



**WCET 34th Annual Meeting**  
**October 19 - 21, 2022**  
**Denver, CO**

**Community • Equity • Policy • Practice**

## About WCET

WCET is the national leader in the practice, policy, & advocacy of digital learning in higher education. We are a member-driven organization that brings together colleges, universities, higher education organizations, and companies to collectively improve the quality and reach of digital learning programs. Learn more: [wcet.wiche.edu](http://wcet.wiche.edu).



Through our affiliation with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

Alongside our events, research, and policy guidance, WCET's divisions each focus on a specific topic related to higher education digital learning:

### Every Learner Everywhere

Every Learner Everywhere is helping institutions of higher education implement adaptive learning technology to innovate teaching and learning with the ultimate goal of improving student outcomes for Black, Latinx, and Indigenous students, poverty-affected students, and first-generation students. Learn more: [everylearnereverywhere.org](http://everylearnereverywhere.org).



### State Authorization Network (SAN)

SAN empowers members to successfully resolve regulatory challenges to improve student protections in digital learning across state lines by providing timely updates, analysis, training, and member interactions. Learn more: [wcetsan.wiche.edu](http://wcetsan.wiche.edu).



### About WICHE

WCET is a unit of the Western Interstate Commission for Higher Education (WICHE). WICHE works collaboratively to expand educational access and excellence for all residents of the West. By promoting innovation, cooperation, resource sharing, and sound public policy, WICHE strengthens higher education's contributions to the region's social, economic, and civic life. Learn more: [wiche.edu](http://wiche.edu).



### Welcome from the WCET Steering Committee Chair

Welcome to WCET's 34th Annual Meeting! I am so excited that we are able to meet in person again this year. This year's program is chock full of valuable sessions that are sure to inform and engage us. Whether you are interested to hear the latest about NC-SARA; quality education from an accreditation perspective; microcredentials; supporting students, faculty and staff; online learning readiness; OPMs; academic integrity; humanizing courses; or educational technologies – have we got some sessions for you! I hope to see you all at the welcome reception or at a group networking dinner. Please be sure to say hello and make the most of the networking opportunities while you are here in beautiful Denver.



– Shannon Riggs, Steering Committee Chair, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

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## Supporting Members

Thank you to the following institutions and organizations that have signed up at the "Supporting Member" level to help advance WCET's work. Your commitment to WCET and our shared interest in improving the quality and reach of digital learning in postsecondary education is greatly appreciated!

- California State University, Office of the Chancellor
- Colorado State University
- Michigan State University
- The University of Arizona
- University of Florida

To learn more about the Supporting Member option, visit [wcet.wiche.edu/join-us/wcet-membership-dues](http://wcet.wiche.edu/join-us/wcet-membership-dues).

**Hotel Wi-Fi**

**Network:** Hilton Honors Meeting  
**Password:** WCET2022

## Registration and WCET Info Desk Hours

- Wednesday: 7:30 a.m. - 6:00 p.m.
- Thursday: 7:30 a.m. - 5:30 p.m.
- Friday: 7:30 a.m. - 11:00 a.m.

## Registration Includes:

- Access to all program sessions.
- Welcome reception (cash bar) on Wednesday.
- Full breakfast on Thursday and Friday.
- Awards and networking lunch on Thursday.
- Mobile program app.

## Annual Meeting Schedule

Refer to page 6 for the Annual Meeting schedule at a glance, and to page 12 for the expanded schedule.

## Hotel Maps

Refer to page 39 of this program for maps of the Hilton in order to find your sessions.

## Information Table

Visit the information table near the registration desk for details about your colleagues' organizations and projects. Feel free to drop off brochures about your organization here.

## Social Media

**#WCET2022**

 Follow us @[wcet\\_info](https://twitter.com/wcet_info). Follow the conference backchannel using [#WCET2022](https://twitter.com/wcet_info)

 Find us on LinkedIn: [linkedin.com/company/wiche-cooperative-for-educational-technologies-wcet-](https://www.linkedin.com/company/wiche-cooperative-for-educational-technologies-wcet/)

 Follow our blog! [wcetfrontiers.org](http://wcetfrontiers.org)

WCETMIX

wcetMIX is WCET's online community and email communication platform where members can ask questions of thousands of higher education peers, stay updated on digital learning in higher education, access member-only resources, and more. WCET members can join MIX by subscribing at <https://bit.ly/wcetsubscribe>.



Prize Giveaway

Enter our raffle by dropping your business card at the registration desk by Friday at 9:00 a.m. You must be present for the drawing during the closing session on Friday to win.

General Sessions:

What Is Quality Education? An Accreditation Perspective

Wednesday, Colorado E-F, 1:00 - 2:00 p.m.

Join our panel of leaders from different types

of accrediting agencies as they share what their agencies expect from their institutions. They will also share the challenges of the ongoing digital transformation of the last two years and the evolving expectations of the Department of Education for their oversight role. **#WCETAccreditation**

Mad Max and OPMs: Changing Markets, Regulations, and Beyond

Thursday, Colorado E-F, 9:00 - 10:00 a.m.

The Online Program Management marketplace has propelled some institutions into great new markets, led to the closure of one, and is a sometimes controversial tool in the digital learning toolbox. Panelists will provide an overview of the competitors in this space, changes to the business models, and examine regulatory changes. **#WCETMadMax**



Closing Keynote: Utilizing Technology to Create Mission-Driven and Equity-Centered Academic Pathways

Friday, Colorado E-F, 11:00 a.m. - 12:00 p.m.

Join us for an inspiring closing keynote from Dr. Mordecai Brownlee, president of the Community College of Aurora, as he examines how technology can support the learner journey with equity-centered pathways and help institutions realize the full potential of their missions and visions for students.

