WCET Leadership Summit
New Directions for Digital Learning Content
May 9-10, 2012 • Salt Lake City Marriott City Center

Wednesday, May 9

Noon
Olympus
Lunch and Registration

1:00 pm
Capitol AB
Welcome: What WCET Hopes to Achieve from the Summit
Participant introductions: name and affiliation
Speaker: Ellen Wagner, WCET

1:30 pm
Capitol AB
The Digital Learning Content Ecosystem in Higher Education Today and Tomorrow
Moderator: Ellen Wagner, WCET
Speakers: Sean Devine, Coursesmart; Eric Frank, Flat World Knowledge; David Wiley, Brigham Young University

2:30 pm
Capitol AB
A Conversation with WCET Leaders – Their Lessons Learned
Moderator: Ellen Wagner, WCET
Speakers: Tom Caswell, Washington Online; Rhonda Epper, Colorado Community College System; Mark Sarver, EduKan; Fred Stielow, American Public University System

3:30 pm
Prefunction
Refreshments and sign-up for Group Dinners

3:45 pm
Amethyst 1, Amethyst 2, Sundance
Breakout Sessions (choose the topic of most interest to you)
Five Things Institutions Need to Know to be Successful with a Digital Content Initiative
• eTextbooks in e-Learning (Amethyst 1)
  Facilitators: Diane Goldsmith; Shannon Meadows
• OERs in e-Learning (Amethyst 2)
  Facilitators: Darcy Hardy; Darlene Williams
• Faculty/Student Generated Content and Self-Publishing (Sundance)
  Facilitators: Cathy Kelley; Robert Wagner
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| 5:00 pm  | Report Out on What Institutions Need to Know to be Successful with a Digital Content Initiative  
| Capitol AB |                                                                                   |
| 5:45 pm  | Adjourn to Reception                                                       |
| Olympus  |                                                                                   |
| 7:15 pm  | Group Dinners. Groups will walk to restaurants nearby.                        |
| Meet in hotel lobby |                                                                                   |

**Thursday, May 10**

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<tr>
<td>7:30 am</td>
<td>Breakfast</td>
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| 8:00 am  | Integrating Digital Content on Campus: Problems, Solutions, Process Results  
| Capitol AB |                                                                                   |
| 9:15 am  | Break                                                                 |
| Prefunction |                                                                                   |
| 9:30 am  | New Patterns of Digital Content Use in Higher Education                      |
| Capitol AB |                                                                                   |
| 10:30 am | Digital Content Initiatives at the Federal Level  
| Capitol AB |                                                                                   |
| 11:15 am | Break  
| Prefunction | Box lunches available                                                        |
| 11:30 am | Opportunities for Engagement and Further Collaboration                     |
| Capitol AB |                                                                                   |

Speakers: All facilitators from breakout sessions  
Speakers: Margaret Korosec, Western Governors University; Chris Manriquez, California State University Fullerton; Christina Royal, Cuyahoga Community College  
Speakers: Glenda Morgan, University of Illinois at Urbana-Champaign; David Porter, BCcampus; David Wiley, Brigham Young University  
Speakers: Richard Culatta, U.S. Department of Education, Kaye Howe, National Science Digital Library  
Speakers: Shannon Meadows, CourseSmart; Eric Frank, Flat World Knowledge; Emily Lange, Blackboard; Lindsey tenBraak, Pearson
What Have We Heard?
How Do We Raise the Bar on Informed Decision-Making about Digital Learning in e-Learning?

Speaker: Richard Katz, Richard N. Katz and Associates

12:30 pm
Capitol AB, Amethyst 1, Amethyst 2, Sundance

Making the Summit Actionable:

Summit attendees are invited to meet with representatives from the Summit sponsors, discuss possible pilots on their campuses, recommend new WCET common interest group, and/or identify research topics.

Speakers: Shannon Meadows, Coursesmart (Capitol AB); Eric Frank, Flat World Knowledge (Amethyst 1); Emily Lange, Blackboard (Amethyst 2); Lindley tenBraak, Pearson (Sundance)

3:00 pm
Capitol AB

Adjourn

Speaker: Ellen Wagner, WCET