



## **WCET Leadership Summit**

**Essential Institutional Capacities to Lead Innovation  
Marriott Salt Lake City Downtown, Salt Lake City, Utah  
June 14 – 15, 2017**

**Preliminary Program  
(subject to change)**

### **About the Summit**

WCET's 6th Leadership Summit will engage institutional leaders in a strategic discussion of how to best align and support an institution's human capital, technology investments, and a content strategy to sustain innovation in teaching and learning. Consider these job titles – chief learning officer, design engineer, data scientist, content strategist, user experience analyst, information privacy and security professional, learning outcomes and assessment director. These professional roles that support technology-enhanced teaching and learning were relatively uncommon just three years ago. Today, these positions, and others, are vital in the delivery of CBE, personalized learning, artificial intelligence, mobile experiences, college coaching, and other approaches to improve student learning outcomes.

### **Wednesday, June 14**

7:30 am

Breakfast buffet included with registration

8:00 – 8:15 am

#### **Welcome and Goals of this Leadership Summit**

- Nick White, Director, Competency-based Learning Solutions, Capella University; Chair, WCET Steering Committee

8:15 – 9:30 am

#### **Opening plenary: We Need More than Champions to Drive Institutional Innovation**

Innovation is happening in teaching and learning across sectors, institutions, and programs. How do you help your institution recognize what innovation looks like and what professional talent you need on your team? Getting your institution to understand why and how they should care is critical. Hear from several experts in the trenches.

Speakers:

- Jeff Borden, Chief Innovation Officer, Saint Leo University
- Michelle Weise, Executive Director, Sandbox Collaborative, Southern New Hampshire University
- Nick White, Director, Competency-Based Learning Solutions, Capella University, Session Moderator

9:45 –11:00 am Breakout Sessions. Choose one of the following (repeated at 2:45 pm)

**Breakout I: Identify the Talent You Have, What You Need, and Where to Discover Candidates**

Many of our staff members have underutilized or undiscovered talents and expertise. How do you take inventory of what talents your staff have, what expertise you need, and where you find the candidates to round out a team that can improve student outcomes through innovative approaches?

Discussion Leaders:

- Lauren Mason Carris, Director, Curriculum, College of Health Professions, Western Governors University
- Pat James, Program Consultant, California Community Colleges Online Education Initiative
- Laura Pedrick, Executive Director, UWM Online

**Breakout II: Pedagogy and Learning Design**

Centers for teaching, learning, and innovation play a key role as resources to the academic units for course and program development and improvement. Teachers want to be good teachers and with the right kind of institutional support, training, and development are willing to adopt new teaching practices and technologies. The role of specialists in learning design (aka learning engineers) work in teams with the faculty and instructional designers in design of digital courseware, such as personalized or adaptive learning systems. Share your good practices and innovative strategies for pedagogy and learning design.

Discussion Leaders:

- MJ Bishop, Director, William E. Kirwan Center for Academic Innovation, University System of Maryland
- Christina Anderson, Director of Learner Experience, Wiley Education Services

**Breakout III: Aligning Investments to Support Core Functions**

How can leaders better align core support functions and investments that will enable faculty, student services, and advising personnel to make a difference with student retention and completion?

Discussion Leaders:

- Rhonda Blackburn, Vice President and Chief Academic Officer, LoudCloud Systems
- Stefanie Crouse, Assistant Professor/Academic Advisor, Student Success Center, Montgomery County Community College
- Paul Thayer, recently retired Vice President for Student Success, Colorado State University

11:00 – 11:15 am

Break and sign up for group dinners

11:15 – 12:15 pm

**General session: Policy, Technology, and Leadership: Tackling the Data Security and Privacy Challenge**

Data security and privacy issues impact every department at an institution. No longer is it just the role of the Chief Information Officer to ensure data is secure and protected. What are our roles within an institution to help create and maintain a culture that understands and values the significance of data and privacy. What should we be doing at our institution to make sure the right people are at the table and the right questions are being asked?

Speakers:

- Trent Frazier, Executive Director, Office of Academic Engagement, Department of Homeland Security (invited)
- Mike Abbiatti, Executive Director, WCET, Vice President for Educational Technologies, WICHE

12:15 – 1:30 pm

Buffet Lunch as part of registration and sign up for group dinners

1:30 – 2:30 pm

### **General Session: Systems Thinking for Innovation**

Design thinking as a strategy for innovation nurtures creative approaches and ideas for transforming programs, systems, and strategies. Emphasizing the human elements of teaching and learning helps clarify the desired outcomes which technology and support and enhance. Learn how design thinking can help institutions reshape their organizational charts to better support students and improve learning outcomes.