**#WCETKeynote**

WCET Policy Track

As the leader in postsecondary digital learning policy work, WCET offers these sessions on Thursday, October 20 that highlight our in-house policy experts:

- Mad Max and OPMs: Changing Markets, Regulations, and Beyond - 9:00 a.m. - 10:00 a.m., Colorado E-F
- Holistic Approach to Compliance Management of Out-of-State Activities - 10:15 a.m. - 11:00 a.m., Colorado G-H

- Compliance Continuity Through Succession Planning and Collaboration with Key Stakeholders - 1:45 p.m. - 2:30 p.m., Colorado G-H
- Negotiated Rulemaking - What Now for Distance Education? - 2:45 p.m. - 3:30 p.m., Colorado I-J

WCET Welcome Reception

Wednesday, Denver Ballroom, 5:30 p.m. - 6:45 p.m.

Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary light appetizers and a cash bar.

**#WCETWelcomeReception**

Morning Recharge Run/Walk

Thursday, Meet in the Hilton lobby at 6:40 a.m.

Get your blood flowing as we navigate our way around Denver's paths. **#WCET5K**

EdTech Meet-up

Thursday, Denver Ballroom, 9:00 a.m. - 5:00 p.m.

The WCET EdTech Meet-up connects innovative edtech businesses with meeting attendees in a casual and engaging format. The meet-up is a way to showcase innovative products, services, and hands-on tech. Stop by and visit with participants, enjoy some refreshments, learn about innovative edtech products and services, and connect with colleagues.

The Meet-up will be open from 9:00 a.m. - 5:00 p.m. but presenters will primarily be available during the two breaks, 11:00 a.m. - 11:45 a.m. and 3:30 p.m. - 4:15 p.m. **#WCETMeetup**

- ActiveClass
- Anthology Inc.
- BibliU
- Biometric Signature ID
- Cambridge University Press
- Coursera

- D2L
- EnGen
- Harmonize
- iDesign
- InScribe
- INTERACT123
- LearningMate
- Lightcast
- Quottly
- Wiley University Services
- Yellowdig

Annual Summit for Women in eLearning (ASWE)

WCET is thrilled to kick off our partnership with ASWE with these events on Thursday:



- ASWE + WCET Book Club discussion of *The Moment of Lift: How Empowering Women Changes the World* by Melinda Gates - 4:15 p.m. - 5:00 p.m., Colorado B
- ASWE Gathering and Reception, hosted in partnership with Anthology Inc. Learn more about ASWE while enjoying complimentary light appetizers and a cash bar. - 5:30 p.m. - 6:30 p.m., The Platte Room

Formerly known as IFWE (International Forum for Women in E-Learning), ASWE continues to connect and support women in the field of digital learning and carry on IFWE's culture, activities, and impact. All are welcome to attend! **#ASWEandWCET**

Group Networking Dinners

Thursday, Meet in the Hilton lobby at 6:45 p.m.

On Thursday night, join other attendees at a local restaurant within walking distance of the Hilton. The Annual Meeting registration desk will have sign-up sheets available so you can choose the restaurant that suits your fancy and meet other attendees. Sign up at the registration desk by **noon on Thursday**.

**Save time**  
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Stop by the EdTech Meet-up on October 20 or contact us at [institutional@cambridge.org](mailto:institutional@cambridge.org)

## NOTICES/SCHEDULE AT A GLANCE

Attendees pay for their own dinner. Meet in the Hilton lobby. [#WCETGroupDinners](#)

### WCET Dates for Your Calendar

#### Future Annual Meetings

- 2023: October 25-27 | New Orleans
- 2024: October 8-10 | Long Beach

#### Member-Only Virtual Summit: Elements of Evolving Business Models of Higher Education

- 2023: March 9 | Online

#### WCET Member Update Webcast: The Higher Education Policy Landscape - Exclusively for Members

- 2022: November 8, 11:00 a.m. MST | Online

#### WCET Mobile Application

Download the Cvent Events mobile app on your

smartphone and search for/download the WCET 34th Annual Meeting. App features include full program, schedule builder, attendee list, and session evaluations. You will need to log in to access certain features; enter your name and email, and a verification code will be sent to your email/mobile number on file.



**Use the QR code to download the mobile app!**

#### Session Evaluations

We encourage you to provide feedback about each session you attend. Please add the session to your schedule in the WCET Annual Meeting mobile app to provide feedback; evaluations will display 20 minutes before the

## NOTICES/SCHEDULE AT A GLANCE

session end time and will be available through November 4th.

### Session Materials Online

Presentation materials are available on the mobile app and on the Annual Meeting website. Materials are linked by session. Speakers, email your presentation as a PDF, with the session name, to [knawrocki@wiche.edu](mailto:knawrocki@wiche.edu) to be included.

