

WELCOME TO #WCETWEBCAST

October 16, 2018

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.



THE CHEATING ECONOMY AND INTEGRITY

October 16



WELCOME!

Use the question box for questions and information exchange.

Archive, PowerPoint, and Resources available will be next week.

PowerPoint can be downloaded in the handouts pane.

Follow the Twitter feed: #WCETWebcast.



Megan Raymond
Director, Programs & Sponsorship
WCET

mraymond@wiche.edu

[@meraymond](https://twitter.com/meraymond)



OVERVIEW

01

Introductions

02

Panelist
perspectives

03

Interactive
discussion

04

Q&A

05

Conclusion



QUESTIONS FROM THE AUDIENCE

If you have a question during the presentation, please add your questions to the question box.

We will monitor the question box and have time for Q&A after the presentations.



MODERATOR

Vernon Smith
Provost,
American Public
University System



PRESENTERS



Douglas Harrison

Associate Dean, Graduate
School,
University of Maryland
University College



Adel Lelo

Senior Principal Product
Manager,
Western Governors University



Amanda McKenzie

Director, Quality
Assurance (Academic
Programs),
University of Waterloo

DOUGLAS
HARRISON

**A renewed
commitment to
integrity and
accountability
at UMUC**



ACADEMIC INTEGRITY



- Reimagine integrity across the academic enterprise alongside emergence of new learning model.
- Respond effectively and strategically to the new cheating economy.
- Maintain integrity as a core component of UMUC's reputation for quality.



A PHILOSOPHY OF INTEGRITY



“More than avoiding or sanctioning misconduct, teaching and learning with integrity ensures the knowledge, skills, and abilities that students develop and are authentic and demonstrable, and thus support autonomy and self-determination in life and work.”

<https://www.umuc.edu/current-students/learning-resources/academic-integrity/philosophy.cfm>





PHILOSOPHY DRIVES CULTURE

Accountability

Authenticity

Remediation

Skill-Building

Application

Resilience



ACCOUNTABILITY AND AUTHENTICITY IN THE NEW CHEATING ECONOMY



Threats to
integrity and
quality of
teaching and
learning

Fraud: Degree for Hire

- Full degree for hire, account created by fraudulent agent
 - Full degree for hire, account created by student
 - Full course for hire
 - Partial course for hire

Academic Misconduct

- Buy or acquire some content online
 - Cheating
 - Plagiarism
 - Misattribution

Copyright violation

- Some or all assessment materials and student work uploaded without authorization online





THREATS TO THE INTEGRITY OF TEACHING AND LEARNING

FRAUD (DEGREE FOR HIRE)

FULL DEGREE,
ACCOUNT
CREATED BY
HIRED AGENT

FULL DEGREE,
ACCOUNT
CREATED BY
STUDENT

FULL COURSE

PARTIAL COURSE

ACADEMIC MISCONDUCT

CHEATING,
BUY/ACQUIRE
CONTENT
ONLINE

PLAGIARISM

FAULTY
CITATION/
MISATTRIBUTION

COPYRIGHT VIOLATIONS

UNAUTHORIZED
UPLOADS

COPYRIGHT &
TOS VIOLATIONS

Point for self-reflection: How many tools or strategies does your institution have to respond to this threat spectrum?



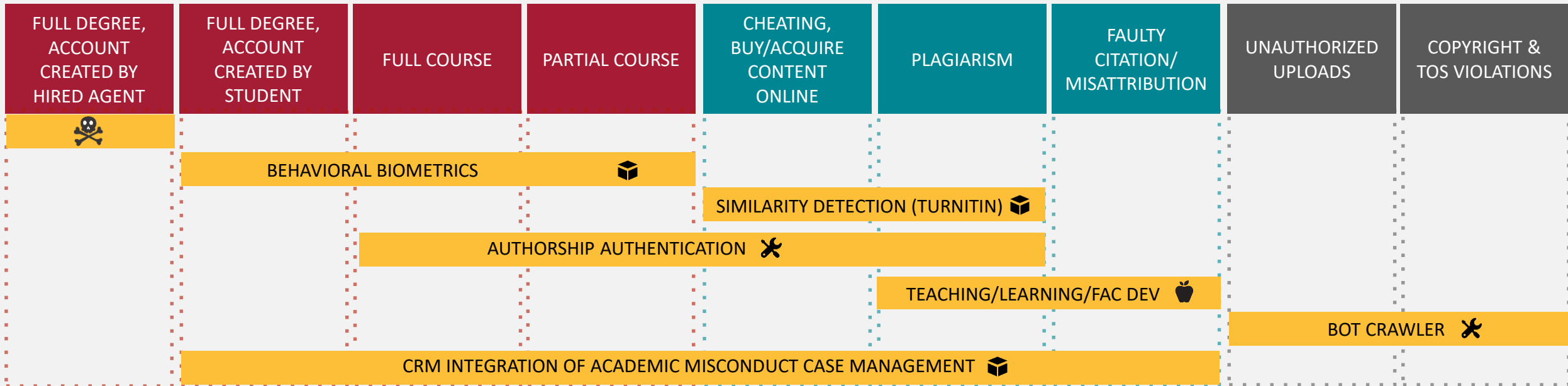


NEUTRALIZING THREATS TO INTEGRITY

FRAUD (DEGREE FOR HIRE)

ACADEMIC MISCONDUCT

COPYRIGHT VIOLATIONS



ADEL LELO

**Senior Principal
Product Manager,
Western Governors
University**



WHY?

