

The slide features a dark blue background with abstract geometric shapes: a large white semi-circle on the right, a smaller dark blue circle on the left, and various dashed lines and outlines. The text is centered on the white semi-circle.

WCET Webcast

wcet.wiche.edu



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Webcast

Welcome to today's
#WCETWebcast

October 21

The webcast will begin shortly.

There is no audio being broadcast at this time.

*An archive of this webcast will be available on
the WCET website next week.*





The Future of #OnlineLearning Leadership

October 21, 2021

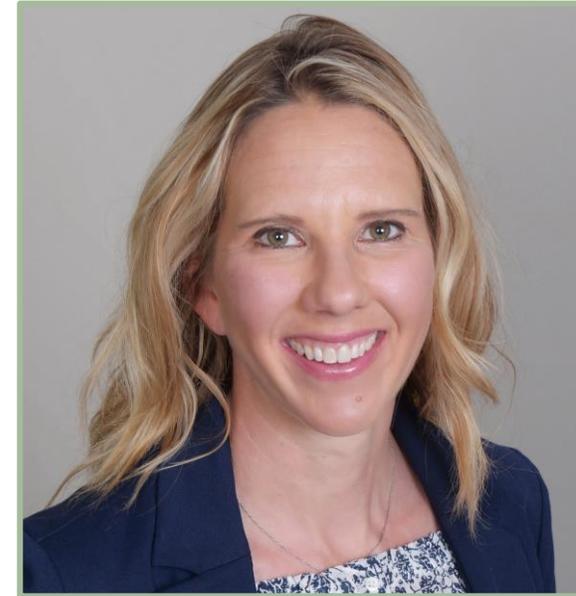
Welcome!

Use the question box for questions and information exchange.

Slides and shared resources will be emailed to attendees next week.

Slides can be downloaded via the link in chat.

*Follow the Twitter feed:
#WCETWebcast.*



Megan Raymond
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Questions from the Audience



If you have a question during the presentation, please add it to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.



Moderator

Luke Dowden

Chief Online Learning
Officer / Associate Vice
Chancellor for Academic
Success

Alamo Colleges District



Speakers



Andrea Jones-Davis
Executive Director of
JSUOnline
Jackson State University



Melissa Kaufman
Director of Academic Innovation
Dornsife School of Public
Health, Drexel University



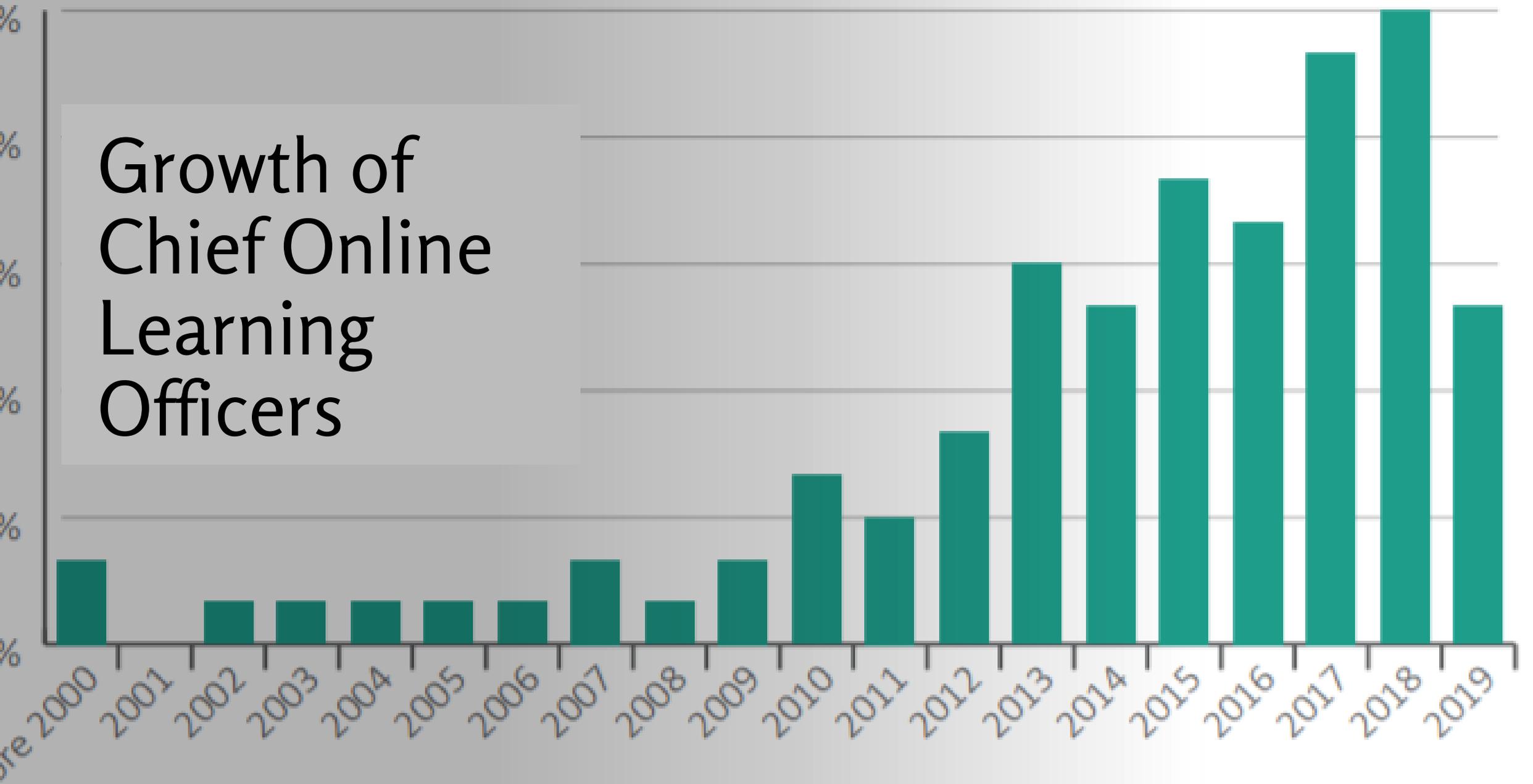
Lergia Olivo
Instructional Design Manager,
FIU Online
Florida International University





