Welcome to today’s
#WCETWebcast

February 18

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.
Learning from the Pandemic to Improve Digital Learning Outcomes

February 18, 2021
Welcome!

Use the question box for questions and information exchange.

Slides and resources available will be emailed to attendees next week.

Slides can be downloaded via the link in chat.

Follow the Twitter feed: #WCETWebcast.

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Hosted in partnership with:

GUILD
Live captioning provided by:
Questions from the Audience

If you have a question during the presentation, please add it to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.
Moderator

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Dean for Academic Success
Northeast Lakeview College
Speakers

Michael Horn
Author
Senior Strategist
Guild Education

Michelle Levine
District Director, Faculty Development
Broward College
Transition to Online Learning: In Your Own Words
Goals for Today

1. Understand the unique challenges that exist in digital learning and what successful online learning / engagement looks like.


COVID-19: Emergency Remote Education ≠ Online Learning

Emergency Remote Solutions:

• 60% of students who previously learned at least partially in-person before the pandemic report a decline in their quality of education.
• Black and Latinx students are more likely than their white peers to say COVID-19 is “very likely” or “likely” to impact their ability to complete their degree.
• 15% of working adult students report difficulty with format as their top challenge in persisting.

https://educationdata.org/online-education-statistics

"I feel like some of the professors it's, you know, for them a lot easier and they're, don't put as much into their classes...so I'm like, you know, okay, so I'm basically, am I going to be just teaching myself or what is it exactly?
- Student (Spring 2020)"
In response to the large-scale pivot to remote learning, pedagogy and practice have permanently evolved.

The recent Tyton Partners report, Time for Class – A National Survey of Faculty During COVID-19 and Time for Class – Planning for a Fall Like No Other, highlights the experiences of faculty teaching introductory courses during the pandemic in 2020.

• Faculty report greater challenges teaching in hybrid and highly-flexible formats relative to fully face-to-face or online formats.

• The increased exposure to digital learning practices and tools has positively altered faculty perception of online learning and has prompted enduring changes to teaching and learning.

• Faculty continue to report that engaging students is their top instructional priority, followed by providing timely feedback, increasing student collaboration, and grading.

TOP FACULTY CHALLENGES IN INTRODUCTORY COURSES

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Spring term (May 2020)</th>
<th>In preparation for fall (August 2020)</th>
<th>Fall term (November 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keeping my students engaged</td>
<td>66%</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Providing additional support to students</td>
<td>37%</td>
<td>34%</td>
<td>36%</td>
</tr>
<tr>
<td>Administering secure tests and exams</td>
<td>33%</td>
<td>28%</td>
<td>30%</td>
</tr>
<tr>
<td>Adjusting instructional practice to teach in this modality</td>
<td>31%</td>
<td>31%</td>
<td>29%</td>
</tr>
<tr>
<td>Grading and monitoring student learning</td>
<td>17%</td>
<td>31%</td>
<td>22%</td>
</tr>
<tr>
<td>Transitioning instructional content to a remote environment</td>
<td>34%</td>
<td>24%</td>
<td>19%</td>
</tr>
<tr>
<td>Using video conferencing technology</td>
<td>13%</td>
<td>13%</td>
<td>13%</td>
</tr>
<tr>
<td>Ensuring I have reliable internet access</td>
<td>10%</td>
<td>14%</td>
<td>11%</td>
</tr>
<tr>
<td>Becoming comfortable with digital tools</td>
<td>6%</td>
<td>11%</td>
<td>11%</td>
</tr>
</tbody>
</table>
Online learning (done right) provides immense opportunity for institutions and students

Increase enrollment by increasing accessibility and outcomes:

- McKinsey Global Institute forecasts “updating knowledge and learning” to be 82-91% online after the pandemic.
- Strada’s latest COVID-19 Work and Education Survey shows that six in 10 Americans now prefer either an online or hybrid option even if COVID-19 weren’t a threat.
- New or increased revenue streams for institutions:
  - Additional program offerings.
  - Opens the door to a new population, including 60M adult learners with education benefits.
- Improve learning outcomes for students.

McKinsey report: https://mck.co/3bdFoPB.
Questions from the Audience
Learn more and stay connected:

Visit [wcet.wiche.edu](http://wcet.wiche.edu) to explore our Focus Areas, Initiatives, Events, Membership, and Sponsorship.

Learn more about the benefits of joining our community: [wcet.wiche.edu/join-wcet](http://wcet.wiche.edu/join-wcet)
Learn more

GUILD

We’re transforming traditional tuition reimbursement programs into a strategic investment by increasing employee recruitment, retention, upskilling and brand equity.

https://www.guildeducation.com
Additional Information and Resources

The webcast recording and additional resources will be available next week: wcet.wiche.edu/events/webcasts.
Join us for the WCET 2021 Leadership Summit

https://wcet.wiche.edu/events/summit/practical-considerations-uncertain-future
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