Welcome to today’s WCET Webcast

September 24

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.
OER Challenges and Opportunities

September 24
Welcome!

Use the question box for questions and information exchange.

Archive, PowerPoint, and Resources available will be next week.

PowerPoint can be downloaded via the link in chat.

Follow the Twitter feed: #WCETWebcast.

Megan Raymond
Senior Director, Programs & Membership
WCET
mraymond@wiche.edu
@meraymond
Questions from the Audience

If you have a question during the presentation, please add your questions to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.
Moderator

Tanya Spilovoy
Director, Open Policy
WCET
Speakers

Will Cross
Director, Copyright and Digital Scholarship Center
North Carolina State University Libraries

Elaine Thornton
Open Education and Distance Learning Librarian
University of Arkansas

Jennryn Wetzler
Assistant Director of Open Education
Creative Commons

Photo credit: Priscilla C. Scott, CC BY
Jennryn Wetzler
Assistant Director of Open Education
Creative Commons

Photo credit: Priscilla C. Scott, CC BY
OER as tools for education communities’ resilience
101: OER and Open Licensing

Open education is not online learning. We need clear communication about OE, OER, and open licensing for “newbies.”

OER are the tools used in (and for) open education. They incorporate an open license (or public domain dedication) that allows for reuse and potential adaptation without permission from the copyright holder.

Learn more about open licensing with Creative Commons licenses at https://certificates.creativecommons.org.
Open Licenses: Creative Commons #protips!

- 2 public domain tools and 4 of 6 licenses are compatible with OER.
- CC License chooser: [https://chooser-beta.creativecommons.org](https://chooser-beta.creativecommons.org).
- Good practices for attribution: [https://wiki.creativecommons.org/wiki/best_practices_for_attribution](https://wiki.creativecommons.org/wiki/best_practices_for_attribution).
Will Cross
Director, Copyright and Digital Scholarship Center
NC State University Libraries
Copyright Loves Education

- As a constitutional mandate.
- As a legal system.
- With a set of limitations on ownership of ideas, duration, etc.
- With a suite of exceptions and exemptions
  - Example: 110(1) "face-to-face teaching exception" that permits performance and display of copyrighted works in a classroom or similar place devoted to instruction.
Fair Use Loves Education: Statute

Four Factors

• Purpose and Character.
• Nature of the Original.
• Amount and Substantiality.
• Substitution in the Market.
Fair Use Loves Education: Transformation

“whether the new work merely supersedes the original creation, or instead **adds something new**, altering the first with new expression, meaning, or message”

+ 

“quantity and value of the materials used are **reasonable in relation to the purpose** of the copying”
Bill Graham Archives v. Dorling Kindersley, Ltd., 448 F.3d 605 (2d Cir. 2006)
Codes of Best Practices

- Code of Best Practices in Fair Use for Software Preservation
- Code of Best Practices in Fair Use for Online Video
- Fair Use and Sound Recordings: Lessons from Community Practice
- Society for Cinema and Media Studies' Statement of Fair Use Best Practices for Media Studies Publishing
- Society for Cinema and Media Studies' Statement of Fair Use Best Practices in Fair Use in Teaching for Film and Media Educators
- Set of Principles in Fair Use for Journalism

Read More
Copyright Loves Education

Don't sign it away, lock yourself (or your users) out, or let fear prevent you from using it!
Elaine Thornton
Open Education and Distance Learning Librarian
University of Arkansas
Keys to the Practical Application of OER

• Adjust Expectations,
• Practice Flexibility,
• Strengthen Partnerships,
• Cultivate Mental Agility,
• Count All Progress as Success.
An Approach

• Agility
• Partnership
• Flexibility
Questions from the Audience
Contact Information

Will Cross @tceles_B_hsup
Tanya Spilovoy @TanyaSpilovoy
Elaine Thornton @elreads
Jennryn Wetzler jennryn@creativecommons.org
Learn More and Stay Connected

Visit WCET’s website to learn about our Focus Areas, Initiatives, Events, Membership and Sponsorship: http://wcet.wiche.edu/

Join WCET: learn more about the benefits of joining our national community: http://wcet.wiche.edu/join-wcet
Join us for #WCET2020

https://wcet.wiche.edu/events/annual-meeting
Access to the resources discussed during this webcast, including the archive, will be available next week.

http://wcet.wiche.edu/connect/webcasts
Thank you **Supporting Members** for your commitment to WCET and digital learning.

- Colorado State University
- Cooley, LLP
- Michigan State University
Thank you WCET Annual Sponsors

Learn more
https://wcet.wiche.edu/get-involved/sponsorship/sponsors
THANK YOU

- wcet.wiche.edu