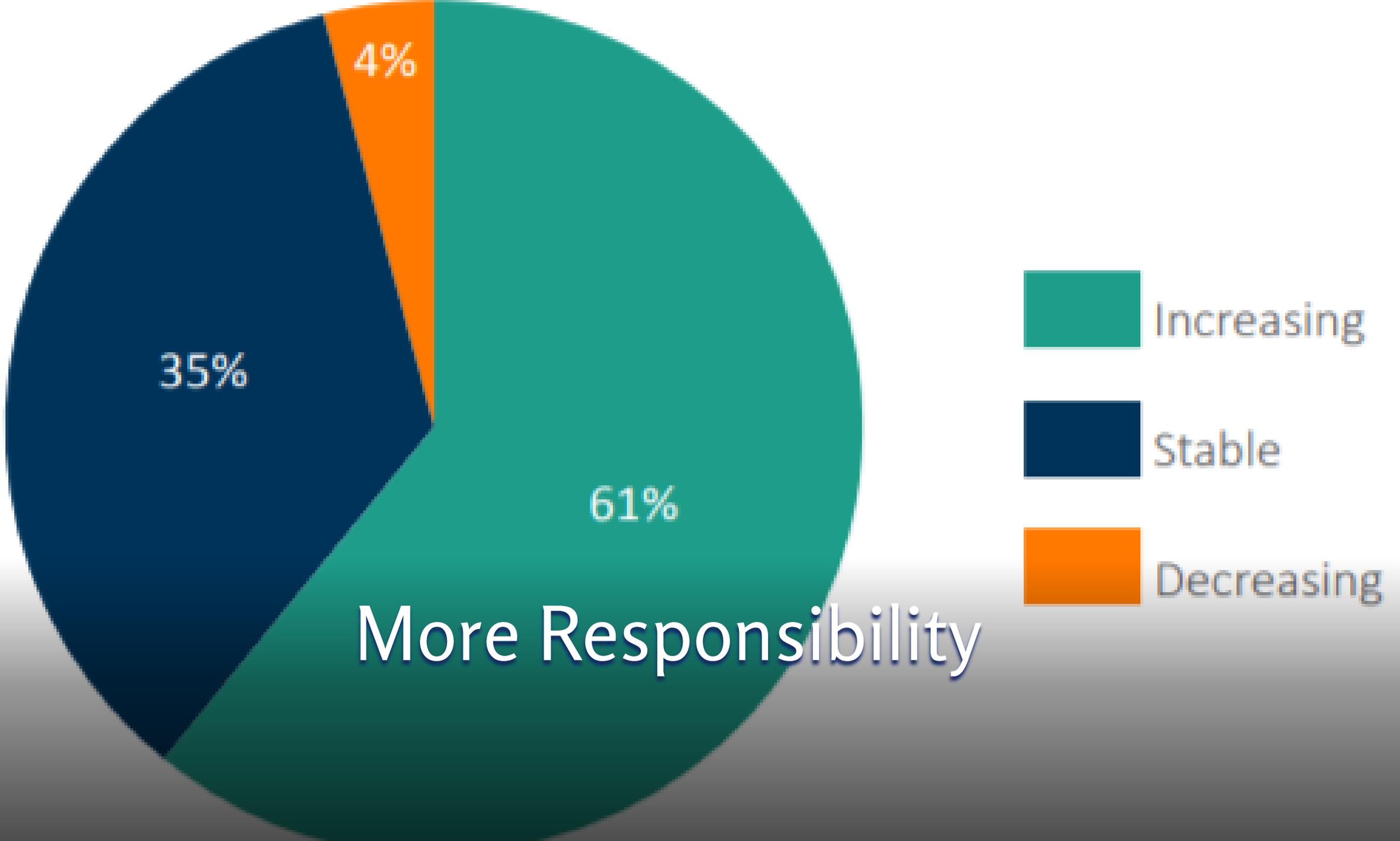
Online Learning Leadership Landscape

Growth of Chief Online Learning Officers



Chief Online Learning Officer Responsibilities

| COO Core Responsibilities | COO Co-Responsibilities |
|----------------------------------|-------------------------------------|
| Faculty training | Selection of LMS and online tools |
| Instructional design | Online support services |
| Quality assurance | Regulatory compliance |
| Online policies | Contracting with external providers |
| LMS support and administration | Data gathering and reporting |
| Course development | Online technical support |
| Coordination with academic units | Online program development |
| External representation | Intellectual property protection |
| Budgeting of online | Market research |
| Student orientation | Accessibility issues |
| Strategic planning | On-campus technology |
| | Open educational resources support |
| | Marketing of online programs |