### Schedule at a Glance

Tuesday, October 18

**SAN Registration Hours - 8:00 a.m. - 11:00 a.m.**

*Penrose Foyer*

### Meetings

**10:00 a.m. - 4:00 p.m.:** WCET/State Authorization Network (SAN) Coordinator Meeting (Preregistration Required)

*Penrose Ballroom*

**2:00 p.m. - 4:30 p.m.:** Steering Committee Meeting with Executive Council (by invitation)

*Mattie Silks*

**5:00 p.m. - 7:00 p.m.:** SAN Coordinator Gathering, for SAN Attendees Only

*Meet in Hilton Lobby*

**5:30 p.m. - 7:00 p.m.:** Steering Committee and Executive Council Reception (by invitation)

*The Platte Room*

### Concurrent Sessions: Wednesday, October 19

Colorado A	Colorado B	Colorado C	Colorado D	Colorado G-H	Colorado I-J
7:30 a.m. - 6:00 p.m. - Registration and WCET Info Desk Hours			7:30 a.m. - 6:00 p.m. - Registration and WCET Info Desk Hours		
9:00 a.m. - 11:00 a.m. - Preconference Meeting: Consortia Systems Meeting - Institutions Working Together to Accomplish More (by invitation)   Colorado A			9:00 a.m. - 11:00 a.m. - Preconference Meeting: Consortia Systems Meeting - Institutions Working Together to Accomplish More (by invitation)   Colorado A		
10:00 a.m. - 12:00 p.m. - Preconference Meeting: Building Quality Microcredentialing (by invitation)   Colorado I-J			10:00 a.m. - 12:00 p.m. - Preconference Meeting: Building Quality Microcredentialing (by invitation)   Colorado I-J		
1:00 p.m. - 2:00 p.m. - Opening Session: What is Quality Education? An Accreditation Perspective   Colorado E-F			1:00 p.m. - 2:00 p.m. - Opening Session: What is Quality Education? An Accreditation Perspective   Colorado E-F		
2:00 p.m. - 2:15 p.m. - Break			2:00 p.m. - 2:15 p.m. - Break		
2:15 p.m. - 3:15 p.m.	DIY OPM	Creative Strategies for Faculty Professional Development in the New Learning Landscape	HBCUv: Learning Technology as a Community Asset	Toward Ending the Monolithic View of "Underrepresented Students" in U.S. Higher Education	HIIT Training to Get Your Microcredential Program in Shape
3:15 p.m. - 3:30 p.m. - Beverage Break   Near Registration			3:15 p.m. - 3:30 p.m. - Beverage Break   Near Registration		
3:30 p.m. - 4:30 p.m.	Mental Health and Well-being: Essential Aspects of Student Success	Now Is the Winter of Our Discontent: Sharing on Supporting and Managing Staff in the "New Normal"	Reframing Readiness for Online Learning: A Self-reflection Tool	Using OER to Infuse Diverse Perspectives into Courses to Promote Inclusion	Colorado Community Colleges Reimagine Online Learning
5:00 p.m. - 6:15 p.m. - Welcome Reception   Denver Ballroom			5:00 p.m. - 6:15 p.m. - Welcome Reception   Denver Ballroom		
Creating Inclusive College-to-Career Pipelines for Immigrant and Refugee Learners					

# SCHEDULE AT A GLANCE - THURSDAY

# SCHEDULE AT A GLANCE - THURSDAY

Concurrent Sessions: Thursday, October 20

	Colorado A	Colorado B	Colorado C	Colorado D	Colorado G-H	Colorado I-J
	7:30 a.m. - 5:30 p.m. - Registration and WCET Info Desk Hours			7:30 a.m. - 5:30 p.m. - Registration and WCET Info Desk Hours		
	6:40 a.m. - 7:30 a.m. - Morning Recharge, 5k Run/Walk   Meet in Hilton Lobby			6:40 a.m. - 7:30 a.m. - Morning Recharge, 5k Run/Walk   Meet in Hilton Lobby		
	7:30 a.m. - 9:00 a.m. - Breakfast   Colorado/Denver Prefunction			7:30 a.m. - 9:00 a.m. - Breakfast   Colorado/Denver Prefunction		
	9:00 a.m. - 10:00 a.m. - General Session: Mad Max and OPMs: Changing Markets, Regulations, and Beyond   Colorado E-F			9:00 a.m. - 10:00 a.m. - General Session: Mad Max and OPMs: Changing Markets, Regulations, and Beyond   Colorado E-F		
	9:00 a.m. - 5:00 p.m. - EdTech Meet-up   Denver Ballroom (see page 5 for participant list)			9:00 a.m. - 5:00 p.m. - EdTech Meet-up   Denver Ballroom (see page 5 for participant list)		
10:15 a.m. - 11:00 a.m.	But, How Does That Help Me at Work? Pitching Academic Integrity to Adult Learners	Drop the Shiny Object: Purposeful Technology Adoption	Faculty and Student Academic Relationships in Asynchronous Courses	Use NFT to Register, Own, and Protect Intellectual Properties	Holistic Approach to Compliance Management of Out-of-State Activities	Teaching Accessibly and Teaching Accessibility - A Case for Both
	11:00 a.m. - 11:45 a.m. - EdTech Meet-up and Refreshment Break   Denver Ballroom			11:00 a.m. - 11:45 a.m. - EdTech Meet-up and Refreshment Break   Denver Ballroom		
11:45 a.m. - 12:30 p.m.	Unraveling the Tangle of Digital Learning Definitions	Practical Implications of Regular and Substantive Interaction	—	Equitable Access? What Today's Leaders Need to Know About Course Material Affordability Models	Putting Students at the Center of Learning and Assessment	Improving Outcomes Through Policy Analyses, Educational Research, and Data
	12:30 p.m. - 1:30 p.m. - WCET Awards and Networking Lunch   Colorado E-F			12:30 p.m. - 1:30 p.m. - WCET Awards and Networking Lunch   Colorado E-F		
1:45 p.m. - 2:30 p.m.	Supporting Online Adjunct Faculty: Research Findings and Recommendations	Reaching the End of Your Institutional OPM Partnership	—	Developing a Common, Shareable Accessibility Rubric for Educational Technology	Compliance Continuity Through Succession Planning and Collaboration with Key Stakeholders	Make Humanized Your Modality
	2:30 p.m. - 2:45 p.m. - EdTech Meet-up and Break   Denver Ballroom			2:30 p.m. - 2:45 p.m. - EdTech Meet-up and Break   Denver Ballroom		
2:45 p.m. - 3:30 p.m.	Talking About Equity and Quality in Digital Learning: A Roundtable Discussion	Once More unto the Breach: Emerging Challenges in Distance and Digital Education Accreditation	—	Evolving Microcredential Strategies: Approaches in Context	Students as Users: User Experience Research for Student-centered Design	Negotiated Rulemaking - What Now for Distance Education?
	3:30 p.m. - 4:15 p.m. - EdTech Meet-up and Refreshment Break   Denver Ballroom			3:30 p.m. - 4:15 p.m. - EdTech Meet-up and Refreshment Break   Denver Ballroom		
4:15 p.m. - 5:00 p.m.	NCOER: Scaling OER Nationwide	ASWE + WCET Book Club	—	Moving Digital Learning Forward - Listen, Serve, Support, and Partner	Industry Access, Student Success: How Universities Are Actualizing Microcredentials	Online Learning with an LD; Challenges, Triumphs, and Lessons Learned
	5:30 p.m. - 6:30 p.m. - ASWE Gathering and Reception   The Platte Room			5:30 p.m. - 6:30 p.m. - ASWE Gathering and Reception   The Platte Room		
	6:45 p.m. - 8:45 p.m. - Group Networking Dinners   Meet in Hilton Lobby			6:45 p.m. - 8:45 p.m. - Group Networking Dinners   Meet in Hilton Lobby		

