About WCET

WCET is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. WCET is a member-driven nonprofit that brings together colleges, universities, higher education organizations, and companies to collectively improve the quality and reach of technology-enhanced learning programs. Membership with WCET provides opportunities to connect with colleagues to advance policies and practices aimed at helping institutions succeed in implementing innovative academic technology initiatives. Learn more: https://wcet.wiche.edu/.

Through our affiliation with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country’s leading think tanks in higher education.

Alongside our events, research, and policy guidance, we also have three initiatives that focus on different important aspects of current technology-enhanced learning practices.

Every Learner Everywhere

Every Learner Everywhere is helping institutions of higher education use adaptive learning technology to improve teaching and learning with a focus on increasing the success of first-generation students, low-income students, and students of color. Learn more: https://www.everylearnereverywhere.org/.

State Authorization Network (SAN)

SAN is the leader for guidance and support navigating regulatory compliance for out-of-state activities of post-secondary institutions. Learn more: https://wcetsan.wiche.edu/.

Z Initiative

The Z Initiative (Z for zero-cost textbooks) connects institution-level Open Educational Resources (OER) leaders, legislative, state systems of higher education, educational technologists, and national OER leaders. The Z Initiative is focused on research, practices, and policies promoting the adoption, implementation, scalability, and sustainability of open educational resources, Z Courses, and Z Degrees. Learn more: https://wcet.wiche.edu/initiatives/z-initiative.

About WICHE

WCET is a unit of the Western Interstate Commission for Higher Education (WICHE), which since 1953 has served the diverse higher education priorities of states, students, and institutions in the Western region of the United States. WICHE’s programs and efforts:

- Help students pursue higher education affordably and conveniently.
- Accelerate the regionwide sharing of ideas and resources to help states and institutions improve their educational systems, services, workforce.
- Provide expert research and policy guidance for legislators and educational leaders in diverse niches including access and attainment, governance, behavioral health, demography, and education technology.
- Prepare universities, colleges, and communities to thrive amidst rapid change.

WICHE is one of four regional interstate compacts in the United States established by Congress. Based in Boulder, Colo., WICHE is funded by legislatures of its members—who reap strong returns on investment from WICHE programs—and by grantmakers and others who share our desire to overcome the education and workforce challenges of tomorrow. Learn more: https://wiche.edu/.

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Supporting Members

Thank you to the following institutions and organizations that have signed up at the “Supporting Member” level to help advance WCET’s work. Your commitment to WCET and our shared interest in improving the quality and reach of technology-enhanced teaching and learning in postsecondary education is greatly appreciated!

- Colorado State University
- Cooley LLP
- Michigan State University
- University of Missouri - Columbia/Mizzou Online
- University of North Texas

To learn more about the Supporting Member option, visit https://wiche.wiche.edu/join-wcet/membership-dues.

Registration Includes

- Access to all sessions and events.
- Opening reception appetizers (cash bar) on Tuesday.
- Deluxe breakfast on Wednesday and Thursday.
- Awards lunch on Wednesday.
- Mobile program app.

Annual Meeting Schedule

Refer to page 6 for the Annual Meeting schedule at a glance, and to page 11 for the expanded schedule.

Hotel Maps

Refer to page 37 of this program for maps of the hotel in order to find your sessions.

Information Table

Visit the information table near the registration desk for details about your colleagues’ organizations and projects. Feel free to drop off brochures about your organization.

Social Media

Follow us @wcet_info. Follow the conference backchannel using #WCET19.

Like Us! Post your updates, add photos, and stay up-to-date! https://www.facebook.com/WICHECooperativeforEducationalTechnologies/.


Gift Card Giveaway

Win a $100 Amazon gift card by dropping your business card at the registration desk by Thursday at 9:00 a.m. You must be present for the drawing during the closing ceremony on Thursday to win.
WCET MIX

wcetMIX is our platform to discuss important topics and ideas and to share news and announcements. MIX replaces the older technology that we previously used to send out our popular WCETDiscuss and WCETNews emails and will allow for even better member engagement. Look for announcements on how we’re MIXing things up in 2020!

Keynote Speakers:

Michael Ellison, CEO and Co-founder, Codepath.org
Tuesday, Colorado A-F, 1:00 - 2:00 p.m.
Join us for an inspiring opening keynote presentation by Michael Ellison, CEO and co-founder of Codepath, whose mission is to provide the tools and connections that software engineers need to unlock their greatest career potential while eliminating educational inequity in technical careers. Codepath helps students persist in computer science programs by supplementing higher education programs and providing support. Michael’s message about how they are partnering with higher education to improve access and completion and reducing barriers to high-paying technical careers, is truly inspiring. #WCETKeynote

Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education
The View from DOE and How We Can Work Together to Increase Impact
Wednesday, Colorado A-F, 8:00 a.m. - 9:00 a.m.
Join us for our Wednesday plenary speaker, Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education, who will share updates relevant to our specific audience regarding regulatory changes from negotiated rulemaking, the Department’s focus on educational innovations, and ways we can collaborate to improve access to education and jobs. #WCETDOE

WCET Dates for Your Calendar

WCET Annual Meeting Dates
- 2020: Indianapolis, IN | October 13-15
- 2021: Denver, CO | November 2-4

WCET Policy Summit
- 2020: Adelphi, MD | April 15-16

WCET Mobile Application

Download the app on your smartphone or tablet by accessing the app online at http://bit.ly/WCET19App. Features include schedule builder, social connection, notes feature, full program, attendee list, and social integration with #WCET19 Twitter Feed.

Session Evaluations

We encourage you to provide feedback about each session you attend using the WCET Annual Meeting mobile application.

Session Materials Online

Presentation materials are available through the mobile app platform and on the Annual Meeting website. Materials are linked by session. Speakers, e-mail your presentation as a PDF, with the session name, to mmymond@wiche.edu to be included.

