WCET’s Leadership Summit will help you answer the big questions about innovation and leadership in higher ed.

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Today’s Learning Design Infrastructure

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Max Knowledge
Today’s Agenda
(Pull out your phone and text MJBISHOP334 to 37607)
Introductions & Context Setting (20 minutes)
Interactive Discussion (30 minutes)
Group report out (20 minutes)
Final thoughts (5 minutes)
Which term best characterizes your primary role at your institution?

<table>
<thead>
<tr>
<th>Role</th>
<th>Option</th>
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<tbody>
<tr>
<td>Teaching and Learning Center Director</td>
<td>A</td>
</tr>
<tr>
<td>Academic Affairs Staff/Administrator</td>
<td>B</td>
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<tr>
<td>Student Affairs Staff/Administrator</td>
<td>C</td>
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<tr>
<td>Instructional Design Staff/Administrator</td>
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<td>Instructional Technology Staff/Administrator</td>
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<td>Library Staff/Administrator</td>
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<td>Faculty</td>
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<td>Other</td>
<td>H</td>
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Student-Centered Life-Cycle Approach

• Student Preparedness for Study
• Effective Orientation and Transition
• Excellent School Experience
• Graduation, Work, Further Study, Alumnus
"As we start a new school year, Mr. Smith, I just want you to know that I'm an Abstract-Sequential learner and trust that you'll conduct yourself accordingly!"
Changing Face of Today’s Learning Environment

- Completion > Outcomes
- Sit and Listen > Try and See
- Select Information > Unlimited Information
- Teaching Expert > Facilitator
- Content > Process
- What > So What > Now What
Characteristics of Today’s Learners

- Bring More Life Experience to the Table
- Diversity of cultures, generations and learning styles/preferences
- Tech and Multimedia Savvy
- Connective
- “On” 24/7, Fast-Paced, Multi-Taskers
- Relevance and Immediate Application
- Visual
- Entrepreneurial
- Fulfilled
Emerging Faculty Roles in Today’s Learning Environment

- Planner
- Preparer
- Facilitator
- Coach
- Evaluator
Individual Development Plan - Jay Hollowell
Time Period: 01.01.2017 - 12.31.2017
Use IDP Setup to change the time period.

IDP Process
IDP Setup
Goals
Activities
Action Plan
Completed Activities
Accomplished Goals
Documentation
Printing
Help
Leading Academic Change Project*

• Leading Academic Change Summit

• In-depth interviews with innovative teaching and learning centers

• National Survey of Campus Centers for Teaching and Learning

*Funded by the Bill & Melinda Gates Foundation
Our hypotheses…

• Institutions are reorganizing to better support faculty and students in technology-enabled learning initiatives.

• Faculty are increasingly leading the efforts.

• New administrative positions being created.

• Narrowing gap between academic and student affairs.
Project Learnings

- Almost all are quite new to their positions.
- Most have come up through the faculty.
- More than 75% are in Academic Affairs.
- Taking on a broad range of responsibilities.
- Institutional culture is among their biggest challenges (equal to “lack of resources”).
- Eager to learn more and to network.
Key Findings

Revisioning and reorganizing:
• Taking on much broader responsibilities.
• Models vary quite a bit.
• Breaking down traditional boundaries/silos.
• Still some “legacy” structures, however.
Key Findings

Collaboratives:

• Many efforts involve strong collaborations across campus.
• Exploring “shared services” model.
• Working to empower and facilitate structure rather than to impose strategies.
Key Findings

Shift from faculty success to student success:

- Involving students in work with faculty.
- Also providing student learning resources (tutoring, academic skills and coaching, resilience, graduate student teaching development).
Key Findings

Technology as tool, not leading focus:

• Learning sciences moving to “lead position.”

• Discussions focus first on course transformation, then look to technology solutions to fill an identified need.
Key Findings

Obstacles/Challenges:

• Faculty factors (time, workload, professional development, lack of reward, resistance.
• Lack of collaboration among faculty.
• Lack of sound evidence.
• Infrastructure issues.
Final Project Observations

• Surprising amount of consistency.

• Academic/Student Affairs units are changing.

• Increasing importance of these Centers as key strategy to promote innovation.

• Need to improve engagement of faculty and students in the discussions.
How long has your teaching and learning center existed?

- More than 10 years
- 5 to 10 years
- 3 to 5 years
- Less than 3 years

Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at Poll Everywhere.
Do you think is the primary mission of your teaching and learning department...
Look Familiar?
Why Change?

“Progress is impossible without change, and those who cannot change their minds cannot change anything.”

-- George Bernard Shaw
Change Agents

“Progress is impossible without change, and those who cannot change others’ minds cannot change anything.”
Leading Change
Context Matters

• **How** does your institution’s culture drive how change happens (or fails to happen)?
• **What** (specifically) are you trying to change?
• **Why** must this change happen?
• **How** will you know you’ve been successful? How can you communicate this vision and your progress against it?
• **When** does this need to happen?
• **Who** needs to be involved?
Interactive Discussions
Discussion Question 1

How must higher education institutions change to better support learning?

○ What role, if any, should the teaching and learning center play in today’s learning design infrastructure?
  ■ with respect to faculty?
  ■ with respect to students?

○ In the face of growing demand but stagnant budgets, what innovative strategies might your institution use to improve teaching and learning?
Report Back
Discussion Question 2

How do we make this change occur?

• What type(s) of change are you leading, in your organization or on campus, on a scale from “incremental” to “transformational?”

• What successes have you had? How can you build on these?

• What barriers are you facing?

• Who are your influencers/supporters/advocates? Who do you need “on your side”? 
Report Back
Final Thoughts

“What if we don’t change at all ... and something magical just happens?”
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