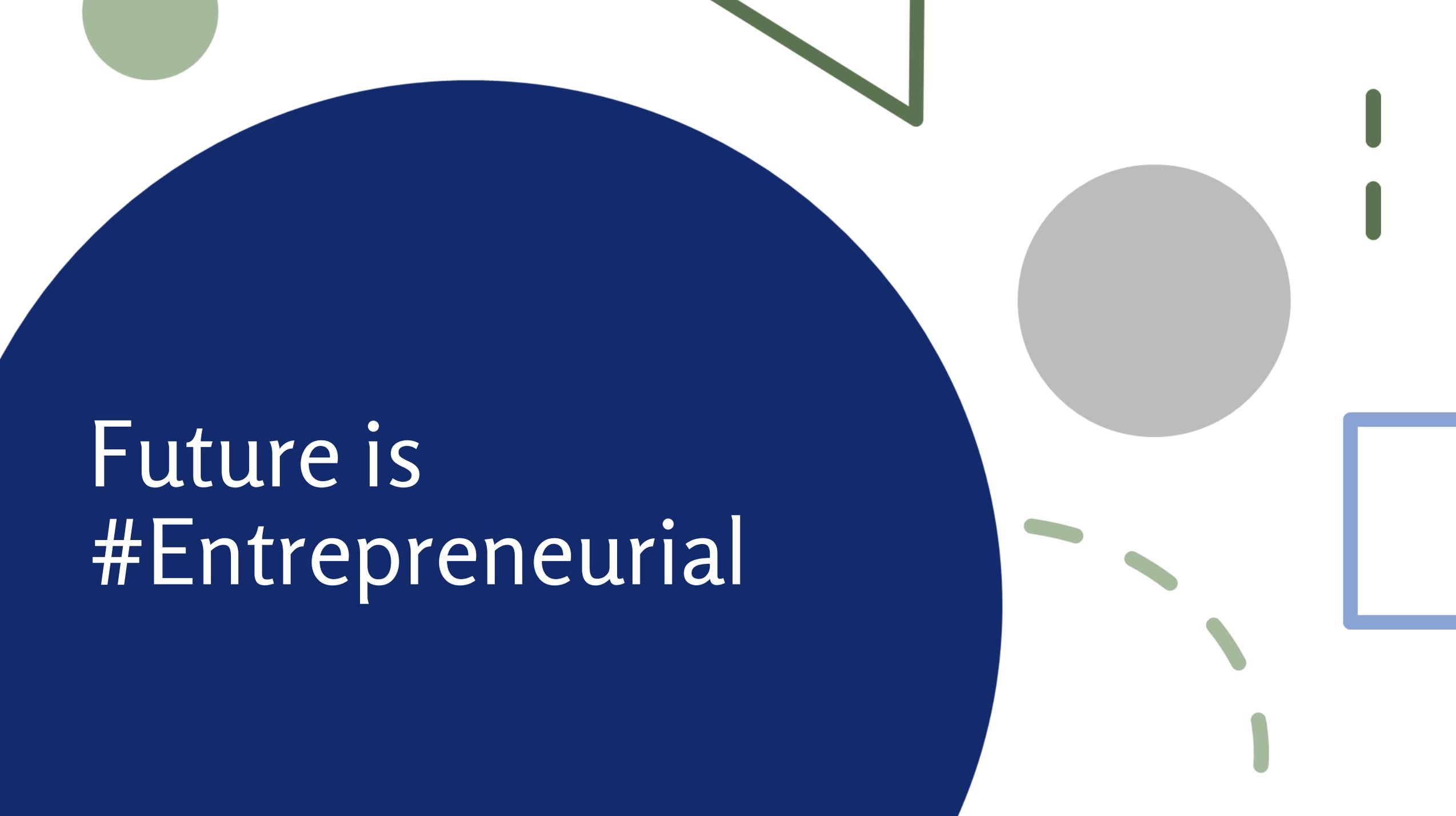


Future is
#Inclusive

Question

At what point do we evaluate our services to meet the needs of our students and institutional missions?





Future is