WCET Welcome Reception

Tuesday, Denver Ballroom, 5:30 - 6:45 p.m.
Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary hors d’oeuvres and a cash bar. #WCETWelcomeReception

Morning Recharge Run

Wednesday, Meet in the hotel lobby at 6:45 a.m.
Join us for a 5K walk/run on Wednesday morning from the hotel. Runners and walkers get a handy gift. #WCET5K

EdTech Meet-up

Wednesday, Denver/Colorado Prefunction, 9:00 a.m. - 5:00 p.m.
The WCET EdTech Meet-up connects innovative edtech businesses and institutions with meeting attendees in a casual and engaging format. The meet-up is a way to showcase innovative products, services, and hands-on tech. Stop by and visit with the participants, get some refreshments, learn about innovative institutions, edtech products, and services, and connect with colleagues. The Meet-up will be open from 9:00 a.m. - 5:00 p.m. on Wednesday but presenters will primarily be available during the two breaks, 10:15 a.m. - 11:00 a.m. and 2:45 p.m. - 3:30 p.m. #WCETMeetup
- ADDIE Gets Agile: A Nimble yet Disciplined Team Model for New Course Development
- Augmenting Online Courses with 3-D Scanning and AR Technologies
- Biometric Signature ID
- Blackboard
- Cengage
- CogBooks
- CourseTune
- Dashboards, Issues, and Kanbans: Oh My!
- Honorlock
- iDesign
- Innovative Educators
- Macmillan/Intellus Learning
- MindEdge Learning
- NameCoach
- Odigia
- Pearson
- Proctorio
- StraighterLine
- TBI
- Tutor.com
- wcetMIX
- Wiley Education Services
- Wyzant
- Yellowdig
- YOU at College

Young Professionals Meet and Greet + SWAG Swap

Wednesday, Platte Room, 5:15 p.m. - 6:00 p.m.
Join your peers for an informal meet and greet with refreshments on Wednesday. If interested, bring some giveaways from your institution for the SWAG swap! Refreshments provided. #WCETSwagSwap

Group Networking Dinners

Wednesday, Meet in the hotel lobby at 6:45 p.m.
On Wednesday night, join other attendees at a local restaurant within walking distance of the hotel. The Annual Meeting registration desk will have sign-up sheets and menus available so you can choose the restaurant that suits your fancy and meet other attendees. Sign up at the registration desk or online http://bit.ly/WCETDinners by noon on Wednesday. Attendees pay for their own dinner. Meet in the hotel lobby. #WCETGroupDinners
Schedule at a Glance

**Monday, November 4**

**SAN Registration Hours**
9:00 a.m. - 12:00 p.m.

**Committee Meetings**
10:00 a.m. - 4:00 p.m.: WCET/State Authorization Network (SAN) Coordinator Meeting, preregistration required.
Penrose 1-2
2:00 p.m. - 5:00 p.m.: Joint WCET Steering Committee and Executive Council Meeting, by invitation.
Mattie Silks

**5:00 p.m. - 7:30 p.m.:** SAN Coordinator Gathering for SAN Attendees.
Meet in Hotel Lobby

**Tuesday, November 5**

**Registration and WCET Info Desk Hours**
7:30 a.m. - 6:00 p.m.

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**Preconference Workshops**

9:00 a.m. - 12:00 p.m.: Consortia and Systems Workshop - Institutions Working Together to Accomplish More
Colorado G-H

9:00 a.m. - 11:00 a.m.: Developing Adaptive Using Backward Design
Colorado I-J

9:00 a.m. - 11:00 a.m.: Tools for Your CBE Journey
Penrose 1

9:00 a.m. - 11:00 a.m.: Preparing the Curriculum and Institutions of Tomorrow
Penrose 2

10:00 a.m. - 12:00 p.m.: Academic Leadership Forum (by invitation)
Denver 1-2

10:15 a.m. - 10:30 a.m.: Break for registered preconference workshop attendees

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**Concurrent Sessions: Tuesday, November 5**

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<td>1:00 p.m. - 2:00 p.m.: Opening Keynote: Michael Ellison</td>
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<td>2:15 p.m. - 3:15 p.m.: The Impact of Federal Rulemaking on Compliance for Out-of-State Activities</td>
<td>3:15 p.m. - 3:30 p.m.: Beverage Break</td>
<td>3:15 p.m. - 3:30 p.m.: Beverage Break</td>
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<tr>
<td>3:30 p.m. - 4:30 p.m.: Why Digital, Why Now, and How Leveraging It Could Make All the Difference for Student Success</td>
<td>Accomplishing More:Multi-Institution Consortia Systems in 2019</td>
<td>Increasing Your Impact: A Collaborative Approach to Faculty Development</td>
<td>What Leaders Need to Know About Scaling Student Success Programs</td>
<td>Stop Calling Them Students!</td>
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<tr>
<td>5:30 p.m. - 6:45 p.m.: Welcome Reception</td>
<td>Denver Ballroom</td>
<td>Deriving Meaning from Data: SARA Data, IPEDS Data, and More!</td>
<td>Exploring Microcredentials in the Higher Education Landscape</td>
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**Concurrent Sessions: Wednesday, November 6**

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<tr>
<td>7:30 a.m.</td>
<td>Registration and WCET Info Desk Hours</td>
<td>Denver 1-2</td>
<td>Penrose 1</td>
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<tr>
<td>6:45 a.m.</td>
<td>Morning Recharge, 5k Run/Walk</td>
<td>Meet in Hotel Lobby</td>
<td>Penrose 2</td>
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<tr>
<td>8:00 a.m.</td>
<td>General Session: The View from DOE and How We Can Work Together to Increase Impact</td>
<td>Denver 3</td>
<td>Denver 3</td>
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<tr>
<td>9:00 a.m.</td>
<td>Steering Committee and Executive Council Reception (by invitation)</td>
<td>Palace Arms</td>
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<tr>
<td>9:30 a.m.</td>
<td>General Session: The View from DOE and How We Can Work Together to Increase Impact</td>
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<td>10:00 a.m.</td>
<td>General Session: The View from DOE and How We Can Work Together to Increase Impact</td>
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<td>3:30 p.m.</td>
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**Penrose 1**
- D.C. Update Part 1, A Busy Year for Higher Ed Distance Learning and EdTech Regulations
- Higher Education Relevance
- Just Do It: The Impact of the Doer Effect

**Penrose 2**
- D.C. Update Part 2, A Busy Year for Higher Ed Distance Learning and EdTech Regulations
- An Overlooked Obstacle to Student Success
- The CDHE OER Council: Driving Open Education in the State of Colorado - WOW 2019 Recipient