# SCHEDULE AT A GLANCE - FRIDAY

## Concurrent Sessions: Friday, October 21

	Colorado A	Colorado B	Colorado C	Colorado D	Colorado G-H	Colorado I-J
	7:30 a.m. - 11:00 a.m. - Registration and WCET Info Desk Hours			7:30 a.m. - 11:00 a.m. - Registration and WCET Info Desk Hours		
	7:30 a.m. - 9:00 a.m. - Breakfast   Colorado/Denver Prefunction			7:30 a.m. - 9:00 a.m. - Breakfast   Colorado/Denver Prefunction		
9:00 a.m. - 9:45 a.m.	Everyone Hates "Discussions"...Don't They? The Positive Impacts of Building Community Instead	Bridging the Equity Gap	Classroom Communities for Student Success: Unlocking the Untapped Potential of Online Discussion	—	Lift and Shift: A Field Guide for the Age of Acceleration	One Size Doesn't Fit All: Personalizing Course Design with User Journeys and Faculty Personas
	9:45 a.m. - 10:00 a.m. - Break			9:45 a.m. - 10:00 a.m. - Break		
10:00 a.m. - 10:45 a.m.	Connect with and Engage Adult Learners with Simulations	Where Is Your Institution on the Microcredentialing Highway?	Higher Ed Technology: Innovative or Overwhelming?	Hybrid Models and the Big Pivot for Online Learning Infrastructure	Student Messenger Data: Challenging Assumptions and Solving Problems We Didn't Know We Had	Workforce Skills Alignment at Scale
	10:45 a.m. - 11:00 a.m. - Break			10:45 a.m. - 11:00 a.m. - Break		
	11:00 a.m. - 12:00 p.m. - General Session: Utilizing Technology to Create Mission-Driven and Equity-Centered Academic Pathways   Colorado E-F			11:00 a.m. - 12:00 p.m. - General Session: Utilizing Technology to Create Mission-Driven and Equity-Centered Academic Pathways   Colorado E-F		

### Session Types

◆ Panel: A panel consists of a moderator and speakers presenting on a topic with audience Q&A.

▲ Solo Presentation: Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.

● Closer Conversation: Discussion leaders give a brief introduction of the topic or issue and then facilitate an informal discussion among the audience members.

✕ EdTech Meet-up: Come meet our valued corporate partners during the morning and afternoon refreshment breaks. Displays will remain throughout Thursday.

■ Unconference Session: Attendee-driven discussions facilitated by a leader. Sessions are loosely organized and similar to engaging hallway conversations attendees and could include lounge area discussions, walk-and-talk sessions, or others.

◆ Challenge Spotlight: The past few years have brought new challenges and interesting solutions, some of which have permanently changed how digital teaching and learning happens. Presenters will share their experiences and lessons learned.

#### Key - All Session Types

- ◆ Activity
- Closer Conversation
- ★ General Session
- Preconference Meeting
- Unconference Session
- ◆ Challenge Spotlight
- ✕ EdTech Meet-up
- ◆ Panel
- ▲ Solo Presentation
- Workshop

# SCHEDULE AT A GLANCE - FRIDAY



## BibliU

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**TUESDAY, OCTOBER 18**

\*SAN Registration open 8:00 a.m. - 11:00 a.m. in the Penrose Foyer.

**Preconference Meetings**

**10:00 a.m. – 4:00 p.m.**

**WCET/State Authorization Network (SAN) Coordinator Meeting (Preregistration Required)** *Penrose Ballroom*

**2:00 p.m. – 4:30 p.m.**

**Steering Committee Meeting with Executive Council (by invitation)** *Mattie Silks*

**Leaders:**

Jory Hadsell, Vice Chancellor, Technology, Foothill-De Anza Community College District  
Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

**5:00 p.m. – 7:00 p.m.**

**SAN Coordinator Gathering, for SAN Attendees Only** *Hilton Lobby*

**5:30 p.m. – 7:00 p.m.**

**Steering Committee and Executive Council Reception (by invitation)** *The Platte Room*

**WEDNESDAY, OCTOBER 19**

\*Registration and WCET Info Desk open 7:30 a.m. - 6:00 p.m. in the registration area, on Lower Level 2 of the Hilton.

**Preconference Meetings**

**9:00 a.m. – 11:00 a.m.**

**Consortia and Systems Meeting - Institutions Working Together to Accomplish More (by invitation)** *Colo. A*

**Leaders:**

Kevin Corcoran, Associate Vice President of Digital Learning, Connecticut State Colleges and Universities  
Sheri Prupis, Director, Teaching & Learning Technologies, Virginia Community College System  
Theresa Umscheid, Executive Director, Iowa Community College Online Consortium

**10:00 a.m. – 12:00 p.m.**

**Building Quality Microcredentialing (by invitation)** *Colo. I-J*

**Speaker:**

Tanya Joosten, Senior Scientist | Director, Digital Learning Research and Development, Academic Affairs, University of Wisconsin-Milwaukee

**1:00 p.m. – 2:00 p.m.**

**General Session**

**What Is Quality Education? An Accreditation Perspective** *Colo. E-F*

\*See page 4 for general session description.

**Speakers:**

Sylvia Fernandez, President and CEO, Council for Accreditation of Counseling and Related Educational Programs  
Leah Matthews, Executive Director, Distance Education Accrediting Commission  
Karen Solomon, Vice President and Chief Transformation Officer, Higher Learning Commission

**Moderator:**

Demarée Michelau, President, Western Interstate Commission for Higher Education

**2:00 p.m. – 2:15 p.m.**

**Break**

**2:15 p.m. – 3:15 p.m.**

**Concurrent Sessions**

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### Creative Strategies for Faculty Professional Development in the New Learning Landscape *Colo. B*

#### Speakers:

Claire Arabie, Director of Distance Learning, University of Louisiana at Lafayette  
 Francesco Crocco, Instructional Support Manager, University of Louisiana at Lafayette  
 Michael Forder, Director of E-Learning, Virginia Commonwealth University  
 Stephanie Walker, Senior Instructional Design and Technology Specialist, University of Virginia

### DIY OPM *Colo. A*

#### Speakers:

Amy Mangrich, Teaching, Learning, and Technology Consultant, University of Wisconsin-Milwaukee  
 Laura Pedrick, Executive Director, UWM Online, University of Wisconsin-Milwaukee

### HBCUv: Learning Technology as a Community Asset *Colo. D*

#### Speaker:

Valora Richardson, Director, Digital Solutions and Innovation, United Negro College Fund

#### Moderator:

Rosa Calabrese, Manager, Digital Design, WCET

### HIIT Training to Get Your Microcredential Program in Shape *Colo. I-J*

#### Facilitators:

Noah Geisel, Micro-credentials Program Manager, University of Colorado Boulder  
 Kelly Hoyland, Higher Education Program Manager, 1EdTech

### Toward Ending the Monolithic View of "Underrepresented Students" in U.S. Higher Education *Colo. G-H*

#### Speakers:

Patricia O'Sullivan, Content Manager, Every Learner Everywhere, WCET  
 Jessica Rowland Williams, Director, Every Learner Everywhere, WCET

#### Moderator:

Jennifer Dale, Dean of Academic Success, Online and Blended Learning, Community College of Aurora

**3:15 p.m. – 3:30 p.m.**

### Beverage Break *Colo./Denver Prefunction*

**3:30 p.m. – 4:30 p.m.**

### Concurrent Sessions

### Colorado Community Colleges Reimagine Online Learning *Colo. G-H*

#### Speakers:

Amanda Hardman, Learning Designer, CCCOnline, Colorado Community College System  
 Frank Vazquez, Director of Academic Technology, Colorado Community College System

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EnGen is a skills-focused, virtual English language learning platform for organizations and employers working with immigrants, refugees, and speakers of other languages.

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**80%** of Engen Learners report achieving **career goals**

**90%** of Engen Learners report achieving **social goals**

Certified Corporation

Grace Whiteaker, Senior Learning Designer, Colorado Community College System  
Stephanie Wickman, Director of Learning Design and Technology, Front Range Community College

**Moderator:**

Tina Parscal, Associate Vice Chancellor for CCCOnline & Academic Affairs, Colorado Community College System

♦ **Creating Inclusive College-to-Career Pipelines for Immigrant and Refugee Learners** *Colo. I-J*

**Speakers:**

Katie Brown, Founder & Chief Education Officer, EnGen  
Jason Gonzales, Higher Education Reporter, *Chalkbeat Colorado*  
Matthew Sweeney, Director of Workforce and Innovation Strategy, Community College of Denver

♦ **Mental Health and Well-being: Essential Aspects of Student Success** *Colo. A*

**Speakers:**

Nathan Demers, Vice President of Clinical Programs & Strategic Partnerships, YOU at College  
Jody Donovan, Associate Vice President for Student Affairs, Colorado State University

**Moderator:**

Ryan Faulkner, Dean of Online Learning Services, College of Eastern Idaho

◉ **Now Is the Winter of Our Discontent: Sharing on Supporting and Managing Staff in the "New Normal"** *Colo. B*

**Facilitators:**

Connie Johnson, Chancellor, Colorado Technical University  
Kara Monroe, President and Founder, Monarch Strategies LLC

♦ **Reframing Readiness for Online Learning: A Self-reflection Tool** *Colo. C*

**Speakers:**

Naomi Aguiar, Assistant Director of Research, Oregon State University Ecampus  
Carolyn Andrews, Associate Dean, Brigham Young University  
Mary Ellen Dello Stritto, Director of Research, Oregon State University Ecampus

♦ **Using OER to Infuse Diverse Perspectives into Courses to Promote Inclusion** *Colo. D*

**Speakers:**

Shaoyu Chi, Senior Instructional Designer | Professor, Northern Virginia Community College  
Rong Zhu, Instructional Designer, Northern Virginia Community College

**Moderator:**

Jennifer Helm, Vice President of Accreditation, American Public University System

**5:00 p.m. – 6:15 p.m.**

♦ **Welcome Reception** *Denver Ballroom*

\*See page 5 for description.

