Faculty Advocacy Program

CourseSmart is seeking founding members for its new Faculty Advocacy Program. These leaders will engage in conversations about the challenges facing today’s educators in their move to the digital world, and actively participate in overcoming these hurdles.

Founding Members Receive:
- Participation in the Faculty Advocacy Founding Members’ Summit in the SF Bay Area (all expenses covered)
- Monthly CourseSmart product updates
- Opportunity to voice concerns and offer input to improve digital content distribution (monthly call)
- Recognition as an official CourseSmart faculty advocate, including feature on our website
- Stipend for participation in any advocacy activity

For more information, contact:

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Pilot Program

Institute a pilot program between CourseSmart and Select WCET Member Institutions to provide digital course materials contextually placed within the LMS with the following goals:

– Provide more affordable Course Materials to institution students based on the model most suited to the business practices of the institution
– Measure the effectiveness of contextual provisioning of course materials within the LMS
– Measure the effectiveness of mobile access to digital course materials
– Assess institution, student and faculty experiences with digital course materials relative to hard copy alternatives
– Additional objectives as identified by Institution

Available for 10 WCET Member Institutions

Pilot details can be found in your WCET Leadership Summit materials
Further Opportunities

CourseSmart is determined to work closely with our institutional customers to ensure that their engagement is a success. Whether your campus achieved its goals by way of a LMS integration, bookstore involvement, custom portal, etc., we want to share your story with the higher education community.

Put your institution in the spotlight:

• Case Studies
• White Papers
• Webinars
• Panel Presentations
• Research
Case Studies

Develop a compelling story that emphasizes the forward thinking behind deployment of a solution for making digital course materials available on your campus and how you achieved your goals with quantifiable results.

**Discovery**
- CourseSmart secures institutional stakeholder participation
- Interview call set with institution, CourseSmart and agency
- Data collection: objectives, goals, processes, challenges, benchmarks

**Analysis**
- Collected data reviewed with CourseSmart business development
- Case study write up performed by agency and CourseSmart
- Revision and approval process

**Delivery**
- Case study developed for public consumption
- Branding implemented for use at institution and CourseSmart
- Press interviews scheduled as needed
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