WCET’s Leadership Summit will help you answer the big questions about innovation and leadership in higher ed.

June 14-15, 2017 | Salt Lake City, UT
Lessons from Institutions on Supporting Innovation

- Stacey VanderHeiden Güney, Assistant Vice President of Academic Affairs, Aims Community College
- Kara Monroe, Vice President for Academic Innovation and Support, Ivy Tech Community College
- Vernon Smith, Provost, American Public University System
- Paul Thayer, recently retired Vice President for Student Success, Colorado State University
- Luke Dowden, Director, Office of Distance Learning, University of Louisiana at Lafayette, Session Moderator
“If your dreams don't scare you, they're not big enough.”

Ellen Johnson Sirleaf,
President of Liberia
Nobel Peace Prize 2011
Fail at Scale or Pilot to Tell

Published on April 12, 2017
Innovation is:

"Turning an idea into a solution that adds value from a customer’s perspective"

Nick Skillicorn
@improvides
idea to value.com
Innovation is:

"The application of

IDEAS

That are novel
and useful"

David Burkus
@davidburkus
Innovation is:

"STAYING RELEVANT"

Stephen Shapiro
@stephenshapiro

idea to value.com
Innovation is:
"a great idea, executed brilliantly, and communicated in a way that is both intuitive and fully celebrates the magic of the initial concept"
Innovation is:

"a feasible relevant offering such as a product, service, process or experience with a viable business model that is perceived as new and is adopted by customers"

Gijs Van Wulfen
@gijsvanwulfen

idea to value.com
Innovation is:

"introduction of new products and services that add value to the organisation"

Kevin McFarthing

@InnovationFixer

idea to value.com
Innovation is:

"Any variation goes, as long as it includes “new” and it addresses customer needs and wants"

Robert Brands

@innovationrules
Innovation is:
"the fundamental way the company brings constant value to their customer's business or life, and consequently their shareholders and stakeholders"

Paul Hobcraft
@Paul4innovating

idea2value.com
Innovation is:

"work that delivers new goodness to new customers in new markets, and does it in a way that radically improves the profitability equation"

Mike Shipulski
@MikeShipulski
"Creativity is thinking of something new.
Innovation is the implementation of something new"

Paul Sloane
@PaulSloane
Innovation is:

"the implementation of creative ideas in order to generate value, usually through increased revenues, reduced costs or both"

Jeffrey Baumgartner
@creativeJeffrey

idea to value.com
Innovation is:

"I try not to define "innovation" as we should tone down our use of the word and term"

Stefan Lindegaard

@lindegaard
Innovation is:

anything that is new, useful, and surprising

Drew Boyd

@DrewBoyd

idea to value.com
Innovation is:

"New, organic value creation by applying creativity, in-depth relationships with consumers and customers, and new thinking"

Michael Graber

@SouthernGrowth

video to value.com
Innovation is:
"The Future Delivered"

Jorge Barba
@jorgebarba
60% Having an idea

60% Executing the idea

40% Addresses a real challenge

40% Add value to the company

40% Add value to customer

27% Different perspective / thinking

13% Moving forward

13% Definition not important

7% Addressing new market
The ultimate definition of innovation

Executing an idea which addresses a specific challenge and achieves value for both the company and customer
“Ideas don’t come out fully formed. They only become clear as you work on them. You just have to get started.”

Mark Zuckerberg's Commencement address at Harvard, May 2017
“If you have always done it that way, it is probably wrong.”

Charles Kettering
“You must do the thing you think you cannot do.”

Eleanor Roosevelt
“Microsoft is always two years away from failure.”

Bill Gates
“For 300 Years, Higher Education Was Not Disrupted Because There Was No Technological Core”

Clayton Christensen
Now it’s your turn...

