WELCOME TO #WCETWEBCAST

March 15, 2018

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.





COLLABORATIVE DEGREE DESIGN

Partnering to Build Tools to Support Student Success

March 15



WELCOME!

Use the question box for questions and information exchange.

Archive, PowerPoint, and Resources available will be next week.

PowerPoint can be downloaded in the handouts pane.

Follow the Twitter feed: #WCETWebcast.



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OVERVIEW

01

Introductions

02

Design Thinking for Student Success

03

PSU + BNED LoudCloud Partner for Student Success 04

New Vision for Degree Planning 05

Q&A



QUESTIONS FROM THE AUDIENCE

If you have a question during the presentation, please add your questions to the question box.

We will monitor the question box and have time for Q&A after the presentation.





Universities across the United States face challenges with improving student success.

Portland State University (PSU) faces these challenges too, but has taken a unique approach.

Using a design thinking approach, it has forged an innovative public-private partnership to transform insights into a new vision for degree planning.



PRESENTERS



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PRESENTER 1

Hans VanDerSchaaf
Director, Projects; Office of
Student Success
Portland State University









Goal of reTHINK PSU: To deliver an education that serves more students with better outcomes, while containing costs through curricular innovation, community engagement and effective use of technology.

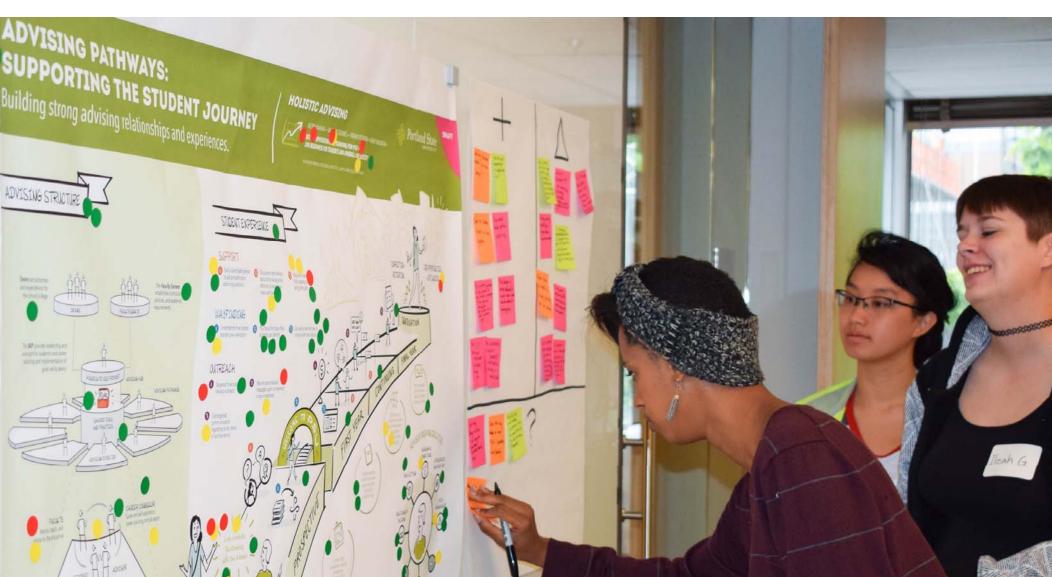






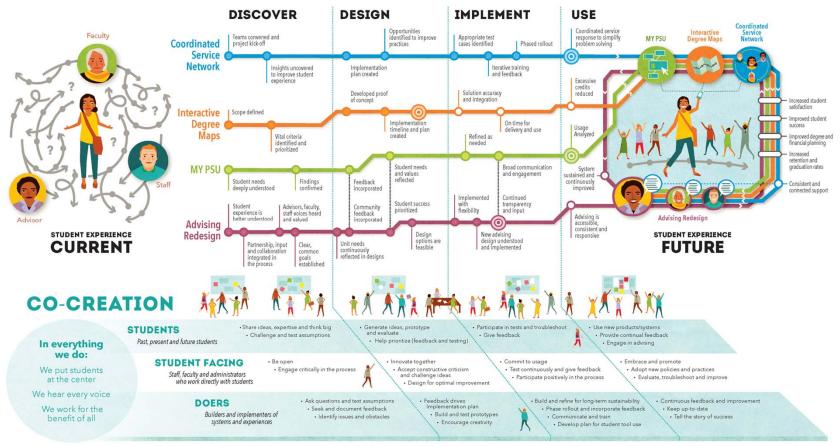






Building the best student experience

Reduce barriers and improve services to help students graduate





PRESENTER 2

Sebastien Trolez
Director, Products for Student
Success
BNED LoudCloud





LoudCloud builds software that improves learning

At LoudCloud, we build software that helps colleges and universities deliver personalized learning and support to their students. We improve communication channels, surface insights from learning data, and drive positive student outcomes.