Speakers:

- Kathleen deLaski, President and Founder, Education Design Lab
- Sean Hobson, Chief Design Officer and Acting Chief of Staff, EdPlus, Arizona State University
- Manoj Kulkarni, CEO, Realizeit

2:30 – 2:45 pm

Break and final chance to sign up for group dinner

2:45 – 4:00 pm Breakout Sessions. Choose one of the following (repeated earlier in the day).

### **Breakout I: Identify the Talent You Have, What You Need, and Where to Discover Candidates**

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Discussion Leaders:

- Michele Jackson, Associate Provost for University eLearning Initiatives, College of William and Mary
- Jay Hollowell, Vice President of Training, MaxKnowledge, Inc.

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4:00 – 5:00 pm

**Closing Session:** Recap of day one and roundtable discussions (volunteer to lead a topic or discuss highlights, challenges, lessons learned with your table).

- Facilitator: Jeff Borden, Chief Innovation Officer, Saint Leo University

**Adjourn.** Dinner on your own. Meet a group in the lobby at 6:00 pm if you signed up for the group dinners.

## **Thursday, June 15**

7:30 am

**Breakfast buffet included with registration**

**Welcome to Day Two**

- Kelvin Bentley, Vice President of Academic Affairs, TCC Connect Campus, Tarrant County Community College District; Vice Chair, WCET Steering Committee

8:00 – 9:30 am

**Opening Session: Lessons from Institutions on Supporting Innovation**

You don't have to move mountains or make huge investments to improve student success and completion. Hear from various institutions about how they lead innovation that is student focused and results driven and the constraints they have surmounted.

Speakers:

- Stacey VanderHeiden Güney, Assistant Vice President of Academic Affairs, Aims Community College
- Kara Monroe, Vice President for Academic Innovation and Support, Ivy Tech Community College
- Vernon Smith, Provost, American Public University System
- Paul Thayer, recently retired Vice President for Student Success, Colorado State University
- Luke Dowden, Director, Office of Distance Learning, University of Louisiana at Lafayette, Session Moderator

9:30 – 9:45 am

Beverage break

9:45 – 11:15 am

Expert-led In-depth Conversations. Choose one of the following:

### **I. Education Content Strategy**

An education content strategy is defined as an institution-wide plan and approach focused on the procurement and delivery of course materials to achieve goals such as affordability, inclusive access, or retention. Join the discussion leaders to share strategies for developing a content strategy and how innovative practices can support institutional goals.

Discussion Leaders:

- Jason Hales, Senior Account Executive, VitalSource
- Shannon Meadows, Chief Revenue Officer, Ed Map (discussion coordinator)
- Kim Thanos, Founder and CEO, Lumen Learning

### **II. Making Your Data Analytics Actionable**

Your institution is a gigantic warehouse of data about your students' performance, engagement, satisfaction, and behaviors. How have some institutions flattened the silos of data ownership and analysis and have implemented strategies that empower faculty, advisors, learning engineers and designers, and assessment experts to ask the right questions and identify innovative solutions?

Discussion Leaders:

- Barbara Grover, Vice President for Institutional Effectiveness, Salt Lake Community College
- Mike Sharkey, Vice President of Analytics, Blackboard, Inc

### **III. Leadership, Vision, and Sustainability**

Culture change is essential for any innovative approach or process to take root. Leading change and shifting culture requires an unclouded vision, optimism, grit, and effective and meaningful conversation. Being capable of leading in the 21<sup>st</sup> Century, having others share the vision of the institution, and creating a culture that embraces and sustains innovation is also essential. Building teams and modifying culture are key, and by identifying your team's dormant skills, passions, and strengths, they will be empowered to innovate in their own roles and positions. The discussion leaders will share their stories and engage the participants in a moderated conversation.

Discussion Leaders:

- Connie Johnson, Provost and Chief Academic Officer, Colorado Technical University
- Patrick Rossol-Allison, Senior Program Officer, Measurement, Learning & Evaluation Education, Postsecondary Success, Bill & Melinda Gates Foundation
- Bryan Setser, new Entrepreneur-in-Residence, rpkGroup

11:15 – 12:00 pm

#### **Closing session and discussion**

Summit speakers and attendees will be invited to contribute to this discussion.

12:15 pm

Final closing comments

- Mike Abbiatti, Executive Director, WCET, Vice President for Educational Technologies, WICHE