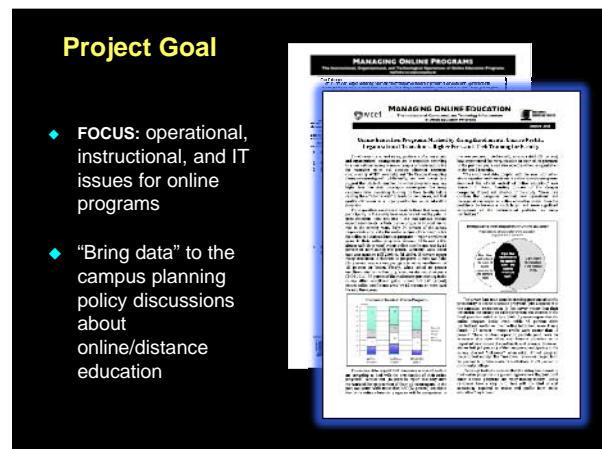
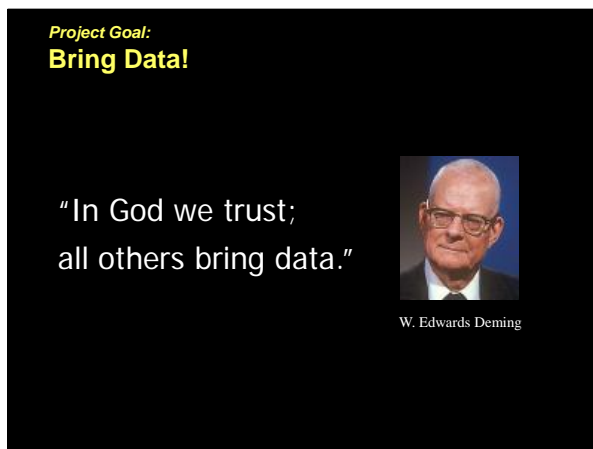
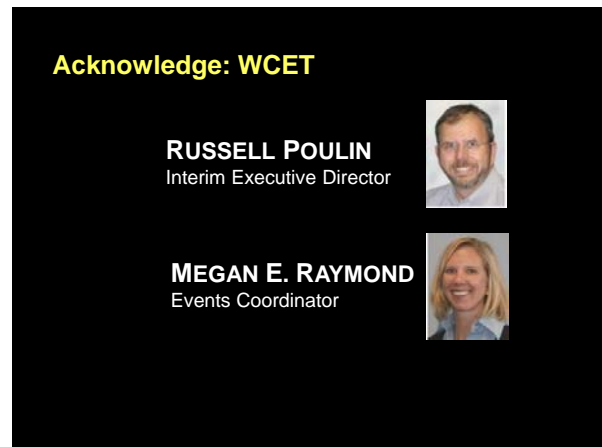
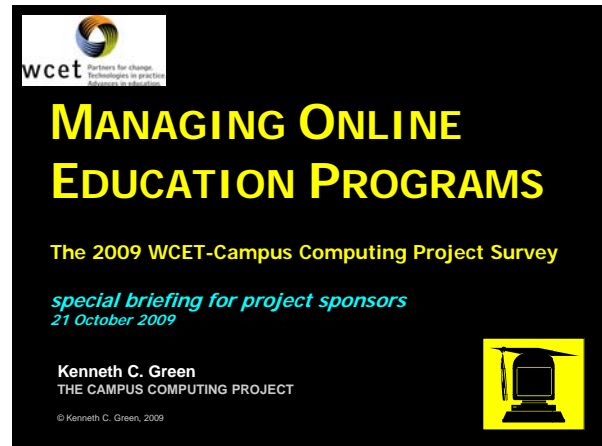


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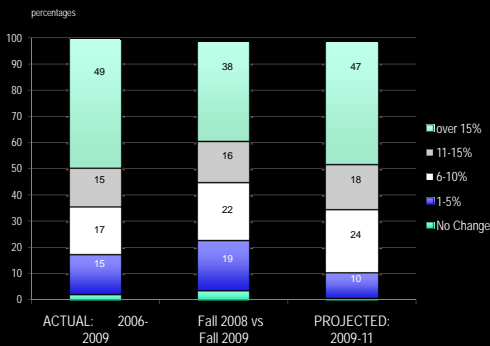
What's Driving the Growth of Online Ed