- Verification of Competency.
- Trust.
- Credibility.
- Value of Credentials.



HOW?



- Focused Academic Authenticity Team.
- 40,000 + Online Proctored
 - Live, Low-Ratio
- 3,000 + Certification Assessments.
- 100,000 + Performance Assessments.
 - Plagiarism Detection Tools.
 - Investigations.
 - Student Reach-Out.



PROACTIVE APPROACH

- Investigation.
- Secret Shopping.
- “Tutoring” Services.
- Disclosures.
- Legal Action.



AMANDA
MCKENZIE

UNIVERSITY OF
WATERLOO

work. study. play. with integrity.

» the road to success is
**paved with
integrity**



INTEGRITY MATTERS

- Many strategies can be used to stem contract cheating; but this does not truly address the issue.
- To tackle cheating we must build a culture of integrity based on 6 values: honesty, trust, respect, fairness, responsibility and courage (International Center for Academic Integrity, 2014).
- Promoting these values sets the expectations we have for our students, faculty, and staff.
- We also need to hold people accountable when they don't uphold these values which means having clear policies and penalties in place have for our students, faculty, and staff.
- Penalties don't have to be punitive- they should be used to educate rather than punish.



INITIATIVES AT UNIVERSITY OF WATERLOO

- [Poster and video campaigns](#) & promoting resources for students (e.g., writing centers).
- Promotional giveaways and ads featuring motto “*work. study. play. with integrity.*”
- Three hour [staff workshop on integrity](#) – one of four core recommended courses for all new employees at Waterloo.
- [Mobile app about integrity](#) for incoming undergraduate students – to become mandatory.
- [Graduate Academic Integrity Module \(GRAD AIM\)](#) mandatory for all new graduate students.
- Participation in provincial, national and international Academic Integrity forums (e.g. [International Center for Academic Integrity](#)).
- Promote the [International Day of Action Against Contract Cheating](#) (October 17th) on campus.



POSTERS & VIDEOS



PROMOTIONAL ITEMS





WHY IS INTEGRITY CRUCIAL?

“In looking for people to hire, look for three qualities: integrity, intelligence, and energy. And if they don’t have the first one, the other two will kill you.”

Warren Buffet, Chairman and CEO of Berkshire Hathaway

Source: <http://www.forbes.com/sites/amyanderson/2012/11/28/success-will-come-and-go-but-integrity-is-forever/#239f34ac6141>



INTERNATIONAL DAY OF ACTION AGAINST CONTRACT CHEATING- 10/17

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International Center
for Academic Integrity

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Contract cheating

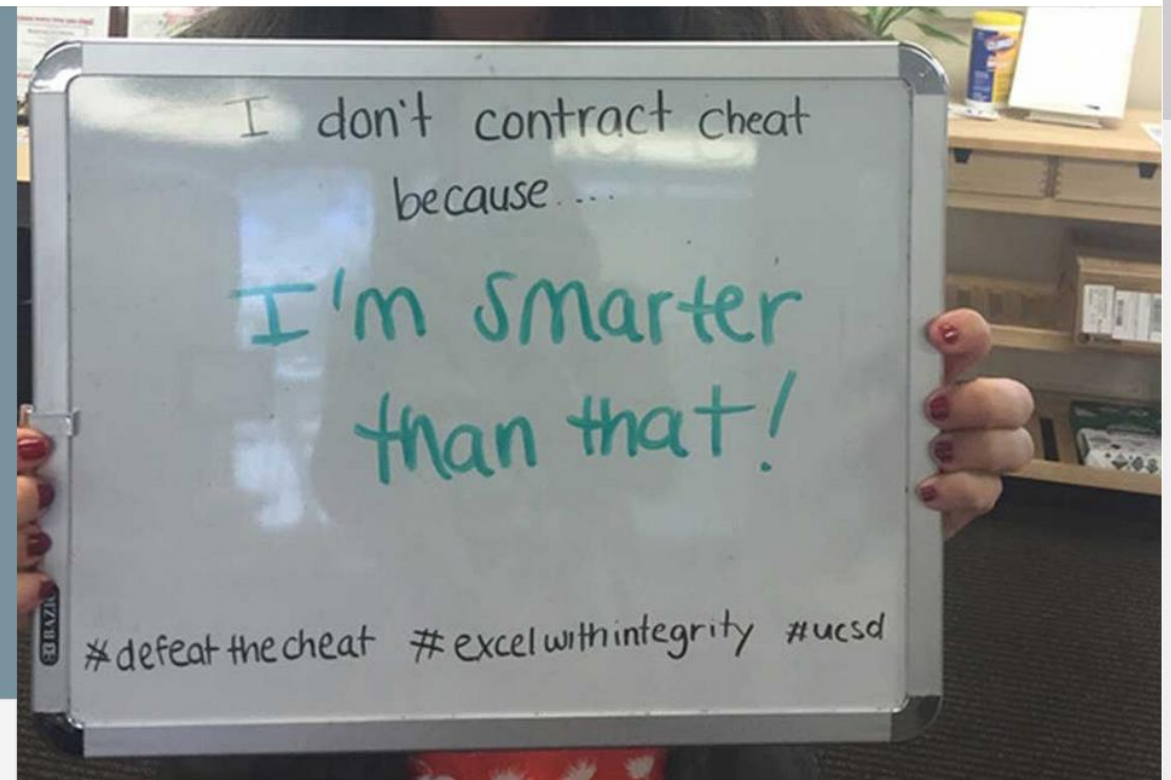
Contract cheating occurs when one person completes academic work (e.g., assignment, exam, paper, test, quiz, exam) for another who then submits it for academic credit. This behavior undermines the quality and integrity of the degree, and it undermines the entire educational system.