**Penrose 3**
- Brainstorming a WCET EdTech Collaborative Community

**Denver 1-2**
- Closing the Skills Gap
- Navigating the OPM Marketplace: Picking the Right Partners While Avoiding Market Chaos

**Denver 3**
- Innovating Online Student Support During Natural Disasters and Major Events
- The DADD: Rio Salado College’s Dynamic Assessment Data Display - WOW 2019 Recipient

**Denver 4**
- Powering Up Partnerships for Impact
- A Smorgasbord of Learning Platforms

**Denver 5-6**
- Beyond Course Building: Leveraging Instructional Design for Innovation and Scale
- Effectively Leading Innovation: Advice from Experienced Industry Leaders

**Colorado G-H**
- Serving Those Who Served: Helping Veterans Succeed in the Tech-enabled Classroom
- Making Multimedia Meaningful: Using Multimedia to Enhance Student Engagement

**Colorado I-J**
- The Cheating Process - Organizing for Success!
- Supporting a Culture of Innovation by Empowering Faculty Communities of Practice

**Mattie Silks**
- Can’t Use PPT, but Teaching Online: (re) Defining Success in Faculty Development

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WCET 31st Annual Meeting

November 5-7, 2019 | Denver, CO
Session Types

- **Preconference Workshop:** The preconference workshops are in-depth workshops that focus on an emerging issue or topic. Preregistration is required and workshops are free for WCET members and $75 for non-members.
- **Panel:** A panel consists of a moderator and speakers presenting on a topic with audience Q&A.
- **Solo Presentation:** Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.
- **Roundtable Discussion:** Discussion leaders give a brief introduction of the topic or issue and then facilitate an informal discussion among the audience members.
- **EdTech Meet-up Demos:** The practice and technology demos are tabletop displays and occur in conjunction with the morning and afternoon refreshment breaks and remain on display throughout Wednesday.

### Monday, November 4

**SAN Registration open 9:00 a.m. - 12:00 p.m.**

**Committee Meetings**

10:00 a.m. - 4:00 p.m.

- WCET/State Authorization Network (SAN) Coordinator Meeting (preregistration required) Penrose 1/2

**Speakers:**
Cheryl Dowd, Director, State Authorization

**MONDAY, NOVEMBER 4**

**Key - All Session Types**

- Concurrent Sessions
- Committee Meetings
- Solo Presentation
- Panel
- Workshop
- General Session
- Roundtable
- Unconference Session

**Unconference Session:** Sessions are loosely organized and could include: roundtable discussions, Ignite or Pecha Kucha presentations, or other.

**SCHEDULE AT A GLANCE - THURSDAY**

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<td>10:15 a.m. - 10:30 a.m.</td>
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<td>10:30 a.m. - 11:15 a.m.</td>
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<td>10:30 a.m. - 10:45 a.m.</td>
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<td>11:00 a.m. - 11:15 a.m.</td>
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<td>11:30 a.m. - 12:00 p.m.</td>
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<tr>
<td>11:30 a.m. - 12:30 p.m.</td>
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<tr>
<td>1:00 p.m. - 2:30 p.m.</td>
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</table>

**Network, WCET**

Dan Silverman, Assistant Director, State Authorization Network, WCET

**Leaders:**

Van Davis, Principal, Foghlam Consulting, LLC
Laura Pedrick, Special Assistant to the Provost for Strategic Initiatives and Executive Director of UWM Online, University of Wisconsin Milwaukee
Russ Poulin, Executive Director, WCET
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University - Worldwide

**SAN Coordinator Gathering, for SAN Attendees Only**

Hotel Lobby
TUESDAY, NOVEMBER 5

*Registration and WCET Info Desk open 7:30 a.m. - 6:00 p.m.

Preconference Workshops
9:00 a.m. - 12:00 p.m.

- Consortia and Systems Workshop — Institutions Working Together to Accomplish More
  Colo G-H
  
  *Preregistration required for attendance to the following workshops.

  - Developing Adaptive Learning Using Backward Design
    Collo I-J
    
    *Speakers:
    Niki Bray, Director of Academic Innovation and Student Success, University of Memphis
    Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

  - Tools for Your CBE Journey
    Penrose 1
    
    *Speakers:
    Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System
    Amy Stevens, Vice President, Academic Resources and Communication, Southern New Hampshire University

  - Preparing the Curriculum and Institutions of Tomorrow
    Penrose 2
    
    *Speakers:
    Maria Andersen, CEO and Co-founder, Coursetune

Academic Leadership Forum (by invitation)
Denver 1-2

Leader:
Kara Van Dam, Vice Provost and Dean, University of Maryland Global Campus

10:15 a.m. - 10:30 a.m.

General Session

*See page 4 for keynote description.

- Opening Keynote:
  Colo A-F
  Michael Ellison

1:00 p.m. - 2:00 p.m.

Concurrent Sessions

- A Collaborative Approach to Adaptive Predictive Analytics
  Colo G-H
  
  *Speakers:
  Charles Dziuban, Director for the Research Initiative for Teaching Effectiveness, University of Central Florida
  Constance Johnson, Chief Academic Officer/Provost, Colorado Technical University
  Patsy Moskal, Associate Director for the Research Initiative for Teaching Effectiveness, University of Central Florida

  *Moderator:
  Vernon Smith, Provost, American Public University System

10:00 a.m. - 12:00 p.m.

