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Educational Technologies

The leader in the practice, policy, & advocacy of technology-enhanced higher education.



WCET's Leadership Summit will
help you answer the big questions
about innovation and leadership
in higher ed.

June 14-15, 2017 | Salt Lake City, UT

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Making Your Data Analytics Actionable

- Barbara Grover
 - Vice President for Institutional Effectiveness, Salt Lake Community College
- Jeff Aird
 - Assistant Vice President of Strategy and Analysis
- Mike Sharkey
 - Vice President of Analytics, Blackboard

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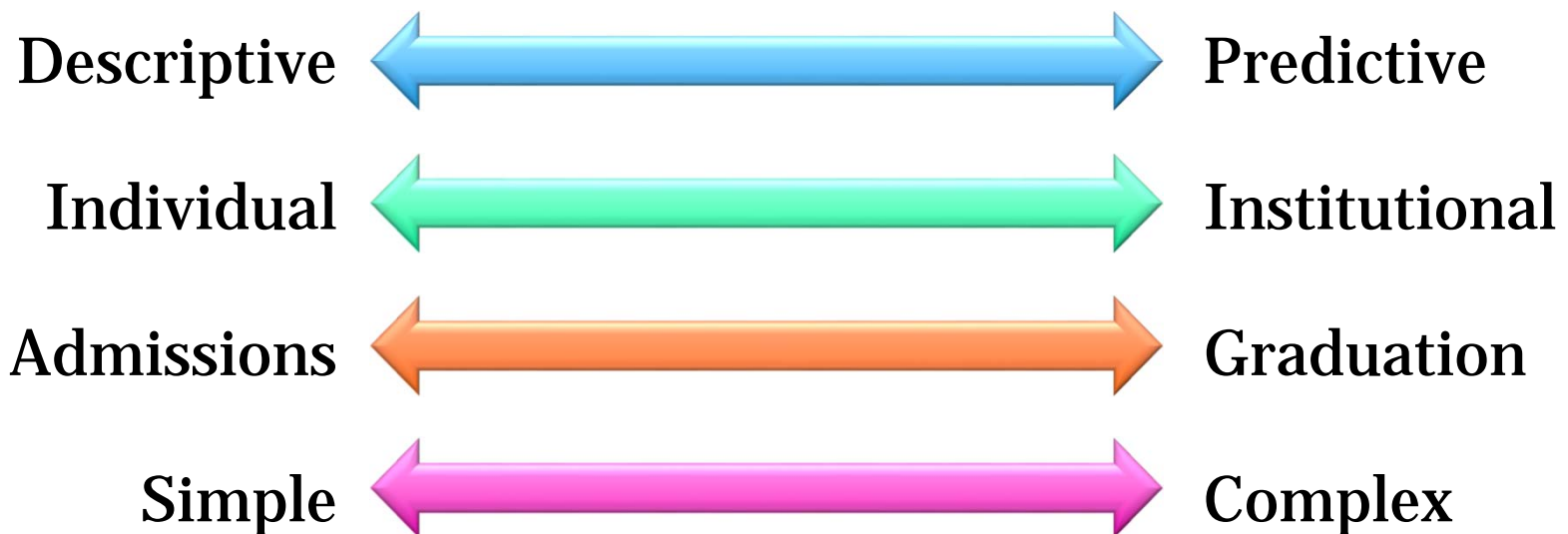


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Contextual Definition of Analytics

- Analytics...defined across a spectrum



Readiness vs. Action

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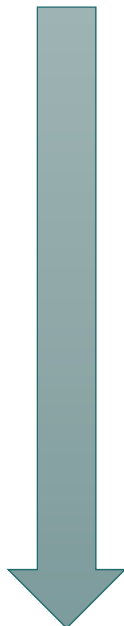
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Progression to Action



What?	Descriptive	Simple reports and dashboards
So what?	Insights	Storytelling; analytic techniques
What now?	Intervention	Data bolsters human interactions

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Persona...who benefits?

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Planning & Implementation

ready, aim, aim, aim vs. ready, fire, aim

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Thank You!

