



Expert Community Advancing Learning Technology Innovations

Since 1989, the WICHE Cooperative for Educational Technologies (WCET) has worked with colleges and universities to implement innovative technology-based programs and practices that extend the campus and open pathways to college degrees and relevant credentials. Our growing membership includes more than 350 higher education innovators in nearly all U.S. states and many Canadian provinces. WCET member institutions actively serve more than 4 million college students taking all or part of their academic programs via technology.

Responsive, Collaborative and Proactive

Academic leaders are confronted daily with making critical, time-sensitive judgments about complex technical systems that drive student experiences and require access to current, accurate and attainable information. Unfortunately, few institutions live in a world where they have sufficient staff to develop this information.

As an unbiased, trusted, and dynamic source of expertise, policy analysis, and advocacy, WCET is a key resource for our members. An annual investment in WCET membership brings this key intelligence to your digital doorstep, saving you time and money enabling you to make well-informed decisions at the right time.

Additionally, WCET members actively collaborate to answer tough questions that would be difficult - and expensive - to figure out alone.

OUR MISSION:

WCET accelerates the adoption of effective practices and policies, advancing excellence in technology-enhanced teaching and learning in higher education.



WCET is our most important teaching and learning with technology membership. WCET provides the best information I have found on changes in federal law relevant to online learning. Webinars on these and other topics have been invaluable, as have the significant networking opportunities I have found through the annual conference and community discussions.



Catherine L. Kelley
Assistant Provost for Educational Technology
Fairleigh Dickinson University



WCET is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education.

Like-Minded Individuals Seeking Practical Solutions to Real Problems

Membership in WCET provides opportunities to connect with colleagues from the U.S. and Canada to advance practices and policies aimed at helping institutions succeed in implementing innovative academic technology initiatives. WCET members are at the forefront of leveraging technologies to open the classroom, extend the campus, and provide high quality programs focused on student success.

WCET Yearly Membership Dues Provide ALL Faculty, Staff, & Students on Your Campus:

WCET Services	Member Benefit	Price to Member	Price to Obtain from External Sources
Annual Meeting	Registration Discounts	20% or more Discount for Members	Other Meetings Run up to \$2500
Summits	Registration Discounts	20% or more Discount for Members	Other Meetings Run up to \$2500
Members-Only News Email List	Access to the Most Current Information, Vetted Practices & Policy Information	Included in Membership	Subscription Fees
Members-Only Discuss Email List	On-demand Access to Peers & Practitioners Daily	Included in Membership	Subscription Fees
Job Postings to Over 3,000 Members in email & Posted Publicly on the Web	Reach Engaged Professionals with the Skills to Fill Your Position	Included in Membership	Up to \$500 per Job Post
Webcasts & Virtual Events	Timely Speakers to Help Your Institution Address Current & Future Challenges	Included in Membership	Up to \$150 per Access Point
Frontiers Blog	Hot Topics and Sage Advice from Seasoned Practitioners	Included in Membership	Subscription Fees or 'Selling' Your Contact Information to Advertisers
WCET Resources	Useful, Just-in-Time Resources	Included in Membership	Contracted Rates of >\$20,000 for consultants

Institutions gain over \$100,000 in value for their WCET Annual Membership. Maximize YOUR value by involving anyone interested in technology-enhanced learning at your organization.

WCET Connections by the Numbers March 4, 2016	
Members-Only News Email List	3,267 Subscribers
Members-Only Discuss Email List	2,933 Subscribers
Frontiers Blog	1,004 Subscribers
@wcet_info on Twitter	3,811 Followers
Facebook	566 Likes
LinkedIn	1,760 Followers
YouTube Channel	113 Subscribers; 12,670 Views

The Best Method of Cost-Avoidance is Making the Right Decision at the Right Time. Join Over 350 Higher Ed Innovators Who Have Made the Investment in WCET!

FOCUS AREAS:

Emerging Technologies
Faculty Success
Managing e-Learning
Policy & Regulations
Student Success

Add Your Voice to the Dialog.
JOIN WCET TODAY.

Visit wcet.wiche.edu for more information about WCET and to apply for membership, or contact:

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Top 3 Reasons Our Institution Would Benefit from WCET Membership:

- 1.
- 2.
- 3.