- ◆ Economics
- ◆ Experience
- ◆ Infrastructure
- ◆ Evidence

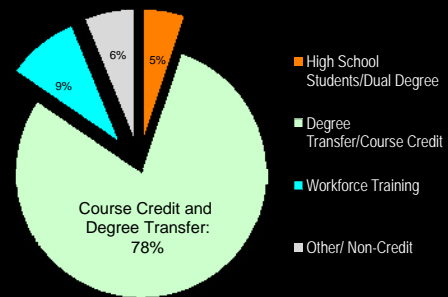
Top Issues Confronting Online Ed Over the Next 2-3 Years

1. Responding to rising demand
2. Internal organizational challenges
3. Instructional support for faculty
4. Institutional financial support for building the online program
4. Improving student retention in courses & programs
6. Effective assessment
7. Keeping pace with emerging technologies
7. Intense competition for students
9. User support for students
10. Earning a profit on our online ed programs
11. ADA Compliance
12. Union agreements that define faculty workloads

Enrollment Trends in Online Programs



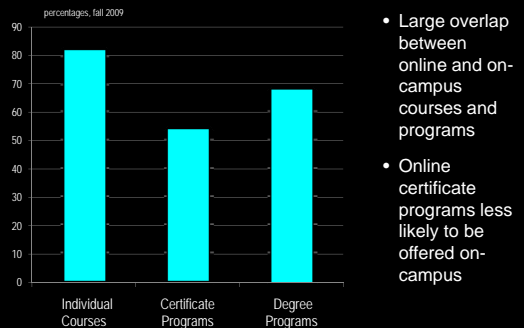
The Profile of Students Enrolled in Online Courses and Programs



Institutional Efforts to Expand Online Education Impeded by:



Online Courses & Programs Also Offered On-Campus



- Large overlap between online and on-campus courses and programs
- Online certificate programs less likely to be offered on-campus

