WCET Leadership Summit: Designing Alternative Pathways to Credentials

May 7-8, 2014 • Salt Lake City Marriott City Center

Agenda

Wednesday, May 7, 2014

7:15 am
Registration Opens

7:15 am
Prefunction

Prefunction

8:00 am
Welcome

Capitol ABC

Mollie McGill, interim co-executive director, WCET

8:10 - 9:30 am
Panel: Defining Alternative Pathways

Capitol ABC

Is 2014 the Year of Competency-Based Education? What issues are at the forefront of state and national discussions of completion, affordability and transparency? Why is today's discussion of competencies, proficiencies, prior learning, and alternative pathways so important and so challenging to implement?

Moderator:
Karen Solomon, vice president, accreditation relations, Higher Learning Commission

Panelists:
Sally Johnstone, vice president, academic advancement, Western Governors University
Mary Alice McCarthy, senior policy analyst, New America Foundation
Iris Palmer, senior policy analyst, National Governors Association

9:30 - 10:45 am
Panel: Innovative Models

Capitol ABC

Assessment of competencies, personalized learning, fixed tuition models, redefinition of faculty roles, use of digital and open resources are among the exciting aspects of new CBE associate and baccalaureate programs. Panelists will share lessons learned about why and how they developed these innovative programs.

Moderator:
Patricia Book, WCET fellow

Panelists:
Alison Leigh Brown, associate vice president, academic affairs, Northern Arizona University
Greg Fowler, chief academic officer and vice president, academic administration, Southern New Hampshire University's College of Online and Continuing Education (COCE)
Al Lind, vice president, innovation and e-learning, Kentucky Council on Postsecondary Education
Laura Pedrick, executive director, UWM Online, University of Wisconsin-Milwaukee
Linda Schott, president, University of Maine at Presque Isle
10:45 - 11:00 am
Prefunction

Beverage break and sign up for group dinners

11:00 am - Noon
Amethyst
Olympus A
Sundance

Breakouts: Rethinking Credentials
What do students, faculty, and employers want to know about credentials – portability, rigor, skills attainment: How are alternative credentials recognized and by whom?

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<th>Olympus A</th>
<th>Sundance</th>
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<tr>
<td>Facilitator</td>
<td>Deb Everhart, director of integration strategy, Blackboard, Inc.</td>
<td>Pat James, WCET fellow</td>
<td>Cathy Kelley, associate provost, Fairleigh Dickinson University</td>
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<td>SMEs</td>
<td>Al Lind, vice president, innovation and e-learning, Kentucky Council on Postsecondary Education Iris Palmer, senior policy analyst, National Governors Association</td>
<td>Anne Derryberry, associate, Sage Road Solutions Greg Fowler, chief academic officer and vice president, academic administration, Southern New Hampshire University’s College of Online and Continuing Education (COCE)</td>
<td>Carla Casilli, director, design and practice, Badge Alliance Laura Pedrick, executive director, UWM Online, University of Wisconsin-Milwaukee</td>
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Noon - 12:45 pm
Capitol ABC

Luncheon Buffet

1:00 - 2:15 pm
Capitol ABC

Panel: Campus Infrastructure Issues
Whether created as a separate enterprise or integrated as part of the campus/online programs, how do new models of assessment and credentialing impact core campus services of financial aid, registrar services, student services, and information systems? What’s the role of instructional technologies?

Moderator:
Hae Okimoto, director, academic technologies, University of Hawai‘i System

Panelists:
Christi Amato, student support lead, TAACCT Grant, Sinclair Community College Robert Collins, vice president, financial aid, Western Governors University Peter Janzow - open badges lead and senior director of business & market development, Pearson Michael Reilly, executive director, American Association of Collegiate Registrars and Admissions Officers (AACRAO)

2:15 - 3:30 pm
Amethyst
Olympus A
Sundance

Breakouts: Essential Considerations
What actions can your institution take to design alternative pathways to credentials for your students? What policies and procedures impede student progression? What new approaches to assessment of competencies could be considered? How are accrediting organizations supporting these innovations?
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<td>Jane Nichols, interim vice president of academic affairs, Truckee Meadows Community College</td>
<td>Karen Solomon, vice president, accreditation relations, Higher Learning Commission</td>
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<td>Lisa Cheney-Steen, vice president, academic relationships, StraighterLine Van Davis, director, higher education innovations, Texas Higher Education Coordinating Board</td>
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3:30 - 3:45 pm  
Prefunction  
Refreshment break and final chance to sign up for group dinners

3:45 - 5:00 pm  
Capitol ABC  
Moderated Discussion among Participants on Issues from Today  
Karen Solomon, vice president, accreditation relations, Higher Learning Commission

5:30 - 6:30 pm  
Olympus B  
Reception followed by group dinners on your own

Thursday, May 8, 2014

7:30 am  
Prefunction  
Breakfast Buffet

8:00 am  
Capitol ABC  
Welcome to Day 2  
Russell Poulin, interim co-executive director, WCET

8:05 - 9:15 am  
Capitol ABC  
Panel: Important Alternative Models for Best Serving the Student  
Credit for prior learning, proficiency exams whereby a student can earn credit, and the more recent developments and growing awareness of badges are reported to provide benefits for students, faculty, employers and institutions. These alternative approaches to recognizing competencies are shown to motivate students to complete their degrees and lower the overall cost of the degree.  

Moderator:  
Mary Alice McCarthy, senior policy analyst, New America Foundation

Panelists:  
Carla Casilli, director, design and practice, Badge Alliance  
Grady Cope, president, Reata Engineering  
Steve Ernst, vice president, innovation and strategy, Excelsior College  
Nan Travers, director, college-wide academic review, Empire State College

9:15 - 10:15 am  
Capitol ABC  
Panel: Business of Designing Alternative Pathways to Credentials  
What have we learned about these new models and the promise of an affordable degree for students? What are the key business models that have enabled these new approaches to work? How can you leverage what you’ve learned from a CBE/affordability design to traditional programs?
**Moderator:**
**Jane Nichols**, interim vice president of academic affairs, Truckee Meadows Community College

**Panelists:**
**Alison Leigh Brown**, associate vice president, academic affairs, Northern Arizona University

**Van Davis**, director, higher education innovations, Texas Higher Education Coordinating Board

**Greg Fowler**, chief academic officer and vice president, academic administration, Southern New Hampshire University's College of Online and Continuing Education (COCE)

**Al Lind**, vice president, innovation and e-learning, Kentucky Council on Postsecondary Education

### 10:15 - 10:30 am
**Beverage Break**

### 10:30 am - Noon
**Breakouts: Faculty Have the Final Word**

Strong executive and faculty leadership are essential in every aspect of these exciting new educational models. What conversations are taking place among faculty at your institution regarding better assessments of learning, expanding faculty roles to provide greater learner support, course redesign for student success, and other issues?

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<td>Deb Adair, managing director and chief planning officer, Quality Matters Mary Ann Goodwin, dean of e-learning, Community Colleges of Spokane</td>
<td>Greg Fowler, chief academic officer and vice president, academic administration, Southern New Hampshire University's College of Online and Continuing Education (COCE) Deb Gearhart, vice provost, Ohio University</td>
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### Noon - 1:30 pm
**Closing and Lunch Buffet: Recap of the Summit In Your Voice:**
**The Most Interesting and/or Useful Takeaways from You**

**Peter Smith**, senior vice president, Kaplan Higher Education Group

Thank you generous WCET sponsors: