Welcome to today’s WCET Webcast

June 11

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.
Accessibility in the New Normal of Online/Remote Course Delivery

June 11

#WCETWebcast
Welcome!

*Use the question box for questions and information exchange.*

*Archive, PowerPoint, and Resources will be sent.*

*PowerPoint can be downloaded via the link in chat.*

*Follow the Twitter feed: #WCETWebcast.*

Megan Raymond  
Director, Programs & Sponsorship  
WCET  
[mailto:mraymond@wiche.edu](mailto:mraymond@wiche.edu)  
[@meraymond](https://twitter.com/meraymond)
Questions from the Audience

If you have a question during the presentation, please add your questions to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.
Moderator

Cheryl Dowd
Director, State Authorization Network
WCET
Speakers

Brenda Boyd
Senior Academic Director:
Program Services
Quality Matters

John Jones
Director, Media
Resources Center
Wichita State University

Cyndi Rowland
Executive Director, WebAIM and
National Center on Disability and
Access to Education
Utah State University
Cyndi Rowland

What should be in an institution’s mind right now?
Cyndi Rowland

*Using the time you have to do as much as you can to advance web accessibility*
Where should institutions put their energy?

If you don’t already have institutional policies and implementation plans, you will continue to play Whack-a-Mole.

That can be OK for the short term – Just acknowledge it. Get back to it the second you can.
The broad strokes that are needed now include:

1. **Communications strategies**
   - To faculty, staff, and students.
   - Ongoing
   - Include targeted messaging.

2. **Role definition**
   - Who does it?
   - At what level?
   - Anyone checking?

3. **Training**
   - Training in their specific role.
   - Awareness and knowledge may be insufficient if you want performance.

4. **Support**
   - Is this there when needed?

5. **Tools, vendors**
   - Different for different roles
   - Process to access (e.g., captions)?

6. **Evaluation as part of continuous improvement**
   - Who, how, when?

7. **Equally Effective Alternate Access Plans (EEAAP)**
   - When you know there will be problems, have a plan in place ahead of time.

8. **SWAT response**
   - You WILL have unanticipated emergencies. Plan now how to deal with them.
Resources to consider

- Institutional study team: http://ncdae.org/resources/tips/2012team.php
- Creating an institutional blueprint for accessibility: http://ncdae.org/goals/blueprint.php
- Perspectives videos for campus: https://www.w3.org/WAI/perspective-videos/
- Communicating a campus plan (Portland Community College):
  - Video to the broad campus - https://www.youtube.com/watch?v=eks3r-nE9IU
- Permanent site to communicate campus information (University of Nevada, Reno): https://www.unr.edu/accessibility
- Motivation: https://webaim.org/blog/motivating-accessibility-change/
- Creating interest
  - Using video to help get the message out to faculty and staff. Here is a sample: https://mintgreenmonitor.wordpress.com/2018/04/09/can-you-hear-me-campaign/
- Technical training: There are so many good ones out there. Full disclosure, I’m with WebAIM and I really do like what we do.
- Training takeaways for faculty and staff:
  - Sample training takeaways during the U Cincinnati Start Small campaign: https://www.uc.edu/content/dam/uc/ucit/media/accessibility-network/start-small-bookmarks.pdf
  - NCDAE Cheatsheets for faculty and staff (after training): http://ncdae.org/resources/cheatsheets/
• **WSU Accessibility Site**
  • [Resources Page](#)
  • [Legal Landscape](#)
  • [Accessibility for F2F instruction](#)
  • [Accessibility and Covid-19](#)

• Kansas Accessibility Resources Network (ksarn.org)
  • [Free Training](#)
  • [Text-Size Signage](#)

Contact: John Jones, [john.jones@wichita.edu](mailto:john.jones@wichita.edu), 316-978-7751
Accessibility Resources

- **WebAIM** - Document accessibility + more
- **QM Accessibility & Usability Resource Site (AURS)** - Community-curated and moderated site open to everyone
- **QM Accessibility Policy Template**
Accessibility Resources

Portland Community College:

How to make content accessible and who is responsible

Accessibility Site
WCET Frontiers Digest

- Keeping Accessibility in Mind During the COVID-19 Conversion of Courses, March 24, 2020, Cyndi Rowland
- Meet AURS — Your Go-To Resource for Addressing Accessibility Challenges, Sept 27, 2019, Brenda Boyd & Kathy Tally
- From Policy to Compliance: What do Faculty Need to Develop Accessible Course Content?, Sept 12, 2019, Ella Epshteyn
- An Introspective Look at WCET’s Own Accessibility Practices, Part II, August 5, 2019, Rosa Calabrese
WCET Frontiers Digest

- An Introspective Look at WCET’s Own Accessibility Practices, Part I, August 2, 2019, Rosa Calabrese
- Improving College Readiness for Every Student: the Importance of Accessibility, June 26, 2019, Ahrash Bissell
- Digital Accessibility: The Partnership between Vendors and Institutions, March 1, 2019, Kelly Hermann
- Accessibility & Procurement: What do we need to know?, November 14, 2018, Kelly Hermann
- The Role of Procurement in Digital Accessibility, October 23, 2018, Cyndi Rowland
Questions from the Audience
Contact Information

Brenda Boyd       Brenda.boyd@qualitymatters.org
Cheryl Dowd       cdowd@wiche.edu
John Jones         john.jones@wichita.edu
Cyndi Rowland     Cyndi.rowland@usu.edu
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ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

https://wcet.wiche.edu/connect/webcasts
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