Garn, Assistant Vice Chancellor for New Models, University System of Georgia, |
| Speaker: Deb Gearhart, Vice Provost for eLearning and Strategic Partnerships, Ohio University |
| Speaker: Patricia James, WCET Leadership Fellow |

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**wcet.wiche.edu**
What did the Horizon Report tell us about trends?

- MOOCs (and the derivatives SMOCs & DOCCs)
- Tablet computing
- Games and gamification
- Learning analytics
- 3D printing
- Wearable technology

http://www.businessinsider.com/how-were-all-going-to-be-using-wearable-technology-2013-7
Other Trends/Issues From Inside Higher Education

<table>
<thead>
<tr>
<th>In 2013</th>
<th>In 2014</th>
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<tbody>
<tr>
<td>Competency</td>
<td>Proficiency</td>
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<td>Value proposition</td>
<td>Customer satisfaction</td>
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<td>Big data</td>
<td>Micro-targeting</td>
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<td>Over-enrolling</td>
<td>Under-matches</td>
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Where I see us going

- Universities will find the right mix on where “open courses” belong for their own needs.
- Universities need to support tablets and other mobile devices – finding how to best use them educationally is the challenge.
- For an institution’s Edtech department the challenge is finding and implementing the right tools.

http://www.exact-learning.com/blog/ten-values-of-mobile-learning/
Where I see us going cont.

- Data, Data, Data – big data, learning analytics, micro-targeting – how do we figure it all out?
- Keeping up – to the devices, wearable technology. How does that affect education, privacy, and other institutional concerns?
The Future According to Myk

“Seer of the Year” - 2012
Big Data/Big Promise

(but not THIS year)
Competency-Based Education
Assessing Success

Rational Rigor
"Your students next learning management system won’t be a learning management system and it will belong to the students not you.”

Stephen Downes, MOOC Research Initiative (MRI) conference, 2013
Social Technologies
Social Technologies

Study better. Learn faster. Get the grade you want.

Discover why millions of students use us to learn better.

JOIN NOW – IT’S FREE!
Tipping the Cash Cow

And Other Feats of Academic Prestidigitation
HOWEVER,
Your Future May Look Different...
Patricia James, WCET Leadership Fellow
Lesson Learned

The Hype that Ate Itself

Indescribable... Indestructible! Nothing Can Stop It!

The MOOC

Sebastian Thrun Udacity Coursera Edx

Directed by Stephen Downes George Siemens Dave Cormier

Produced by Anne M. Holmberg
Disruption = Attention

Finally, serious conversations about the place for DE within a “traditional” setting

“MOOCs are a purgatory for higher education” George Seimans

California will get serious about high quality, for credit DE

A Global Community of Practice forming around MOOCs

Coursera Partners’ Conference: Penn 2013

MOOC Research Initiative Conference: Arlington 2013

Coursera Partners’ Conference: London 2014
Pat’s more.....

- Learning Analytics will inform and validate the need for community and interaction, as well as for good course design.
- Questions about “authentication” will re-emerge as critical
  - Discussions about integrity
  - This minute’s student: non-cognitive and otherwise (aka. Preparation)
Learn More and Stay Connected

- Visit the WCET’s Connect, Learn, Advance services on our website: [http://wcet.wiche.edu/](http://wcet.wiche.edu/)
- Become a WCET member: benefits extend to your entire institution:
  - News digests- academic, technology, and policy.
  - Listservs.
  - Free webcasts.
  - Exclusive member only resources.
- Attend WCET’s 26th Annual Meeting in Portland, OR, November 19-21.
  - Call for proposals will be announced soon.
Learn More and Stay Connected

Join WCET today!
http://wcet.wiche.edu/contact-us/join-wcet
Join us for our next webcasts

  - Rhonda Epper, Marshall Hill, and Russell Poulin
- February 13, 2014: Bringing a Campus Experience to Online Students
  - William Preston Davis

http://wcet.wiche.edu/connect/webcasts
Additional Information and Resources

- Access to the resources discussed during this webcast, including the archive, will be available next week.
  - http://wcet.wiche.edu/connect/webcasts
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