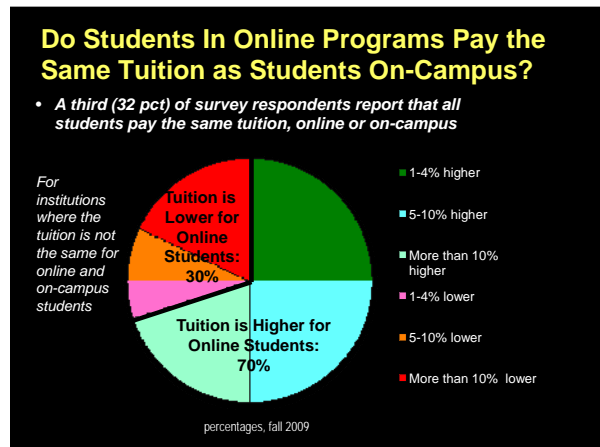
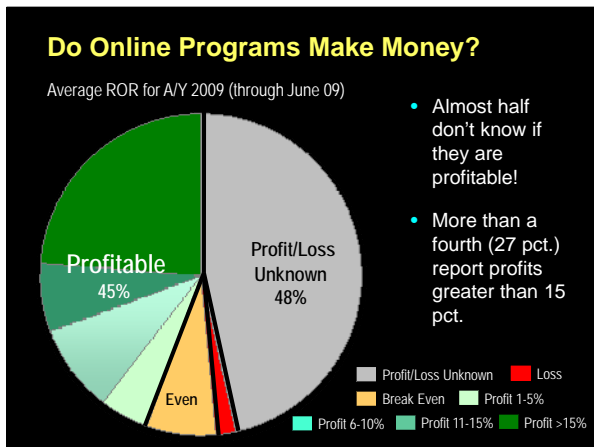
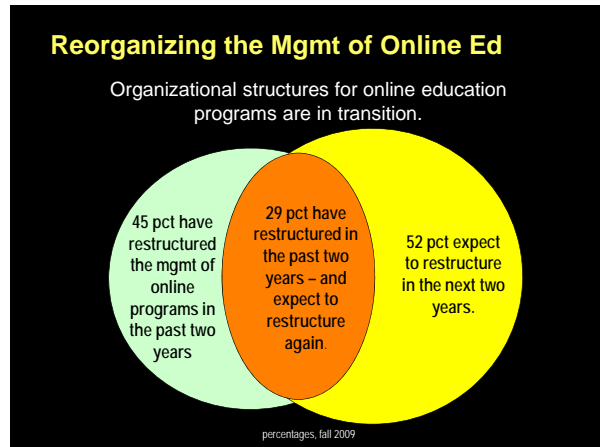
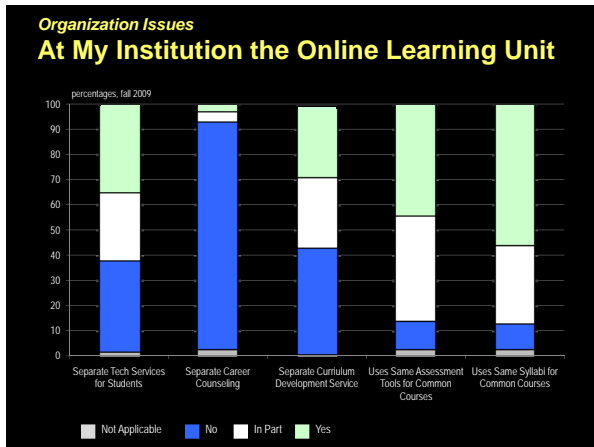
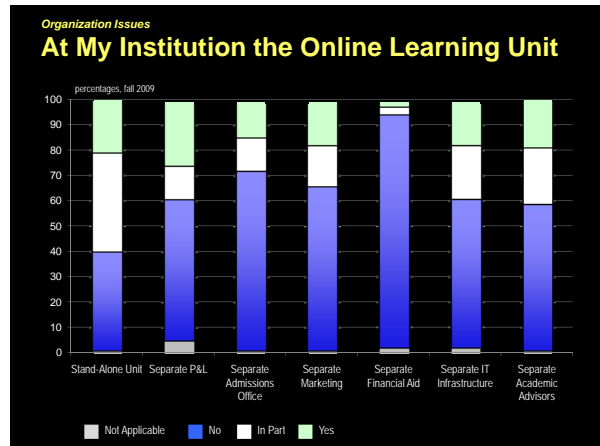
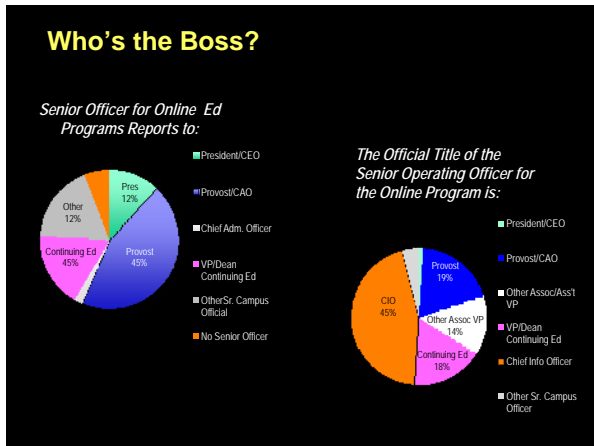
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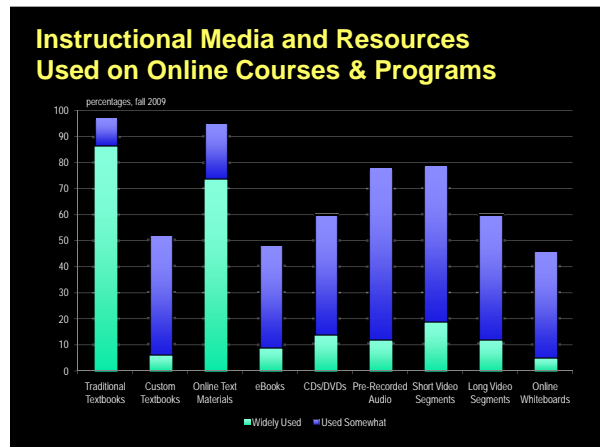
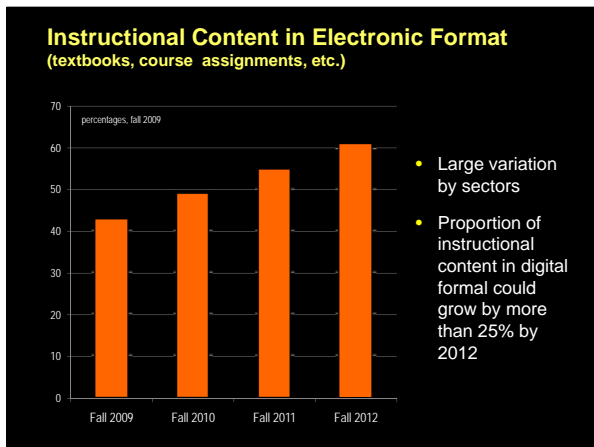
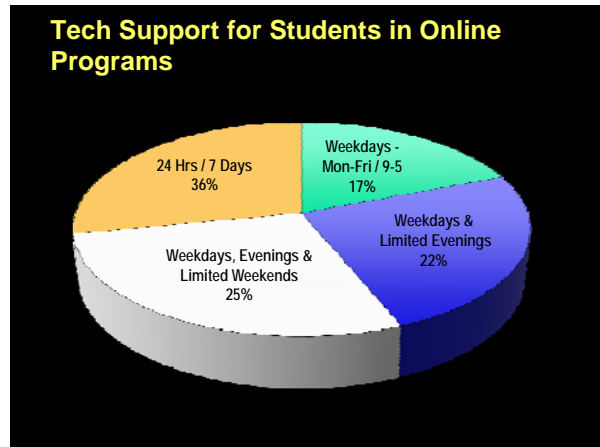