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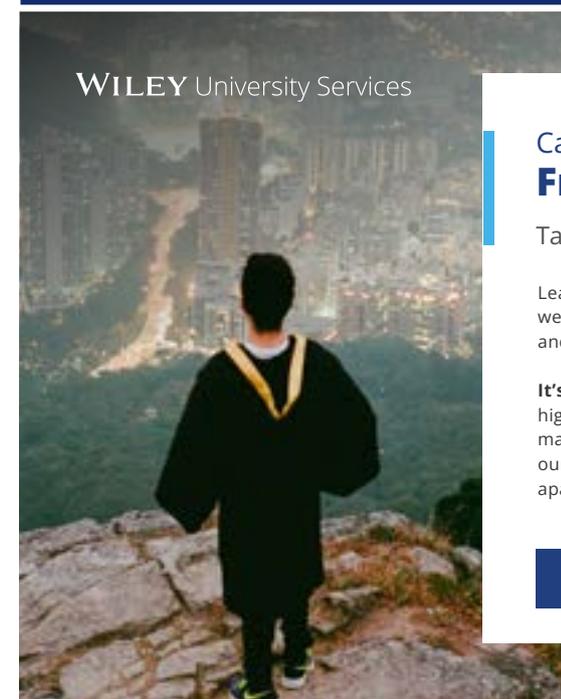
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## THURSDAY, OCTOBER 20

\*Registration and WCET Info Desk open 7:30 a.m. - 5:30 p.m. in the registration area, on Lower Level 2 of the Hilton.

**6:40 a.m. – 7:30 a.m.**

♦ **Morning Recharge, 5K Run/Walk** *Hilton Lobby*

**7:30 a.m. – 9:00 a.m.**

♦ **Breakfast** *Colo./Denver Prefunction*

**9:00 a.m. – 5:00 p.m.**

✦ **EdTech Meet-up** *Denver Ballroom*

\*See page 5 for list of participants.

**9:00 a.m. – 10:00 a.m.**

### General Session

★ **Mad Max and OPMs: Changing Markets, Regulations, and Beyond** *Colo. E-F*

\*See page 4 for general session description.

**Speakers:**

Carolyn Fast, Senior Fellow, The Century Foundation  
Phil Hill, Partner, MindWires, LLC  
Erika Swain, Assistant Director for Compliance and Authorization, University of Colorado Boulder

**Moderator:**

Russ Poulin, Executive Director, WCET

**10:15 a.m. – 11:00 a.m.**

### Concurrent Sessions

♦ **But, How Does That Help Me at Work? Pitching Academic Integrity to Adult Learners** *Colo. A*

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**Speakers:**  
Patricia Milner, Assistant Vice Provost for Student Outreach and Innovation, University of Arkansas  
Jaime Tucker, Recruitment and Orientation Manager, University of Arkansas  
Charini Urteaga, Instructional Designer, University of Arkansas

• **Drop the Shiny Object: Purposeful Technology Adoption** *Colo. B*

**Facilitators:**  
Deb Maeder, Director of Digital Education and Instructional Design, Bryan College of Health Sciences  
Kristy Plander, Dean of Educational Development, Bryan College of Health Sciences  
Maggie Ricci, Manager, eLearning Services, Indiana University

▲ **Faculty and Student Academic Relationships in Asynchronous Courses** *Colo. C*

**Speaker:**  
Sheri Prupis, Director, Teaching & Learning Technologies, Virginia Community College System

♦ **Holistic Approach to Compliance Management of Out-of-State Activities** *Colo. G-H*

**Speakers:**  
Marianne Boeke, Interim President & Chief Executive Officer | Vice President, Research and State Partnerships, National Council for State Authorization Reciprocity Agreements  
Dirdre Coulter, Director of Human Resources, Western Interstate Commission for Higher Education  
Heather DeLange, Director - Office of Private Postsecondary Education, Colorado Department of Higher Education  
Erika Swain, Assistant Director for Compliance and Authorization, University of Colorado Boulder

**Moderator:**  
Jana Walser-Smith, Director, Interstate Compliance and SAN Member Outreach, WCET

• **Teaching Accessibly and Teaching Accessibility - A Case for Both** *Colo. I-J*

**Facilitators:**  
Leah Chuchran-Davis, Vice President of Learner Experience Design, iDesign  
Whitney Kilgore, Co-Founder and Chief Academic Officer, iDesign  
Kate Sonka, Executive Director, Teach Access

● **Use NFT to Register, Own, and Protect Intellectual Properties** *Colo. D*

**Speakers:**  
Taylor Kendal, President, Learning Economy Foundation  
Cameron McCoy, Provost, Shenandoah University

**11:00 a.m. – 11:45 a.m.**

✕ **EdTech Meet-up & Refreshment Break** *Denver Ballroom*

\*See page 5 for full list of EdTech Meet-up participants.

**11:45 a.m. – 12:30 p.m.**

## Concurrent Sessions

### ▲ Equitable Access? What Today's Leaders Need to Know About Course Material Affordability Models *Colo. D*

#### Speaker:

Trudi Radtke, Open Education Project Manager, Scholarly Publishing and Academic Resources Coalition (SPARC)

#### Moderator:

Tanya Joosten, Senior Scientist | Director, Digital Learning Research and Development, Academic Affairs, University of Wisconsin-Milwaukee

### ◆ Improving Outcomes Through Policy Analyses, Educational Research, and Data *Colo. I-J*

#### Speakers:

Darcy Hardy, Associate Vice President for Academic Affairs | Director, Center for Advancing Learning, Anthology Inc.  
Rob Robinson, Senior Director for Strategic Initiatives | Associate Director, Center for Advancing Learning, Anthology Inc.

#### Moderator:

Russ Adkins, Chief Executive Officer, Russ Adkins, Inc. Higher Education Consulting

### ● Practical Implications of Regular and Substantive Interaction *Colo. B*

#### Facilitator:

Josh Strigle, Director, E-Learning and Learning Support Centers, College of Central Florida

### ◆ Putting Students at the Center of Learning and Assessment *Colo. G-H*

#### Speakers:

Sean Michael Morris, Vice President, Academics, Course Hero  
Kaiya Schroeder, Online Teaching & Learning Librarian, Auraria Library

Jessica Rowland Williams, Director, Every Learner Everywhere, WCET

### ● Unraveling the Tangle of Digital Learning Definitions *Colo. A*

#### Facilitators:

Brenda Boyd, Senior Academic Director, Program Services, Quality Matters  
Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

**12:30 p.m. – 1:30 p.m.**

### ★ WCET Awards and Networking Lunch *Colo. E-F*

\*Lunch is included with your registration.