#Entrepreneurial

Question

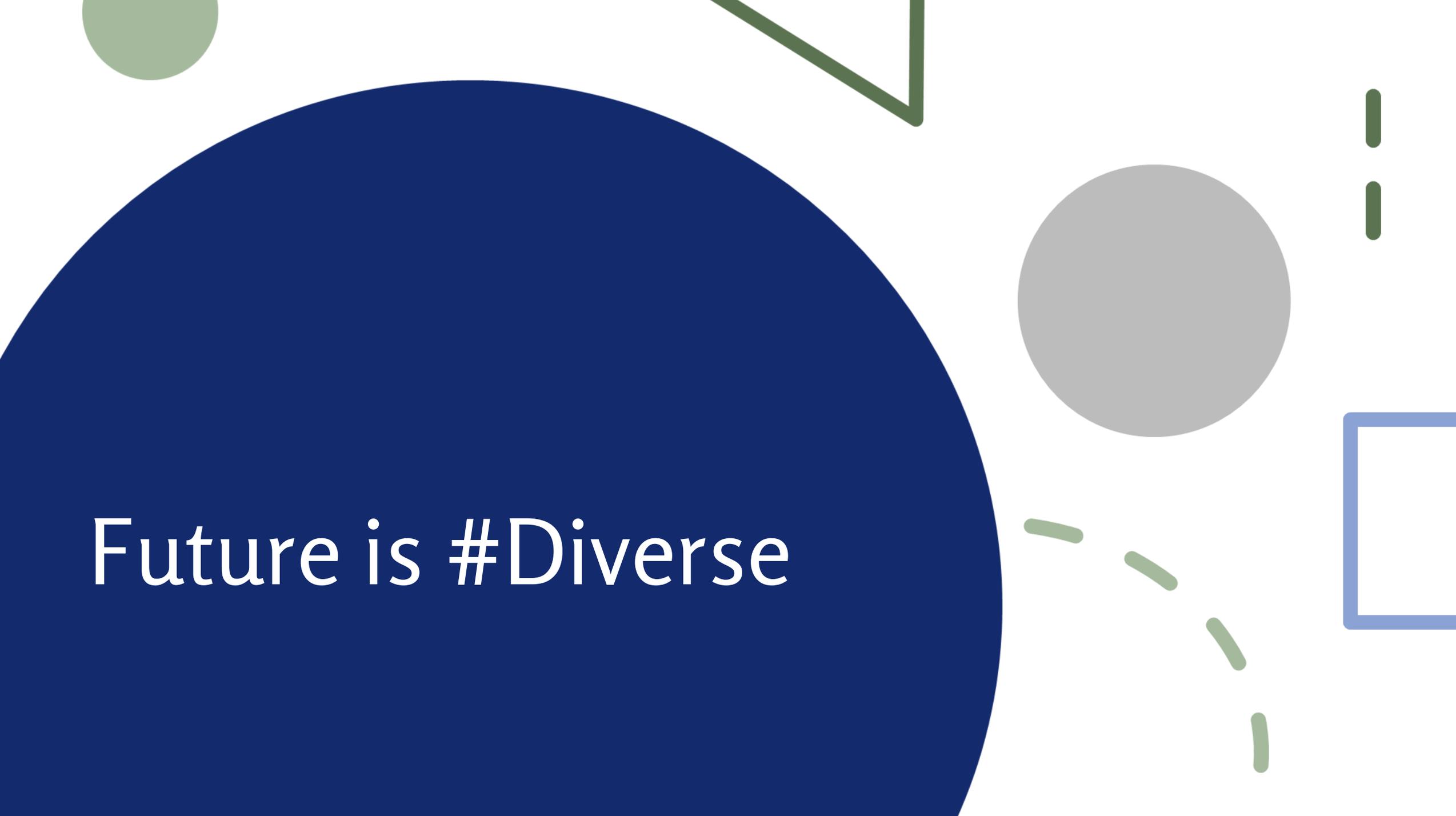
What are the capabilities that you must develop in your team to remain competitive in the online learning space?



