



WCET Boot Camp

Building Institutional Readiness for Data Analytics

June 17-20, 2014 • Vail Marriott Mountain Resort, Vail, Colorado

Agenda

Tuesday, June 17, 2014

3:00 - 6:00 pm **Registration check-in**

Lower Level Registration

6:00 pm **Welcome reception with light appetizers and cash bar**

Mountain View Patio

Rain site: Sun Down

Wednesday, June 18, 2014

7:30 - 8:30 am **Registration check-in and breakfast buffet**

*Lower Level Registration/
Grand Ballroom Foyer*

8:30 am **Welcome**

Salon F

[Mollie McGill](#), interim co-executive director, WCET

8:45 - 10:15 am **Driving Change in Higher Education through Innovation**

Salon F

"Making Intentional Decisions ... about what," Dennis Jones
"State and National Drivers for Change," Bruce Vandal
"Connecting Spending to Metrics," Linda Baer

Moderator:

[David Longanecker](#), president, WICHE

Speakers:

[Bruce Vandal](#), vice president, Complete College America

[Dennis Jones](#), president, National Center for Higher Education Management Systems (NCHEMS)

[Linda Baer](#), founder and senior program consultant, i4 Solutions

10:15 - 10:30 am **Beverage Break**

Grand Ballroom Foyer

10:30 - 11:15 am **Getting to Know You**

Salon F

Self introductions by participants. Where is your institution in terms of utilizing institutional data for performance and completion? What one thing do you hope to accomplish during Boot Camp?

[Russell Poulin](#), interim co-executive director, WCET

11:15 - 12:30 pm **Promoting a Culture of Inquiry and Analytics for the Future**

Salon F

Moderator:

[Vernon Smith](#), vice provost, distributed learning, University of the Pacific

Speakers:

[Jacqueline Bichsel](#), senior research analyst, EDUCAUSE
[Lisa Foss](#), associate vice president and associate provost for strategy, planning and effectiveness, St. Cloud State University
[Linda Howdyshell](#), provost, Broward College
[Karan Powell](#), executive vice president and provost, American Public University System

12:30 - 1:30 pm

*Mountain View Patio
 Rain site: Blue Sky*

Networking lunch buffet

1:30 - 2:30 pm

Salon F

Making Predictions Actionable: The PAR Framework Model and Tools for Student Success

Speaker:

[Ellen Wagner](#), chief strategy officer, Predictive Analytics Reporting (PAR) Framework

2:30 - 4:30 pm

Building Organizational Capacity in Analytics – Part 1

Facilitators and subject matter experts will guide deep dive discussions on critical elements of building organizational capacity in analytics. You are encouraged to use the worksheets as planning tools for your final “template for action.”

Discussion Topic: Leadership and culture

	Group A	Group B
<i>Room</i>	Salon G	Salon I
<i>Facilitator</i>	Lisa Foss , associate vice president and associate provost for strategy, planning and effectiveness, St. Cloud State University	Karen Solomon , vice president for accreditation relations, Higher Learning Commission of the North Central Association
<i>SMEs</i>	Linda Howdyshell , college provost and senior vice president for academics and student success, Broward College	Karan Powell , executive vice president and provost, American Public University System Greg von Lehmen , provost and chief academic officer, Mount Washington College

Discussion Topic: Data readiness and analytics

	Group A	Group B
<i>Room</i>	Salon G	Salon I
<i>Facilitator</i>	Linda Baer , founder and senior program consultant, i4 Solutions System	Hae Okimoto , director, academic technologies, University of Hawai'i
<i>SMEs</i>	Matt Pistilli , research scientist, Purdue University Mike Sharkey , president, Blue Canary	Dave Becher , associate vice president, institutional research, American Public University System Ellen Wagner , chief strategy officer, Predictive Analytics Reporting (PAR) Framework

3:30 - 3:40 pm
Grand Ballroom Foyer

Refreshment Break

4:30 pm

Adjourn for the day

5:30 pm
*Meet in the Vail Marriott
Hotel Lobby*

Group dinner
More networking with facilitators, speakers, and attendees. Attendees pay on their own.

Thursday, June 19, 2014

7:30 am

Breakfast buffet will be available if you prefer to eat prior to the session at 8:00 am.