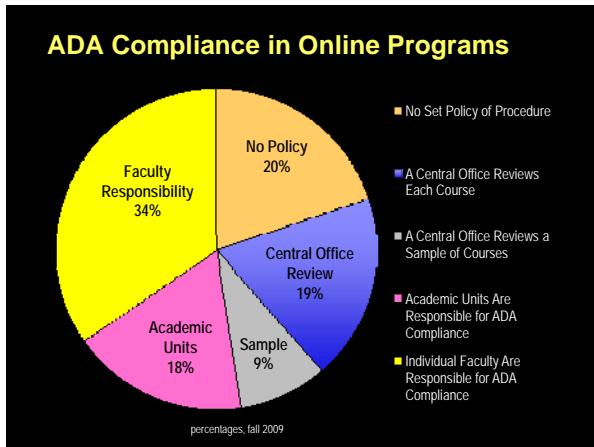
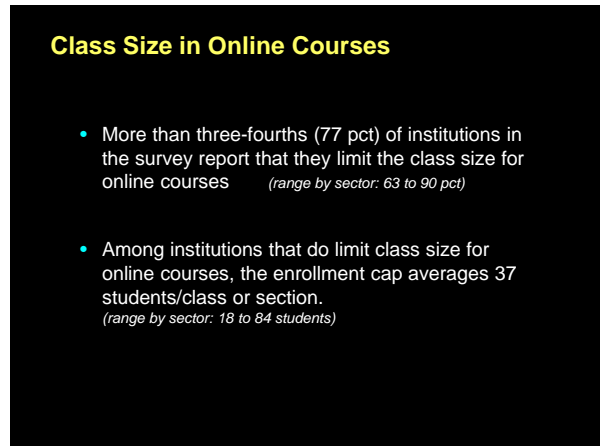
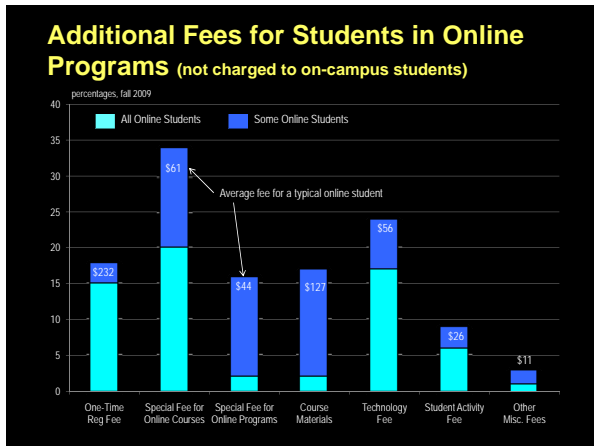
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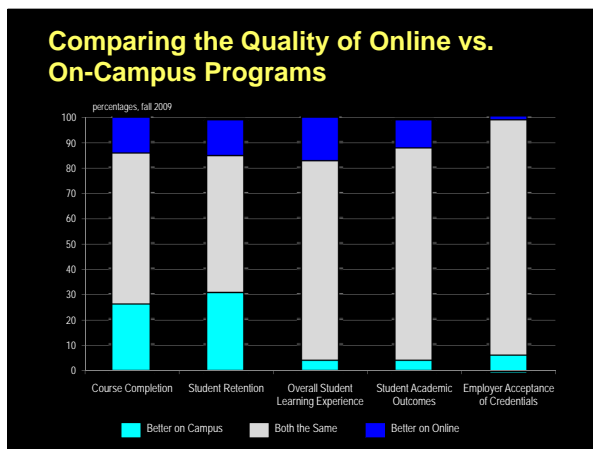
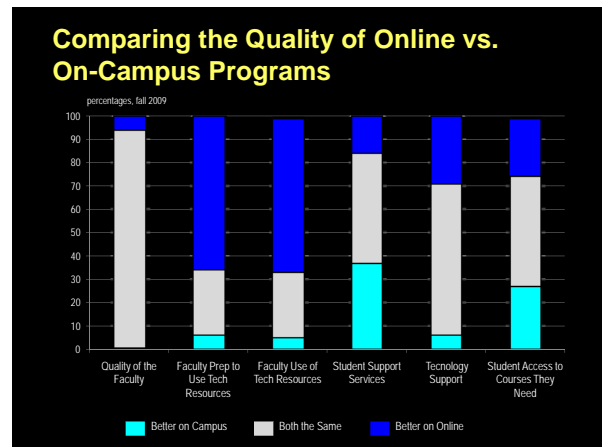
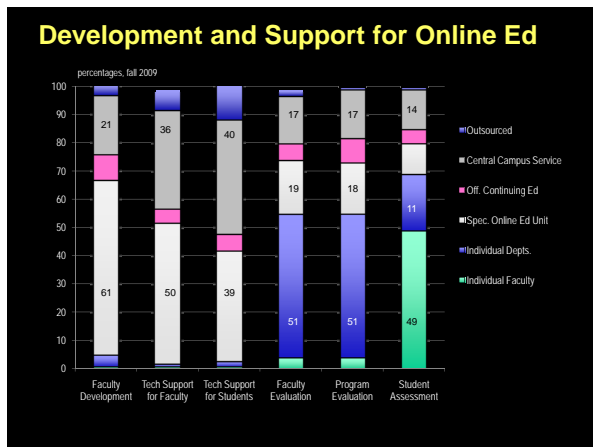
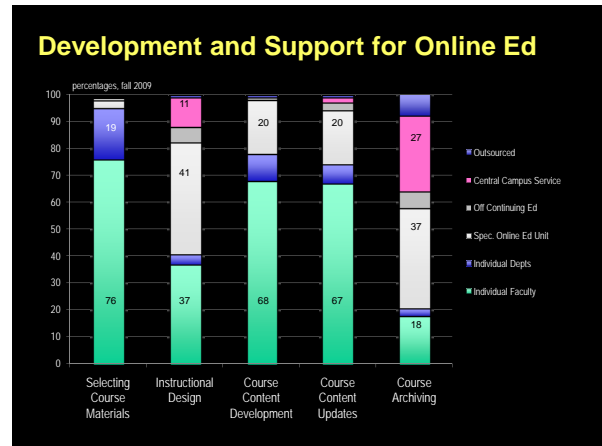
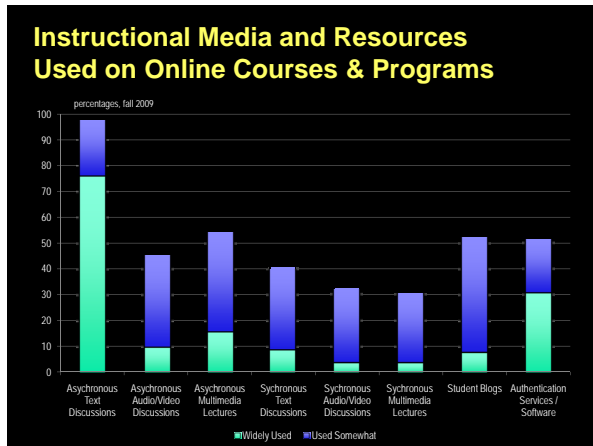
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- ### Mandatory Tech Training for Faculty in Online Programs?
- Over half (53 percent) of institutions in the survey report mandatory technology training for faculty teaching in online programs
 - Average numbers of mandatory training: 27 hrs. (range: 17-55 hours)
 - Average number of annual continuing education training hours for faculty in online programs: 2.5 hrs.