Competency Learning Platform (LMS)



Courseware (OER)



LoudSight (Analytics)



Degree Planner (coming soon)

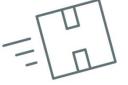
A shared process of co-creation



Discover



Design



Deliver

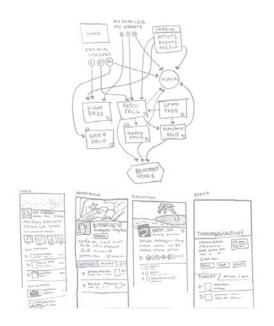
A logical flow and high tempo to "fail fast, fail early"

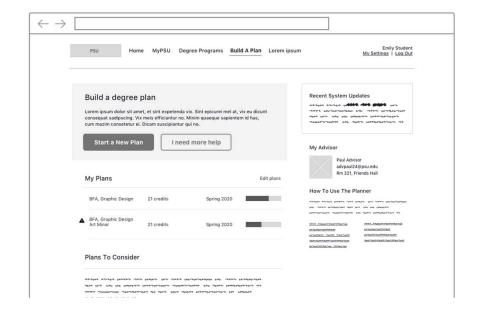
Week	-2		2	3	4	5	6	7	8	9
	Pre-work dig	Frame the challenge	Explore the systems		Design the solution space			Refine the solution		Go / No-Go
Activity	Lay the groundwork	Understand the users' pain points and needs	Identify the technical and functional building blocks		Build and test the user experience Identify the right data to pull in for the solution			Mature the user, functional technical and UX solution		Propose the solution, the MVP and the evolution path





Moving rapidly from "idea" to "learn"

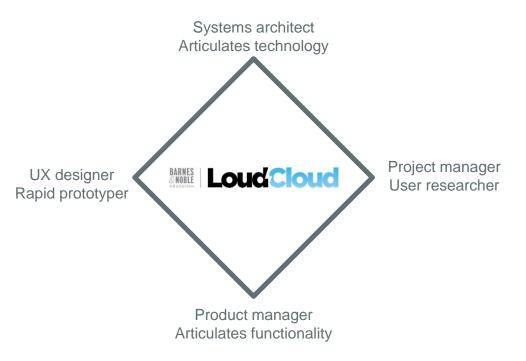


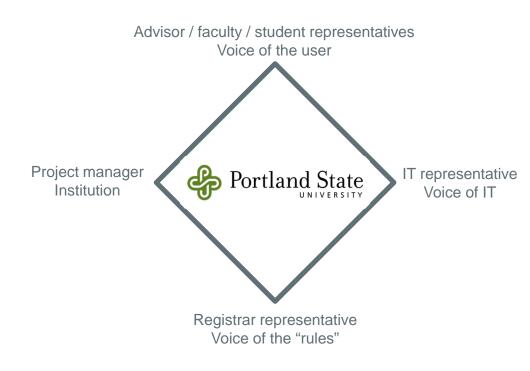


Sketching and whiteboarding on day 1

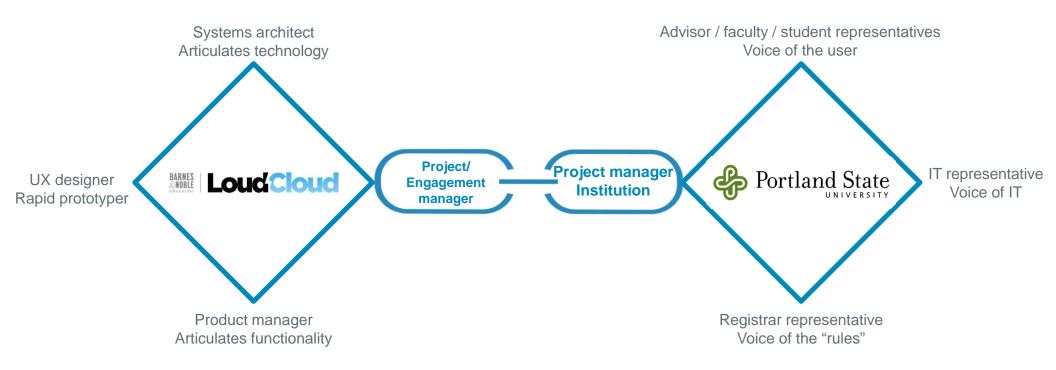
Testing and learning in wireframes on day 5

Co-creation team with specialist skills and knowledge





The critical "gearing" interface



What a degree plan means to a student

Creating a degree plan gives students confidence that they will be "OK".