Participate by sending a text message or visiting the URL from any web browser, you don’t need to download anything:

https://pollev.com/WCETSUMMIT

What does innovation mean to you?
____________
Now it’s your turn...

https://pollev.com/WCETSUMMIT
fill in the blank

Where does your inst. look to for samples of innovation
__________________________?
• Kara Monroe
• Vice President for Academic Innovation and Support
• Ivy Tech Community College
Fail at scale, or "How you change your LMS in one semester"

• In 140 days Ivy Tech faculty and staff...
  • Participated in 70+ hours of statewide training, led 300+ hours of face to face training and saw 200+ participants complete self-paced certification
  • Moved 5+ years of data (up to 26TB from our prior LMS to the new LMS)
  • Built more than 100,000 pieces of content in the new LMS
# Pilot to Tell – Coaching Progress

<table>
<thead>
<tr>
<th>Fall 2014 Cohort</th>
<th>Fall 2015 Cohort</th>
<th>Fall 2016 Cohort</th>
<th>Fall 2017 Cohort (planned)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• All first-time 21st Century Scholars (USA Funds support via Indiana CHE)</td>
<td>• Continued coaching all first-time 21st Century Scholars</td>
<td>• Continuing coaching all first-time 21st Century Scholars</td>
<td>• Continue coaching all 21st century scholar and all first-time, full-time, full-time, non-Scholar African American Students</td>
</tr>
<tr>
<td></td>
<td>• All first-time African American students and select Business Admin students in Central Indiana</td>
<td>• Expanded coaching statewide to all first-time, full-time, non-Scholar African American students</td>
<td>• Pilot &quot;Strong Start&quot; for ~1100 online students</td>
</tr>
<tr>
<td></td>
<td>• Institutional capacity building with staff training and prof. development</td>
<td>• Expanding coaching to all first-time students in Kokomo region</td>
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<tr>
<td></td>
<td></td>
<td>• Implemented tiered coaching approach</td>
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</tbody>
</table>
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• Vernon Smith
• Provost
• American Public University System
• Twitter: @drvcsmith
IRON TRIANGLE

Quality

Cost

Access
OER...

> 60% Students Don’t Buy the Textbook!

is about student success.
What?

Curation Process has Improved with Technology
Equal or Better Outcomes
OER Sprint

Undergrad Book Grant: Original Z Degree
6 months ➔ 100+ Courses Converted to OERs
Innovative Faculty + Technology + Leadership
• Stacey VanderHeiden Güney
• Assistant Vice President of Academic Affairs
• Aims Community College
## ACCelerator Overview

### Location
- Austin Community College
- Highland Campus
- Formerly the Highland Mall

### Purpose
- Provide technology-based instruction with an extensive support structure of faculty, academic coaches, counselors, advisors, tutors, librarians, and other staff — all of whom proactively and holistically support student access to higher education and their ultimate success.

### Size
- 32,000 square feet
- Larger than a football field!

### Features
- A large, open space filled with clusters of desktop computer stations and computer bars and surrounded by glass-walled classrooms and group study rooms

### Tech
- 604 Dell Computers powered by a desktop virtualization solution
- 13 Apple MacBook Pros
- 12 Apple Mac Minis
- 6 SMARTboards
- Double Robot

### Results
- Since opening in Fall 2014, served over 24,000 unique students in over 375,000 visits
- Significant increases in persistence and success, particularly with minority students.
• Paul Thayer
• recently retired Vice President for Student Success
• Colorado State University
Student Success Initiatives: Changing Paradigms: Academic Guidance

**HUMAN DIMENSION**
- Transforming academic advising from transactional to educational

**DATA/INFORMATION DIMENSION**
- Transforming information from paltry and passive to rich, efficient, and action-focused

**ACADEMIC SUCCESS COORDINATOR INITIATIVE**

**INTEGRATED PLANNING AND ADVISING FOR STUDENT SUCCESS**
Student Success Initiatives: Changing Paradigms: Academic Guidance

• 70 Academic Success Coordinators
  • 7 Colleges
  • 35+ Academic Departments

• 5 new informational systems
  • Course and Degree Planner
  • Early Alert
  • In-Class Progress
  • Outreach and Tracking
  • Student/Advising Platforms
  + Learning Analytics

New Paradigm:
• Holistic approach
• Proactive
• Data-informed
• Strategic Outreach

New Paradigm:
• Rich Context
• Student Engagement
• Efficient and Strategic
• Strategic Outreach
Path to Innovation

• Language and Concept
• Inducements and Leverage
• Pilot & Scale
• Cultural Change
Moderated Conversation

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• Luke Dowden luke.dowden@louisiana.edu