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How Can We Best Provide Quality Online Student Services?  
**Facilitators:**  
Victoria Brown, Faculty, Florida Atlantic University  
Josh Strigle, Director, E-Learning and Learning Support Centers, College of Central Florida  
**Piloting Learner-Centered Innovation: A Method to Discover, Create & Evaluate**  
**Speakers:**  
Elizabeth Aguilar-Barnett, Student Solutions Manager, Western Governors University  
Lacey Laskowski, Student Solutions Analyst, Western Governors University  
Jennie Sanders, Director, Faculty Experience, Western Governors University  
**Moderator:**  
Greg Potts, Director of Strategic Enrollment Management, Western Governors University  
**Scaled Learning on a Shoestring: The Power of Structure and "Soft" Skills**  
**Speakers:**  
Jaimie Henthorn, Director of Digital Education and Engagement, University of Colorado System Office  
Deborah Keyek-Franssen, Associate Vice President for Digital Education and Engagement, University of Colorado System Office  
**Moderator:**  
Preston Davis, Director, Academic Technology, Northern Virginia Community College  
**The Impact of Federal Rulemaking on Compliance for Out-of-State Activities**  
**Speakers:**  
Stephanie Brink, State Authorization Compliance Specialist, Central Methodist University  
Cheryl Carroll, Manager of Academic Compliance, University of Virginia  
**Moderator:**  
Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities  
**Transforming Students to Employees—Highlights of the Most In-Demand Employability Skills**  
**Speaker:**  
Corina Santoro, Senior Director, Cengage  
**Moderator:**  
Debby Knotts, Executive Director, Strategic Initiatives, Extended Learning, University of New Mexico  
3:15 p.m. - 3:30 p.m.  
**Beverage Break**  
Near Registration  
3:30 p.m. - 4:30 p.m.  
**Concurrent Sessions**  
**Accomplishing More: Multi-Institution Consortia and Systems in 2019**  
**Speakers:**  
Mark Jenkins, Director of eLearning and Open Education and Coordinator of Accessible Technology Initiatives, Washington State Board for Community and Technical Colleges  
John Opper, Executive Director, Distance Learning and Student Services, Florida Virtual Campus  
Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System  
**Moderator:**  
Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities  
**Deriving Meaning from Data: SARA Data, IPEDS Data, and More!**  
**Speakers:**  
Leeann Fields, Executive Director, Office of Educational Compliance, University of Nevada, Las Vegas  
Dan Silverman, Assistant Director, State  
**Exploring Microcredentials in the Higher Education Landscape**  
**Facilitators:**  
Michelle Alvarez, Associate Dean of Social Sciences at Global Campus, Southern New Hampshire University  
Tracey Osborne, Executive Director, Digital Credentials Lab, Southern New Hampshire University  
**Increasing Your Impact: A Collaborative Approach to Faculty Development**  
**Facilitators:**  
Kris Baranovic, Instructional Designer, Southeast Missouri State University
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Sara Davis, Instructional Designer, Penn State University
Ashley Salter, Instructional Designer, University of Central Florida

**Stop Calling Them Students!**

*Colo G-H*

**Speaker:**
Amrit Ahluwalia, Managing Editor, The EvoLLLution

**What Leaders Need to Know About Scaling Student Success Programs**

*Denver 5-6*

**Speakers:**
Linda Baer, Senior Consultant, Linda L. Baer, Consultants
Amanda Hagman, Data Wrangler, Utah State University
Dave Kil, Chief Scientist, Civitas Learning

**Moderator:**
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide

**Why Digital, Why Now, and How Leveraging It Could Make All the Difference for Student Success**

*Penrose 1*

**Speaker:**
James Frazee, Chief Academic Technology Officer and Associate Vice President of Instructional Technology Services, San Diego State University

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**Registration and WCET Info Desk open 7:30 a.m. - 5:30 p.m.**

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**General Session Breakfast**

*See page 4 for description.

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**The View from DOE and How We Can Work Together to Increase Impact**

*Colo A-F*

**Speakers:**
Diane Auer Jones, Principal Deputy Under Secretary, U.S. Department of Education
Michael Goldstein, Co-Chair Education Practice, Cooley LLP

**Moderator:**
Jennifer Veloff, Online Programs Manager, Colorado School of Mines

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**EdTech Meet-up**

*See page 5 for list of participants.
Concurrent Sessions

Beyond Course Building: Leverage Instructional Design for Innovation and Scale
Colo G-H

Speakers:
Athena Kennedy, Online Program Launch Director, Purdue University
Laura Polk, Director, Online Education, Thunderbird School of Global Management, Arizona State University
Peter van Leusen, Manager of Instructional Design, EdPlus, Arizona State University

Moderator:
Mary Ellen Dello Stritto, Assistant Director of Research, Oregon State Ecampus

Can’t Use PPT, but Teaching Online: (re)Defining Success in Faculty Development
Mattie Silks

Facilitators:
Larry Cox II, Instructional Designer, Virginia Tech
Eunice Ofori, Instructional Designer, Virginia Tech
Daron Williams, Director of Instructional Design, Virginia Tech TLO LED

D.C. Update Part 1, A Busy Year for Higher Ed General and Accreditation Updates
Penrose 2

Speakers:
Fred Lokken, Professor, Truckee Meadows Community College
Ken Salomon, Partner, Thompson Coburn, LLP
Caitlyn Shelby, Associate, Cooley LLP

Moderator:
Van Davis, Principal, Foghlam Consulting, LLC

Just Do It: The Impact of the Doer Effect
Denver 1-2

Speakers:
Eric Frank, Vice President and General Manager, Acrobaq by VitalSource
Michael Hale, Vice President of Education, VitalSource

Moderator:
Mary Niemiec, Associate Vice President for Digital Education, Director of University of Nebraska Online Worldwide, University of Nebraska

Leveraging Learning Analytics (not Learner Analytics)
Denver 3

Facilitators:
Justin Dellinger, Associate Director, LINK Research Lab, University of Texas at Arlington
Karen Vignare, Executive Director, American Public and Land-Grant Universities

Effectively Leading Innovation: Advice from Experienced Industry Leaders
Colo I-J

Speakers:
Thomas Cavanagh, Associate Vice President of Distributed Learning, University of Central Florida
Luke Dowden, Chief Online Learning Officer and Associate Vice Chancellor, Alamo Colleges District
Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus

Moderator:
James Tedford, Instructional Design Supervisor, Biola University

Higher Education Relevance
Penrose 2

Speakers:
James Hall, Dean, University Studies Division Executive Director and Professor, School of Individualized Study, Rochester Institute of Technology
Michael McGuire, Dean of the University College, University of Denver
Greg Wilt, Special Assistant to the President, National University

Moderator:
Rampi Raghavan, CEO, Pragya Systems Corp.