- Barbara Grover
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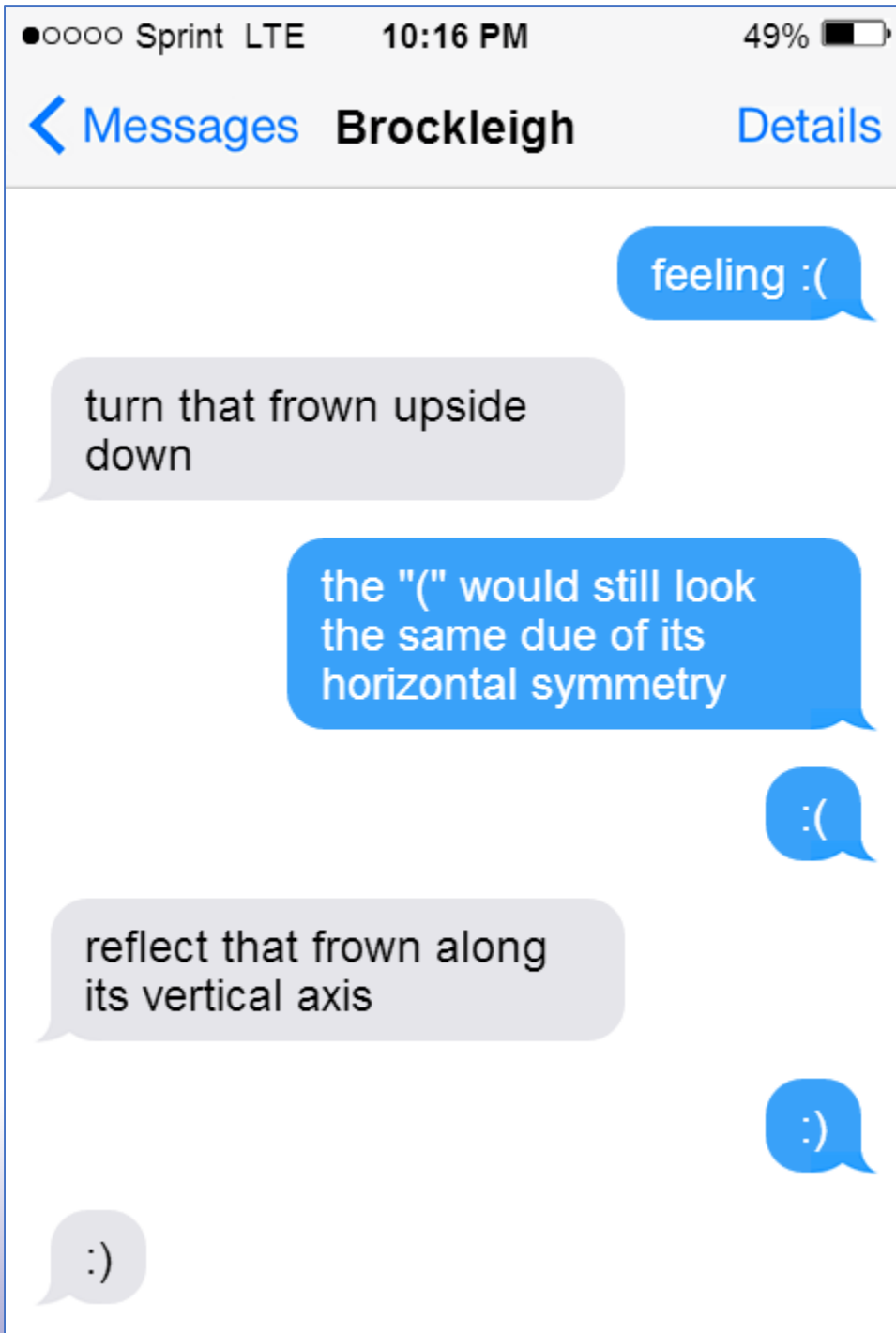
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Given $\frac{1}{\infty} = 0$, prove $\frac{1}{0} = \infty$.

> Proof: Rotate $\frac{1}{\infty} = 0$ anticlockwise (90°),
giving $-18 = 0$

adding 8 to both sides, giving $-10 = 8$.

Then rotate $-10 = 8$ clockwise (90°),
giving $\frac{1}{0} = \infty$. Q.E.D.

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