A graduation date is the strongest planning factor across all student life stages.

Advisor interaction is central to building confidence; "quality time" is hard to achieve.



Changing the student experience



The complexity of degree planning weakens student's faith in PSU, advisors, and themselves.

Students want agency over their degree plan.

An Interactive Degree Planner (IDP) can ground the student, enrich their faculty interactions, and nudge them in the right direction.

A new vision for degree planning

Our analytics enabled tool will empower students to chart their own pathway to a career, compare it for time and cost, and easily collaborate with advisors.



Plan paths from today to graduation



Compare multiple plans by degree program, credit pace, time to graduation, and cost

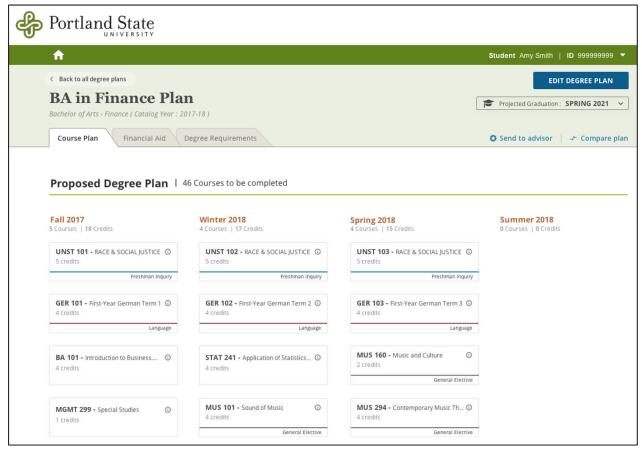


Easily collaborate with advisors to review plans



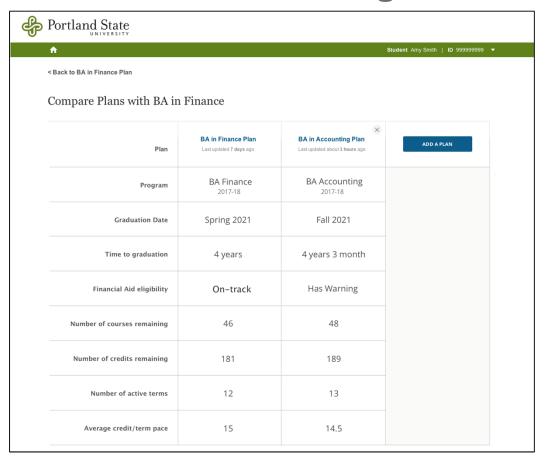
Forecast institutional demand

Getting the "basics" in place



- Start a plan that reflects my current position
- Plan out a path from today to graduation
- Move courses from term to term, with confirmation of availability
- Select courses for requisites and course groups
- Generate an entirely new degree plan by changing program, major, catalog year, credit taking pace and term
- My eligibility for Financial Aid based on time, dollars and credits remaining to take

Creating moments of "magic"



- Compare up to three different degree plan outcomes at any one time
- See graduation date, Financial Aid eligibility, requirement, credit status for new plan(s)
- Share my plans with an advisor
- My advisor can log in and see my plans and make alterations to it independently
- My plans will be refreshed to show the latest state based on course completed, course availability, etc.



Laying the foundations



Institutional planning



Student "intent"



Analytically derived degree plans





CONTACT INFORMATION

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LEARN MORE AND STAY CONNECTED

Visit WCET's website to learn about our Focus Areas, Initiatives, Events, Membership and Sponsorship:

http://wcet.wiche.edu/

Join WCET: learn more about the benefits of joining our national community:

http://wcet.wiche.edu/join-wcet

Focus Areas ▼ Initiatives ▼ Events ▼ Get Involved ▼



LEARN MORE AND STAY CONNECTED

WCET Leadership Summit: Ensuring Ethical and Equitable Access in Digital Learning

http://wcet.wiche.edu/events/summits/e nsuring-ethical-equitable-accessdigital-learning

June 5-6

Newport Beach, CA

WCET 30th Annual Meeting and Celebration

Call for Proposals will open in mid March

October 23-25

Portland, OR





ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

http://wcet.wiche.edu/connect/webcasts





UPCOMING WEBCAST

March 20: Accessibility in Courses and Services: The Exploration Begins

http://wcet.wiche.edu/connect/webcasts



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