Just Do It: The Impact of the Doer Effect
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Eric Frank, Vice President and General Manager, Acrobaq by VitalSource
Michael Hale, Vice President of Education, VitalSource

Moderator:
Mary Niemiec, Associate Vice President for Digital Education, Director of University of Nebraska Online Worldwide, University of Nebraska

Leveraging Learning Analytics (not Learner Analytics)
Denver 3

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Ken Salomon, Partner, Thompson Coburn, LLP
Caitlyn Shelby, Associate, Cooley LLP

Moderator:
Van Davis, Principal, Foghlam Consulting, LLC

Do You Have Tough Questions About Adaptive Learning? We Have Answers!
Denver 4

Facilitators:
Niki Bray, Director of Academic Innovation and Student Success, University of Memphis
Patricia O’Sullivan, Adaptive Learning Program Manager, University of Mississippi

Loneliness: An Overlooked Obstacle to Student Success
Penrose 2

Speaker:
Nathaan Demers, Director of Clinical Programs, Grit Digital Health

Moderator:
Brenda Boyd, Senior Academic Director, Program Services, Quality Matters, Inc.

Making Multimedia Meaningful: Using Multimedia to Enhance Student Engagement
Colo G-H

Speakers:
Susan Fein, Instructional Designer, Oregon State Ecampus

Moderator:
Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus

Serve those who Served: Helping Veterans Succeed in the Tech-enabled Classroom
Denver 5-6

Facilitators:
Jennifer Daines, Program Chair for General Education, Colorado Technical University
Carrie Wandler, University Program Director for General Education and Psychology, Colorado Technical University

Share, Create, and Remix: Building a Journal That Isn’t a “Journal”
Mattie Silks

Facilitators:

**WCET 2019 Awards**

The WCET Awards Lunch celebrates outstanding achievement and innovation from the WCET community. Recipients of the 2019 WCET Outstanding Work (WOW), the Richard Jonsen, the Sally M. Johnstone, and the Digital Inclusion Awards will be recognized. Lunch is included in your registration.

**WCET Outstanding Work (WOW) Awards**

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. Learn more at: [https://wcet.wiche.edu/initiatives/wcet-awards/WOW-Award](https://wcet.wiche.edu/initiatives/wcet-awards/WOW-Award).

**2019 Winners:**
- Colorado Department of Higher Education OER Council: OER Grant Program
- Rio Salado College: Dynamic Assessment Data Display
- Granite State College: Distance-Based Teacher Preparation

**Richard Jonsen Award**

The Richard Jonsen Award is given each year to an individual who has made a significant contribution to the eLearning community and WCET during his or her career. Selection criteria for the annual award include a long-standing willingness to nurture and assist others in the eLearning community, a significant contribution to the field, and innovative service to eLearning students.

The Richard Jonsen Award was established in 1998 to recognize the contributions of Richard (Dick) Jonsen, who, as WICHE’s executive director, founded WCET. Learn more at: [wcet.wiche.edu/initiatives/wcet-awards/RJ-award-recipients](https://wcet.wiche.edu/initiatives/wcet-awards/RJ-award-recipients).

The 2019 winner will be announced during the awards lunch on Wednesday.

**Sally M. Johnstone Award**

The Sally M. Johnstone award is named after WCET’s founding executive director. Sally led WCET from 1989 to 2006, creating the basis for the organization which is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. From WCET, Sally has gone on to leadership positions at several institutions, continuing to be an advocate for student success and technology in higher education.

This award recognizes a professional who has made an outsized contribution for their ‘rank’ to the technology-enhanced learning community with the intention of recognizing thought leadership, excellence in practice, and demonstrated leadership capabilities. Learn more at: [wcet.wiche.edu/initiatives/wcet-awards/Sally-Johnstone-Award](https://wcet.wiche.edu/initiatives/wcet-awards/Sally-Johnstone-Award).

**2019 Winner:** Crystal Faulkner, Instructional Technology Support Manager, Austin Peay State University

**Digital Inclusion Award**

WCET and GlobalMindED are proud to co-sponsor the Digital Inclusion Award. The Award is a unique recognition of an individual, organization, or program having shown significant impact on first generation learner populations with regard to increasing involvement in global digital leadership. Digital Inclusion is not about infrastructure or software deployments but is about what learners actually DO with the technologies to improve society. While giving technology to students with limited access is important, we must also provide educational opportunities to help them understand more about how technology can change their world. Winners are announced in spring and awarded at the annual GlobalMindED Conference. Learn more at: [wcet.wiche.edu/initiatives/wcet-awards/digital-inclusion](https://wcet.wiche.edu/initiatives/wcet-awards/digital-inclusion).

**2019 Winner:** The Digital Citizenship Institute (DCI), and its founder and CEO, Dr. Marialice B.F.X. Curran
1:45 p.m. - 2:45 p.m.

**Concurrent Sessions**

- **Brainstorming a WCET EdTech Collaborative Community**
  - **Facilitator:** Mollie McGill, Senior Director, Operations and Membership, WCET
- **Closing the Skills Gap**
  - **Speaker:** Jeremy Walsh, Vice President of Enterprise Learning Solutions, Wiley Education Services
  - **Moderator:** Jaimie Henthorn, Director of Digital Education and Engagement, University of Colorado System
  - **Facilitators:**
    - Megan Eberhardt-Alstot, Learning Designer, California State University Channel Islands
    - Lorna Gonzalez, Instructional Designer, California State University Channel Islands
    - Jill Leafstedt, Associate Provost Innovation and Faculty Development, California State University Channel Islands
- **Leveraging Data to Create a Student Support Ecosystem**
  - **Facilitators:**
    - Maura Devlin, Deputy Chief Learning Office, The American Women’s College of Bay Path University
    - Amanda Gould, Chief Administrative Officer, The American Women’s College of Bay Path University
- **Navigating the OPM Marketplace: Picking the Right Partners While Avoiding Market Chaos**
  - **Speaker:** Phil Hill, Consultant, Mindwires

**2:45 p.m. - 3:30 p.m.**

**EdTech Meet-up and Refreshment Break**

**Online Course Development Process - Organizing for Success!**

- **Facilitator:** Steve Rothenberg, Project and Product Implementation Manager, CCCCOnline
- **Speakers:** Grace Whiteaker, Instructional Designer, CCCCOnline
- **Moderator:** Diane Goldsmith, Director, Office for the Advancement of Teaching and Learning, University of Rhode Island

**Power, Perception, and Principles: Problematizing and Problem-solving in OER**

- **Speakers:** Laura Gogia, Senior Design Strategist, iDesign
  - Amy Stevens, Vice President, Academic Resources and Communication, Southern New Hampshire University
  - Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University
- **Moderator:** Whitney Kilgore, Chief Academic Officer, iDesign

**Supporting a Culture of Innovation by Empowering Faculty Communities of Practice**

- **Speakers:**
  - Niki Bray, Director of Academic Innovation and Student Success, University of Memphis
  - Emma Zone, Senior Vice President, Academic Operations and Innovation, Faculty Guild
- **Moderator:** Darin Williams, Director of Instructional Design, Virginia Tech TLO LED

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WEDNESDAY, NOVEMBER 6

* See page 5 for full list of EdTech Meet-up participants.