According to experts, contract cheating:

- accounts for about 1/5 of the plagiarism in papers submitted to turnitin (Newton & Lang, 2016)
is a self-reported practice of at least 7% of students (Turnitin, 2013)
- is a booming, lucrative business – between 2005-2013, “nearly 19,000 attempts at contract cheating” was made by students (Matthews, 2013)

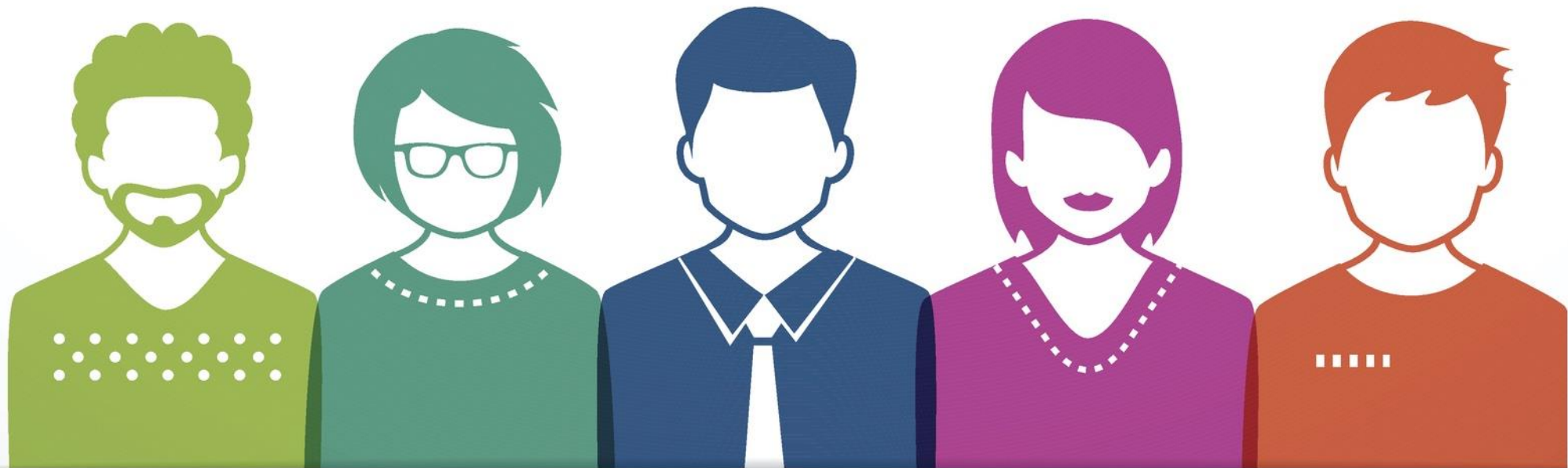
UK’s Quality Assurance Agency released a report [August 2016](#) about the scourge of contract cheating. It provides more information on the scope and damage of this industry.

[Learn more about contract cheating](#)





QUESTIONS FROM THE AUDIENCE



CONTACT INFORMATION

Douglas Harrison: douglas.harrison@umuc.edu

Adel Lelo: adel.lelo@wgu.edu

Amanda McKenzie: amanda.mckenzie@uwaterloo.ca

Vernon Smith: vsmith@apus.edu



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Membership and Sponsorship:
<http://wcet.wiche.edu/>

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of joining our national community:
<http://wcet.wiche.edu/join-wcet>

Focus Areas ▼

Initiatives ▼

Events ▼

Get Involved ▼



LEARN MORE AND STAY CONNECTED



WCET 30th Annual Meeting and Celebration

October 23-25

Portland, OR

<https://wcet.wiche.edu/events/30th-annual-meeting-2018>





ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

<http://wcet.wiche.edu/connect/webcasts>



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MEMBERS FOR YOUR
COMMITMENT TO WCET
AND E-LEARNING

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System*

*Michigan State
University*


*University of
Missouri -
Columbia/Mizzou
Online*




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at COLLEGE