AGENDA

Wednesday, June 12

7:30 am – 5:00 pm
Registration

9:00 am – Noon
Orientation to the Learning Analytics Ecosystem
Ellen Wagner, WCET
Linda Baer, Minnesota State University - Mankato
Don Norris, Strategic Initiatives

10:15 – 10:30 am
Beverage Break

Noon – 1:00 pm
Lunch Buffet

1:00 – 1:15 pm
Welcome: Living Under the Sword of Data
Agenda and Event Goals
Ellen Wagner, WCET

1:15 – 2:30 pm
Summit Kickoff – Data Change Everything
Plenary followed by panel discussion
Moderator: Ellen Wagner
Chris Bustamante, Rio Salado College
Darcy Hardy, WCET Executive Council Member
Jared Mann, Cengage Learning
Shannon Meadows, CourseSmart

2:30 – 2:45 pm
Refreshments and sign-up for Group Dinners

2:45 – 3:45 pm
Big Data, Big Changes, Big Choices
• Accountability
• Capacity building
• Performance based funding
Moderator: Catherine Kelley, Fairleigh Dickinson University
Linda Baer, Minnesota State University – Mankato
Bret Dennis, Blackboard, Inc.
Peter Smith, Kaplan Higher Education

3:45 – 5:00 pm
Breakout Sessions:
• Analytical Capacity Building for Institutions
  Facilitator: Don Norris, Strategic Initiatives
Sundance
• Creating a culture of retention and persistence – Now that we know, what do we do?
  Facilitator: Matthew Pistilli, Purdue University
Capitol C
• Developing a Data Strategy
  Facilitator: Alan Drimmer, Apollo Group
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 – 5:30 pm</td>
<td>Summary of the breakouts and review of the day</td>
<td>Capitol AB</td>
<td>Ellen Wagner, WCET</td>
</tr>
<tr>
<td>5:30 – 6:30 pm</td>
<td>Reception</td>
<td>Olympus</td>
<td></td>
</tr>
<tr>
<td>7:00 pm</td>
<td>Group Dinners</td>
<td>Meet in Marriott Lobby</td>
<td>Attendees pay on their own</td>
</tr>
</tbody>
</table>

**Thursday, June 13**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:00 am</td>
<td>Breakfast Buffet</td>
<td>Prefunction</td>
<td></td>
</tr>
</tbody>
</table>
| 8:00 – 9:00 am | Predictive Analytics Reporting (PAR) Framework: Academic Risk Identification | Capitol AB | *Moderator:* Ellen Wagner, WCET  
Beth Davis, PAR  
Jeff Grant, PAR  
Luzelma Canales, Lone Star Community College System                                                                                     |
| 9:00 – 10:00 am | Predictive Analytics Reporting (PAR): Student Success Diagnostic and Remediation Matrix | Capitol AB | *Moderator:* Ellen Wagner, WCET  
Sandy Daston, PAR  
Peter Shea, SUNY  
Mindy Sloan, Ashford University  
Karen Swan, University of Illinois Springfield                                                                                          |
| 10:00 – 10:15 am | Beverage Break                                                       | Prefunction |                                                                                                                                                |
| 10:15 – 11:30 am | Student Success by the Numbers                                       | Capitol AB | *Moderator:* David Leasure, Western Governors University  
Mac Adkins, Smarter Services  
Deb Everhart, Blackboard, Inc.  
David Yaskin, Starfish                                                                                                                     |
| 11:30 am – Noon      | Pick up boxed lunches                                                 | Prefunction |                                                                                                                                                |
| Noon – 1:00 pm       | Extreme Data                                                         | Capitol AB | *Moderator:* Ellen Wagner, WCET  
Phil Ice, APUS  
Megan Stewart, Clickstream Learning                                                                                                           |
| 1:00 – 2:00 pm       | It's About the Students!                                             | Capitol AB | Vernon Smith, MyCollege Foundation                                                                                                                |
| 2:00 pm              | Adjourn                                                              | Capitol AB | Ellen Wagner, WCET                                                                                 |

**Supporting Partners**

[PAR Framework]  [CourseSmart]  [SmarterServices]  [Bb]  [Starfish]  [Cengage Learning]