3:30 p.m. - 4:15 p.m.

Concurrent Sessions

- A Smorgasbord of Learning Platforms Colo G-H
  
  Speaker: Matt Lisle, Director of Digital Learning Technologies, Georgia Institute of Technology - C21U
  
  Moderator: Kelley Brandt, Director, eCampus Program Planning, Boise State University

- Beyond Login and Password for Student Identity Verification Penvose 2
  
  Speaker: Renee Aitken, Director of Assessment and Accreditation, Colorado State University Global

Moderator: Niki Whiteside, Assistant Vice Chancellor for Instructional Innovation and Support, San Jacinto College

- Exploring the Experiences of Long-term Online Instructors Colo I-J
  
  Speaker: Mary Ellen Dello Stritto, Assistant Director of Research, Oregon State Ecampus
  
  Moderator: Julie Uramis, Vice President of Online and Strategic Initiatives, UPCEA

- I Like Big ROI and I Cannot Lie: OER State Initiatives, Strategies, and Outcomes Penrose 1
  
  Speakers: Kevin Corcoran, Executive Director, Digital Learning, Connecticut State Colleges and Universities
  
  Spencer Ellis, Director of Educational Innovation, Colorado Department of Higher Education
  
  Tanya Spilovoy, Director, Open Policy, WCET
  
  Moderator: Christina Sedney, Director of Policy Initiatives and State Authorization, W-SARA

- Innovative Online Student Support During Natural Disasters and Major Events Denver 1-2
  
  Speaker: Michelle Jungbauer, Evaluation Experience Manager, Western Governors University
  
  Moderator: David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage

- Powering Up Partnerships for Impact Denver 4
  
  Facilitator: Terri Rowenhorst, Director of Membership Services, The NROC Project

- The DADD: Rio Salado College's Dynamic Assessment Data Display - 2019 WOW Recipient Denver 3
  
  Speakers: Angela Félix, Chair, Languages, Rio Salado College
  
  Kate Smith, President, Rio Salado College
  
  Moderator: Robert Perez, Grant Manager, Every Learner Everywhere

- EdTech Meet-up and Break Denver/Colorado Prefunction

  * See page 5 for full list of EdTech Meet-up participants.

  4:30 p.m. - 5:15 p.m.

  Unconference Session: Academic Integrity Denver 4

  Facilitator: Adel Lelo, Senior Principal Product Manager, Western Governors University

  Unconference Session: Accessibility Penrose 1

  Facilitator: Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State University

  Unconference Session: AppSmackDown Mattie Silks

  Facilitator: Whitney Kilgore, Chief Academic Officer, iDesign

  Unconference Session: All Things LMS Colo G-H

  Facilitators: Myk Garn, Assistant Vice Chancellor for New Learning Models, Board of Regents, University System of Georgia
  
  Patrick Pluscht, Executive Director, Learning Technologies, University of North Texas

  Unconference Session: Diversity, Equity, and Inclusion Denver 5-6

  Facilitator: Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University

  Unconference Session: EdTech Tools and Applications Penrose 2

  Facilitator: Emma Zone, Senior Vice President, Academic Operations and Innovation, Faculty Guild

  Unconference Session: Online Program Management Companies Denver 1-2

  Facilitator: Phil Hill, Consultant, Mindwires

  Unconference Session: Unconventional and Unrepentant Colorado I-J

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Facilitators:
Van Davis, Principal, Foghlam Consulting, LLC
Julie Uranis, Vice President of Online and Strategic Initiatives, UPCEA

Unconference Session: Young Professionals in EdTech Convening

Facilitator:
Lindsey Downs, Assistant Director, Communications, Community, and Social Media, WCET
5:00 p.m. - 6:15 p.m.

Steering Committee and Executive Council Reception (by invitation)
Palace Arms at the Brown Palace Hotel
5:15 p.m. - 6:00 p.m.

Young Professionals Meet and Greet + SWAG Swap
Platte Room
6:45 p.m. - 8:45 p.m.

Group Networking Dinners
Hotel Lobby

THURSDAY, NOVEMBER 7

*Registration and WCET Info Desk open 7:30 a.m. - 11:00 a.m.

8:15 a.m. - 9:00 a.m.

What’s Up at WCET
Colo A-F

*Deluxe breakfast included with registration.

Speakers:
Russ Poulin, Executive Director, WCET
Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus, Incoming WCET Steering Committee Chair
9:15 a.m. - 10:15 a.m.

CBE and the Inequities of Time in Higher Learning
Denver 3

Facilitators:
Myk Garn, Assistant Vice Chancellor for New Learning Models, Board of Regents, University System of Georgia
Richard Nelson, President, Nicolet College

Ensuring Academic Integrity: Lessons Learned and New Challenges in Creating Buy-in for Proctoring
Colo G-H

Facilitators:
Karen Gebhardt, Director of the Online Economics Program, University of Colorado Boulder
Jessie Guy-Ryan, Associate Director of Online Learning, New York University Tandon School of Engineering
Tatiana Tchoubar, Senior Instructional Designer, New York University Tandon School of Engineering
Scott Woods, Director of Programs, Colorado State University

Facing the Future of Technology and Learning
Penrose 1

Speaker:
Maria Andersen, CEO and Co-founder, Coursetune

Moderator:
Brenda Perea, Director of Educational and Workforce Solutions, Credly

Piecing Together the Online Program Management Puzzle: Buy, Build or Both?
Denver 4

Facilitator:
Howard Lurie, Principal Analyst, Online and Continuing Education, Eduventures / NRCCUA

Policy Wonking - The Impact of Federal and Institutional Policies
Denver 1-2

Speakers:
Van Davis, Principal, Foghlam Consulting, LLC
Darcy Hardy, Associate Vice President, Blackboard, Inc.