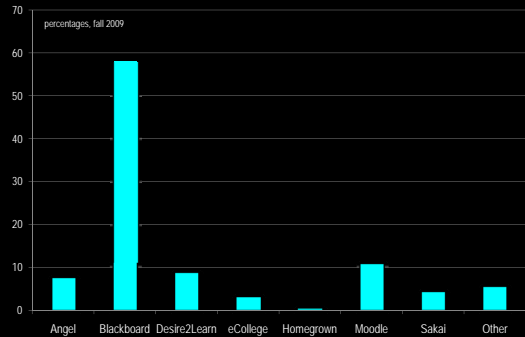
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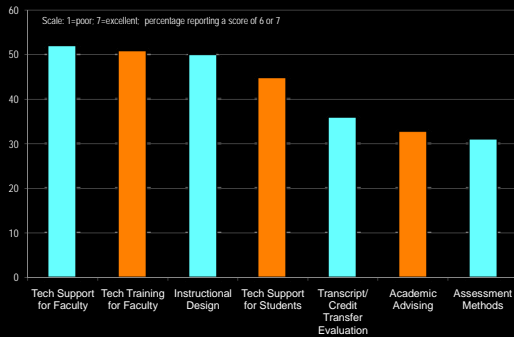
LMS Strategy

- Most campuses (88 pct.) report that they use the same LMS application for the online and on-campus programs
- Almost half report (47 pct) that they are currently reviewing the LMS strategy for the online program
- More than a fourth (28 pct) report plans to change the LMS in their online program with the next two years.

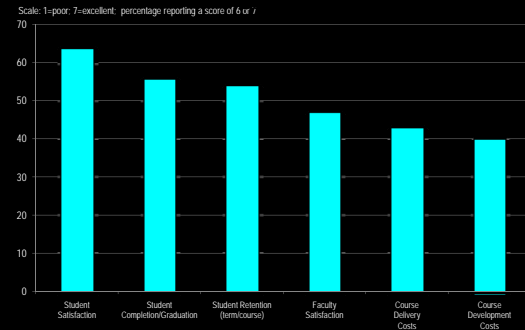
Primary LMS Application for the Online Program



Rating the Resources and Services in Online Programs



Key Performance Indicators for Online Education Programs



Summary / Key Issues

- Management and org. structures online ed in transition on many campuses
- Almost half the institutions appear unsure about the profitability of online ed
- Content delivery remains heavily text based; LMS key to online infrastructure
- Strong emphasis on initial tech training for faculty teaching in online programs
- Inconsistent assessment across online and on-campus programs



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