#### Hosts:

Lindsey Downs, Assistant Director, Communications and Community, WCET  
Sally Johnstone, President, National Center for Higher Education Management Systems  
Mollie McGill, Deputy Director (Retired), WCET

**1:45 p.m. – 2:30 p.m.**

## Concurrent Sessions

### ◆ Compliance Continuity Through Succession Planning and Collaboration with Key Stakeholders *Colo. G-H*

#### Speakers:

Jared Abdirkin, Director, State Authorization Reciprocity Agreements, New England Board of Higher Education  
Ricky LaFosse, Compliance and Policy Lead, Center for Academic Innovation, University of Michigan  
Krista LeBrun, Assistant Executive Director, eLearning & Instructional Technology, Mississippi Community College Board

#### Moderator:

Kathryn Kerensky, Director, Digital Learning Policy & Compliance, State Authorization Network, WCET

## 2022 WCET Awards

The WCET Awards Lunch celebrates outstanding achievement and innovation from the WCET community. Recipients of the 2022 WCET Outstanding Work (WOW) Award, the Dick Jonsen & Mollie McGill Award, and the Sally M. Johnstone Award will be recognized. **Lunch is included with your registration. #WCETAwards**

## WCET Outstanding Work (WOW) Awards

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. Learn more at: [wcet.wiche.edu/for-members/awards/wcet-outstanding-work-wow-award](http://wcet.wiche.edu/for-members/awards/wcet-outstanding-work-wow-award).



### 2022 Winners:

- Nicolet College - Native American Art Course Redesign
- Dallas College - Educational Partnerships
- Southern New Hampshire University - Higher Education and Real-World Training (HEaRT)
- Tanya Joosten, PhD, Senior Scientist and Director, Digital Learning Research and Development, Academic Affairs, University of Wisconsin Milwaukee | Executive Director, DETA

## Dick Jonsen & Mollie McGill Award

The Dick Jonsen & Mollie McGill Award is given each year to an individual who has made a significant contribution to the higher education digital learning community and WCET during their career. Selection criteria for the annual award include a long-standing willingness to nurture and assist others in the eLearning community, a significant contribution to the field, and innovative service to digital learning students.



The Richard Jonsen Award was originally established in 1998 to recognize the contributions of Richard (Dick) Jonsen, who, as WICHE's executive director, founded WCET. In 2020, the award was renamed the Dick Jonsen & Mollie McGill Award to honor both Dick Jonsen and Mollie McGill, who both performed so much work to make WCET a reality. Mollie retired in 2020 and was the first WCET staff member to be recognized with WCET's top honor. Learn more at: [wcet.wiche.edu/for-members/awards/wcet-jonsen-mcgill-award](http://wcet.wiche.edu/for-members/awards/wcet-jonsen-mcgill-award).

**The 2022 winner will be announced during the awards lunch on Thursday.**

## Sally M. Johnstone Award

The Sally M. Johnstone award is named after WCET's founding executive director. Sally led WCET from 1989 to 2006, creating the basis for the organization. From WCET, Sally has gone on to leadership positions at several organizations, continuing to be an advocate for student success and the use of quality technology in higher education.



This award recognizes a professional who has made an outsized contribution for their 'rank' to the digital teaching and learning community with the intention of recognizing thought leadership, excellence in practice, and demonstrated leadership capabilities. Learn more at: [wcet.wiche.edu/for-members/awards/the-sally-m-johnstone-award](http://wcet.wiche.edu/for-members/awards/the-sally-m-johnstone-award).

**The 2022 winner will be announced during the awards lunch on Thursday.**

◆ **Developing a Common, Shareable Accessibility Rubric for Educational Technology** *Colo. D*

**Speakers:**  
Kelly Hermann, Vice President for Accessibility & Disability Strategy, University of Phoenix  
Kelly Hoyland, Higher Education Program Manager, 1EdTech

**Moderator:**  
Pat James, @ONE Facilitator, California Virtual Campus

◆ **Make Humanized Your Modality** *Colo. I-J*

**Speakers:**  
Brett Christie, Vice President of Learning Design & Inclusivity, O'Donnell Learn LLC  
Abigail Crew, Assistant Dean of Academic Planning, Assessment, and Improvement, Colorado Mountain College  
Beez "Lea Ann" Schell, Dean of Academic Support | Accreditation Liaison Officer, Colorado Mountain College  
Kim Vincent-Layton, Educational Developer, Cal Poly Humboldt

● **Reaching the End of Your Institutional OPM Partnership** *Colo. B*

**Facilitator:**  
Jason Rhode, Executive Director, Center for Innovative Teaching and Learning | Chief Online Officer, Northern Illinois University

◆ **Supporting Online Adjunct Faculty: Research Findings and Recommendations** *Colo. A*

**Speakers:**  
Dylan Barth, Director of Professional Learning, Online Learning Consortium  
Van Davis, Chief Strategy Officer, WCET, Service Design and Strategy Officer, Every Learner Everywhere  
Laura Pedrick, Executive Director, UWM Online, University of Wisconsin-Milwaukee  
Nicole Weber, Assistant Professor, Educational Foundations, University of Wisconsin-Whitewater

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**Industry Access, Student Success: How universities are actualizing microcredentials to facilitate student attainment of emerging jobs**

Thursday, October 20<sup>th</sup> 4:15 PM - 5 PM MT  
Location: Colorado G-H

Deanna Wesolowski, Senior Lecturer, University of Wisconsin-Milwaukee

**2:30 p.m. – 2:45 p.m.**

✦ **EdTech Meet-up & Break** *Denver Ballroom*

\*See page 5 for full list of EdTech Meet-up participants.