Moderator:
THURSDAY, NOVEMBER 7

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Brenda Boyd, Senior Academic Director, Program Services, Quality Matters, Inc.

Social Strategies for Connecting Students
Facilitator: Mattie Silks

Diversity and Inclusion of Neurodiverse Online Learners
Speaker: Gloria Niles, Director of Distance Education, University of Hawaii West Oahu
Moderator: Gonzalo Perez, Associate Provost for Academic Affairs, Coconino Community College

Girl Power: Retention Strategies for Online Student Mothers
Speakers: Meredith Archer Hatch, Senior Associate Director for Workforce and Academic Alignment, Achieving the Dream Whitney Kilgore, Chief Academic Officer, iDesign Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System Patrice Torcivia Prusko, Associate Director, Teaching and Learning Lab, Harvard University Moderator: Tanya Spilovoy, Director, Open Policy, WCET

Tech Learns Bias as We Teach it: Discussions on Preventing Institutional Algorithmic Bias
Facilitators: Rosa Calabrese, Manager, Digital Design, WCET Lindsey Downs, Assistant Director, Communications, Community, and Social Media, WCET

Truth and Fiction Surrounding Research in Online and Technology-Mediated Learning

Speakers:
Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee Julie Uranis, Vice President of Online and Strategic Initiatives, UPCEA
Moderator: Ryan Faulkner, Director of Online Learning, College of Eastern Idaho

Waltz Across the Texas OER Landscape
Speakers: Cynthia Jimes, Director, Research and Learning, Institute for the Study of Knowledge Management in Education Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas Kylah Torre, Program Director, Texas Higher Education Coordinating Board
Moderator: Laura Polk, Director, Online Education, The University of Mississippi

WICHE Cybersecurity Initiative - A Collaborative Model for Data Protection
 Speakers: Cheryl Dowd, Director, State Authorization Network, WCET
Moderator:

Stump the Higher Ed Expert
MC: Van Davis, Principal, Foghlam Consulting, LLC
Experts: Kelvin Bentley, Digital Learning Consultant, Association of Public and Land-Grant Universities David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage Sasha Thackaberry, Vice Provost for Digital and Continuing Education, Louisiana State University Judges: Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Ecampus Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas Vernon Smith, Provost, American Public University System

WCET Steering Committee Working Lunch (by invitation)

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WCET LEADERSHIP

At WCET, leadership reflects the cooperative spirit of our organization. Many activities and programs are spearheaded by members.

The Executive Council serves as the strategic advisory group to the Executive Director on matters related to membership, annual dues, strategic priorities, policies, and other issues.

The Steering Committee is representative of the WCET membership, makes recommendations on programmatic issues of interest to the membership, and leads and/or contributes to activities in support of WCET’s program and membership.

Executive Council
Laura Pedrick, Special Assistant to the Provost for Strategic Initiatives and Executive Director of UWM Online, University of Wisconsin Milwaukee, Executive Council Chair
Vernon Smith, Provost, American Public University System, Executive Council Vice Chair
Don Bennett, Deputy Director, Washington Student Achievement Council, and WICHE Commissioner
Pat James, Manager, Academic Programs, American Public University System
Leah Matthews, Executive Director, Distance Education Accrediting Commission
Michael Moore, Vice President for Academic Affairs, University of Arkansas System
Russ Poulin, Vice President for Technology-Enhanced Education and WCET Executive Director
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide
Sasha Thackaberry, Vice Provost, Digital and Continuing Education, Louisiana State University
Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus

Incoming Executive Council
*Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Steering Committee
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Online Education, Embry-Riddle Aeronautical University – Worldwide, Steering Committee Chair
Kara Van Dam, Dean and Vice Provost, The Undergraduate School and Overseas Academic Affairs, University of Maryland Global Campus, Steering Committee Vice Chair
Brenda Boyd, Senior Academic Director, Program Services Quality Matters
David Dannenberg, Director, Academic Innovations and eLearning, University of Alaska Anchorage
Ryan Faulkner, Director of Online Learning Services, Academic Affairs, College of Eastern Idaho
Mark Jenkins, Director, Educational Technology and Open Education, Washington State Board for Community and Technical Colleges

Thank You to All Our Member Institutions and Organizations!

Kara Monroe, Provost and Senior Vice President, Ivy Tech Community College
Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System
John Oppen, Executive Director, Distance Learning and Student Services, Florida Virtual Campus
Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System
Mark Porcaro, Executive Director of Online Learning, Wichita State University
Shannon Riggs, Executive Director, Course Development and Learning Innovation, Oregon State University
Jeff Rosen, Vice President for Accreditation Relations and Director, Open Pathway, Higher Learning Commission

Incoming Steering Committee
*Brenda Boyd, Senior Academic Director: Program Services, Quality Matters
Marcus Cox, Associate Dean (Office of Graduate Programs); Director of Continuing Studies and Distance Education, Xavier University of Louisiana
Wm. Preston Davis, Director, Academic Technology, Northern Virginia Community College
Robert Griffiths, AVP Distance Education, Office of Distance Education and eLearning, The Ohio State University
Jory Hadsell, Executive Director, California Virtual Campus, California Community Colleges
Darcy Hardy, Associate Vice President and Client Success Director, Blackboard Inc.
Justin Lourder, Associate Vice Provost, eLearning, Texas Tech University

*Effective November 2019

American Sentinel University
Anne Arundel Community College
Antioch University
Arizona State University
Association of Independent Colleges and Universities of Pennsylvania
Association of Public and Land-grant Universities (APLU)
Austin Community College
Austin Peay State University
Baker College Online
Barnes & Noble Education LoudCloud
Baton Rouge Community College
BCCampus
Bellevue College
Bemidji State University
Berkeley College
Biometric Signature ID
Bismark State College
Black Hills State University
Blackboard, Inc.
Blue Mountain Community College
Boise State University
Bossier Parish Community College
Boston University

We help universities build, grow and support sustainable online programs.