8:00 - 8:30 am
Salon F

Feedback from Day One and What You Want to Know More About
Breakfast buffet

Moderator:
[Mollie McGill](#), interim co-executive director, WCET

8:30 - 9:45 am
Salon F

The Analytics Marketplace: The Build, Buy, Buddy, or Borrow Options
Panelists will discuss the tools used for data analytics at their institution, how decisions were made to build, buy, or partner, how student interventions are evaluated, and lessons learned.

Moderator:
[Linda Baer](#), founder and senior program consultant, i4 Solutions

Speakers:
[Dave Becher](#), associate vice president, institutional research, American Public University System
[Deb Bushway](#), vice president, academic innovation, Capella University
[Hae Okimoto](#), director, academic technologies, University of Hawai'i
[Matt Pistilli](#), research scientist, Purdue University
[Greg von Lehmen](#), provost and chief academic officer, Mount Washington College

9:45 - 10:00 am
Grand Ballroom Foyer

Beverage Break

10:00 - 12:00 pm

Building Organizational Capacity in Analytics – Part 2
Facilitators and subject matter experts will guide deep dive discussions on critical elements of building organizational capacity in analytics. You are encouraged to use the worksheets as planning tools for your final “template for action.”

Discussion Topic: *Organizational structure*

	Group A	Group B
<i>Room</i>	Salon G	Salon I
<i>Facilitator</i>	Matt Pistilli , research scientist, Purdue University	Vernon Smith , vice provost, distributed learning, University of the Pacific
<i>SMEs</i>	Jaqueline Bichsel , senior research analyst, EDUCAUSE Matthew Milliron , senior director, client success, Civitas Learning	Ellen Wagner , chief strategy officer Predictive Analytics Reporting (PAR) Framework Karen Yoshino , principal strategist, Blackboard

Discussion Topic: *Technology and enterprise systems*

	Group A	Group B
<i>Room</i>	Salon G	Salon I
<i>Facilitator</i>	Linda Baer , founder and senior program consultant, i4 Solutions	Greg von Lehmen , provost and chief academic officer, Mount Washington College
<i>SMEs</i>	Philip Adams , principal strategist, Blackboard Enterprise Consulting Dave Becher , associate vice president, institutional research, American Public University System	Hae Okimoto , director, academic technologies, University of Hawai'i System Mike Sharkey , president, Blue Canary

12:00 - 1:00 pm

Mountain View Patio

Rain site: Sun Down

Networking Lunch Buffet

1:00 - 2:00 pm

Salon F

Touching Base from Where We Started to Now

An interactive, open discussion of what you feel is missing so far to help you advance your institutional analytics planning.

Moderator:

Karen Solomon, vice president for accreditation relations, Higher Learning Commission of the North Central Association

2:00 - 3:45 pm

Salon F

Mapping Out Your Next Steps Towards Institutional Readiness

A moderated working session to guide participants in mapping out their individualized plan for what they will build upon tomorrow and take home next week.

Moderator:

Linda Baer, founder and senior program consultant, i4 Solutions

3:45 - 5:00 pm

Grand Ballroom Foyer

Afternoon break and Creative Connections

Get together with your team, walk a trail, ride the gondola, visit Vail Village

5:00 pm

Dinner on your own

Friday, June 20, 2014

7:30 am

Breakfast buffet will be available if you prefer to eat prior to the session at 8:00 am.

8:00 - 8:30 am

Salon F

Feedback and What You Want to Know More About

Breakfast buffet

Moderator:

Mollie McGill, interim co-executive director, WCET

8:30 - 10:30 am

Salon F

Building Organizational Capacity in Analytics – Part 3

Discussion Topic: *Developing a template for action*

Facilitator [Linda Baer](#), founder and senior program consultant, i4 Solutions

SMEs [Lisa Foss](#), associate vice president and associate provost for strategy, planning and effectiveness, St. Cloud State University

[Vernon Smith](#), vice provost, distributed learning, University of the Pacific

[Ellen Wagner](#), chief strategy officer, Predictive Analytics Reporting (PAR) Framework

10:30 - 11:00 am

Grand Ballroom Foyer

Time to complete check out of hotel/Beverage break

11:00 am - 12:30 pm

Salon F

Closing Discussion

Lunch buffet

Discussion among all participants, panelists, and subject matter experts

- What does your campus template look like?
- From analytics to action...what will success look like 12 months from now at your campus?
- Analytics is a journey, not a destination...what next steps with this group would you like WCET to support?

Moderator:

[Linda Baer](#), founder and senior program consultant, i4 Solutions

12:30 pm

Adjourn