Question

How are you developing those capabilities in your team to remain competitive in the online learning space?





Future is #Diverse



Question

- How can you **hire** such that your faculty and staff reflects your students?
 - What do you do in the interim?
- 

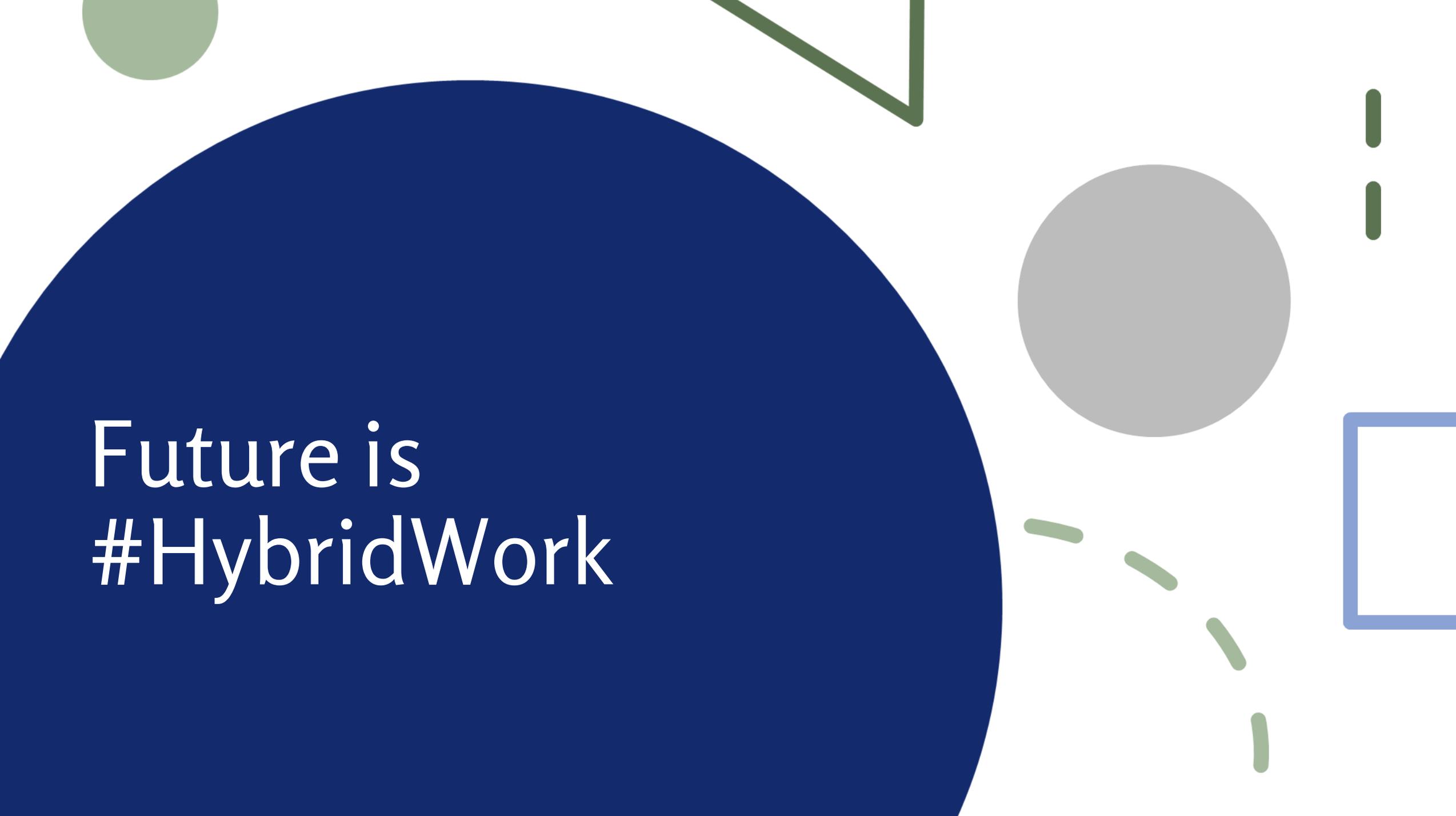




Question

- What is the role of online learning leaders in preparing a diverse faculty and staff?
- How do you create an organizational culture that retains a diverse faculty and staff?





Future is
#HybridWork

Question

How do you maintain a sense of community when no one is on campus?





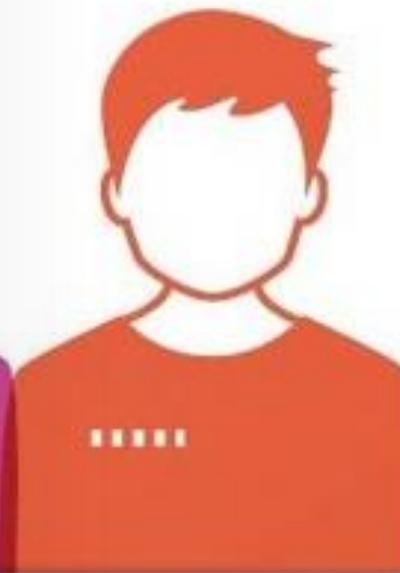
Question

How do you deal with burnout, self-care, and renewal?





Questions from the Audience





Contact Information



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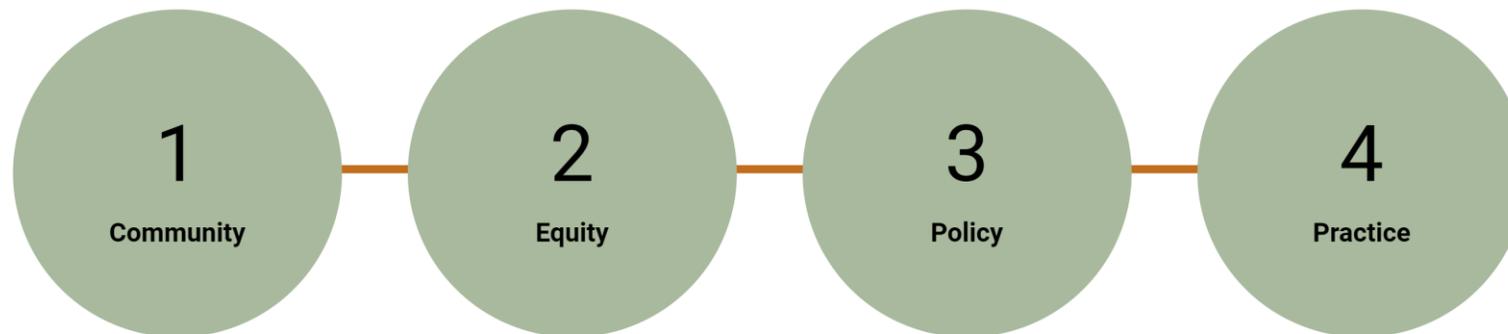


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WCET is the leader in the practice, policy, & advocacy of digital learning in higher education.



Additional Information and Resources

The webcast recording and additional resources will be available in the next week:

wcet.wiche.edu/events/webcasts.



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Webcast



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WCET 33rd Annual Meeting **November 2, 2021**

A one-day virtual event.

Registration includes pre- and post-
conference workshops.



<https://wcet.wiche.edu/events/annual-meeting>

WCET & SAN MEMBER POLICY SERIES



Practical Approaches to Compliance

12/1: Regular and Substantive Interaction

12/8: Professional Licensure

12:00 PM MST



Thank you!

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