November 5-7, 2019 | Denver, CO
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<tr>
<th>WCET MEMBERS</th>
<th>WCET MEMBERS</th>
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<tr>
<td>Bradley University</td>
<td>Dickinson State University</td>
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<tr>
<td>British Columbia Institute of Technology</td>
<td>Digital Higher Education Consortium of Texas</td>
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<tr>
<td>Broward College</td>
<td>Distance Education Accrediting Commission (DEAC)</td>
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<td>Bryan College of Health Sciences</td>
<td>Drexel University</td>
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<td>Bucks County Community College</td>
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| | Lewis-Clark State College |
| | Liberty University |
| | Lone Star College System |
| | Louisiana Board of Regents |
| | Louisiana Community & Technical College System |
| | Louisiana State University and Agricultural & Mechanical College |
| | Louisiana State University at Alexandria |
| | Louisiana State University at Eunice |
| | Louisiana State University Health Sciences Center |
| | Louisiana State University in Shreveport |
| | Louisiana Tech University |
| | Louisiana Technical College |
| | Loyola Marymount University |
| | Louisiana Community College |
| | Lumina Foundation |
| | Marshall University |
| | Maryland University for Integrative Health |
| | MarylandOnline |
| | Massachusetts College of Liberal Arts |
| | McNeece State University |
| | Mesa Community College |
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| | Middlebury |
| | Minnesota State University |
| | Minnesota Learning Commons |
| | Mississippi State University |
| | Missouri Southern State University |
| | Montana State University, Billings |
| | Montana State University, Bozeman |
| | Mount Saint Mary's University, Los Angeles |
| | National Center for Women & Information |
| | National Laboratory for Education Transformation (NLET) |
| | National University |
| | Navajo Technical College |
| | Nazarene Bible College |
| | NC-SARA |
| | Nevada State College |
| | Nevada System of Higher Education |
| | New Mexico State University |
| | New York University |
| | Nicholls State University |
| | Nicole College |
| | Norfolk State University |
| | North Carolina Independent Colleges and Universities |
| | Northern Arizona University |
| | Northern Illinois University |
| | Northern Marianas College |
| | Northern Michigan State College |
| | Northwestern College |
| | Northwestern Health Sciences University |
| | Northwestern State University |
| | Nunez Community College |
| | Oakland University |
| | Ocean County College |
| | Ohio State University |
| | Ohio University |
| | Open Education Consortium |
| | Oregon Institute of Technology |
| | Oregon State University |
| | Owls Nest Partners |
| | Pahoa College |
| | Pearson Learning Solutions |
| | Pennsylvania State University |
| | Pennsylvania’s State System of Higher Education |
| | Pierce College |
| | Point Loma Nazarene University |
| | Portland Community College |
| | Portland State University |
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| | Prescott College |
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32 November 5-7, 2019 | Denver, CO

33 WCET 31st Annual Meeting
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Help us celebrate 2020 at the 32nd WCET Annual Meeting in Indianapolis!

We are thrilled to be in the heart of the Midwest in a city known for its breweries, culture, a growing foodie scene, and a vibrant downtown. The host hotel, the Marriott Downtown, has just completed a beautiful renovation. The airport, Indianapolis International, is consistently ranked as one of the best airports for travelers in the U.S., in fact Travel + Leisure listed it as the 2nd best domestic airport.

Don't just take our word for it, view the Visit Indy website and their collection of top 10 lists about this great city! (https://www.visitindy.com/indianapolis-top-ten-lists).

October is a stunning time to visit Indy. With an average high of 65 degrees, you will need a jacket for the cool evenings, but the days exemplify a beautiful, crisp autumn.

Mark your calendars and make your plans to be part of the 32nd Annual Meeting in Indianapolis. The call for proposals will open in March and registration will be online in early summer.

Join Us for Our 2020 Policy Summit
Adelphi, MD | April 15 - 16, 2020
Stay tuned for more information!

UPCOMING EVENTS

WCET STAFF

Russ Poulin, executive director, WCET and vice president for technology-enhanced education, WICHE

Rosa Calabrese, manager, digital design

Laura DaVinci, program manager, Every Learner Everywhere

Van Davis, policy and planning consultant

Cheryl Dowd, director, State Authorization Network

Lindsey Downs, assistant director, communications, community, and social media

Sherri Artz Gilbert, director, operations and membership

Joyce Holliday, administrative assistant III

Mollie McGill, senior director, operations and membership

Robert Perez, grant manager, Every Learner Everywhere

Shelley Plutto, administrative assistant III

Megan Raymond, director, programs and sponsorship

Dan Silverman, assistant director, State Authorization Network

Tanya Spilovoy, director, open policy

Jessica Rowland Williams, director, Every Learner Everywhere

Mollie McGill, senior director, operations and membership

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Jessica Rowland Williams, director, Every Learner Everywhere
WCET MEMBERSHIP

Get 19% off Membership if You Join before the End of the Year

Not a member? Interested in joining?

Get a 19% discount on your first-year of membership with WCET if you turn in (or submit online) your membership application before the end of the year. Find our full list of member benefits here: https://wcet.wiche.edu/join-wcet.

We think WCET is great, but you don’t have to take our word for it! Here’s what your higher ed peers have to say:

“WCET’s community of edtech leaders and practitioners is my first resource when seeking expertise, sharing practices, and collaborating across institutions. Their community is vibrant, committed and engaged. Their expertise spans critical regulations, advocacy, learning and teaching, credentialing and emerging models of education. When you attend one of their events, you leave as part of a community with new connections to support students in online and edtech-leveraged learning environments. You are not one in a crowd when you are part of WCET – you are part of the community, and you are among friends.”

Alexandera (Sasha) Thackaberry
Vice Provost
Digital and Continuing Education
Louisiana State University

“In my many years of leading online learning organizations, WCET has consistently been my ‘go-to’ organization for objective and nuanced policy analysis, leading-edge insights on educational technology, and a source of a reliable, knowledgeable, and inclusive community-of-practice.”

Tina Parscal
Associate Vice Chancellor for CCCOnline and Academic Affairs
Colorado Community College System

“Learning technology leaders must master the art of knowing which trends and tools will drive student success, distinguishing between hype and truly actionable information. Whether it’s a discussion thread, a conference session, or a blog post, WCET is key to helping me and my colleagues at UW-Milwaukee plan for the digital future.”

Laura Pedrick
Special Assistant to the Provost for Strategic Initiatives
Executive Director, UWM Online
UW-Milwaukee