**2:45 p.m. – 3:30 p.m.**

**Concurrent Sessions**

◆ **Evolving Microcredential Strategies: Approaches in Context** *Colo. D*

**Speakers:**  
Luke Dowden, Chief Online Learning Officer | Associate Vice Chancellor for Academic Success, Alamo Colleges District  
Laura Pedrick, Executive Director, UWM Online, University of Wisconsin-Milwaukee  
Cynthia Proctor, Director of Communications and Academic Policy Development, State University of New York

◆ **Negotiated Rulemaking - What Now for Distance Education?** *Colo. I-J*

**Speakers:**  
Carolyn Fast, Senior Fellow, The Century Foundation  
Patrick Lane, Vice President, Policy Analysis and Research, Western Interstate Commission for Higher Education  
Dustin Weeden, Senior Policy Analyst, Senior Higher Education Executive Officers Association

**Moderator:**  
Cheryl Dowd, Senior Director, State Authorization Network & WCET Policy Innovations, WCET

● **Once More unto the Breach: Emerging Challenges in Distance and Digital Education Accreditation** *Colo. B*

**Facilitators:**  
Janelle Elias, Vice President, Strategy & Advancement, Rio Salado College  
Leah Matthews, Executive Director, Distance Education Accrediting Commission

▲ **Students as Users: User Experience Research for Student-centered Design** *Colo. G-H*

**Speaker:**  
Lindsay McCardle, Senior Manager, User Experience Research, D2L

**Moderator:**

Megan Raymond, Senior Director, Membership and Programs, WCET

● **Talking About Equity and Quality in Digital Learning: A Roundtable Discussion** *Colo. A*

**Facilitators:**  
Justin Louder, Associate Vice President for Academic Innovation, Anthology Inc.  
Julie Straub, Senior Executive Director, Division of Professional Studies, Butler University

**3:30 p.m. – 4:15 p.m.**

✦ **EdTech Meet-up & Refreshment Break** *Denver Ballroom*

\*See page 5 for full list of EdTech Meet-up participants.

**4:15 p.m. – 5:00 p.m.**

**Concurrent Sessions**

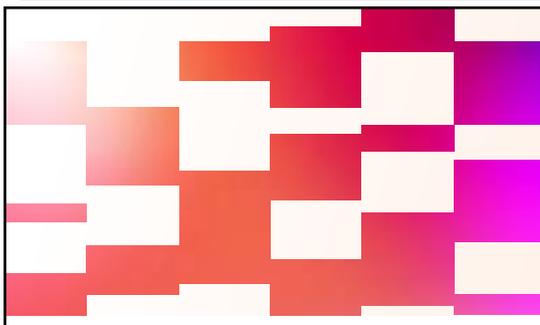
● **ASWE + WCET Book Club** *Colo. B*

**Facilitator:**  
Darcy Hardy, Associate Vice President for Academic Affairs | Director, Center for Advancing Learning, Anthology Inc.

◆ **Industry Access, Student Success: How Universities Are Actualizing Microcredentials** *Colo. G-H*

**Speakers:**

**iDesign**  
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Todd Foley, Associate Professor | Director of Digital Innovation, University of Cincinnati  
 Scott Shireman, Global Head of Coursera for Campus | former Associate Dean, University of California, Berkeley

**Moderator:**  
 Deborah Keyek-Franssen, Associate Vice President and Dean for University Connected Learning, University of Utah

**▲ Moving Digital Learning Forward - Listen, Serve, Support, and Partner** *Colo. D*

**Speaker:**  
 Carrie Gits, Director, Division of Digital Learning, Texas Higher Education Coordinating Board

**Moderator:**  
 Owen Silver, Senior Account Executive, BibliU

**◆ NCOER: Scaling OER Nationwide** *Colo. A*

**Speakers:**

Kevin Corcoran, Associate Vice President of Digital Learning, Connecticut State Colleges and Universities  
 Charlotte Dailey, Program Specialist for Open Educational Resources, Southern Regional Education Board  
 Liliana Diaz, Policy Analyst, Western Interstate Commission for Higher Education  
 Katie Zaback, Data, Policy and Strategy Consultant, Zaback Solutions

**Moderator:**  
 Patrick Lane, Vice President, Policy Analysis and Research, Western Interstate Commission for Higher Education

**◆ Online Learning with an LD; Challenges, Triumphs, and Lessons Learned** *Colo. I-J*

**Speakers:**  
 Michelle Deal, Instructional Designer | Course Developer, Landmark College  
 Denise Jaffe, Director for Undergraduate LC Online, Landmark College  
 Tabitha Mancini, Director of Winston Online, Winston Preparatory School

**5:30 p.m. – 6:30 p.m.**

**◆ ASWE Gathering and Reception** *The Platte Room*

\*See page 5 for description.

**6:45 p.m. – 8:45 p.m.**

**◆ Group Networking Dinners** *Hilton Lobby*

\*See page 5 for description.

**FRIDAY, OCTOBER 21**

\*Registration and WCET Info Desk open 7:30 a.m. - 11:00 a.m. in the registration area, on Lower Level 2 of the Hilton.

**7:30 a.m. – 9:00 a.m.**

**◆ Breakfast** *Colo./Denver Prefunction*

**9:00 a.m. – 9:45 a.m.**

**Concurrent Sessions**

**■ Bridging the Equity Gap** *Colo. B*

**Facilitator:**  
 Val Sevilla, Instructional Designer, Truman State University

**◆ Classroom Communities for Student Success: Unlocking the Untapped Potential of Online Discussion** *Colo. C*

**Speakers:**  
 Kim Coffman, Professor of Psychology, Miami Dade College  
 Steven Crawford, District Director, Maricopa Center for Learning and Innovation, Maricopa Community Colleges  
 Randall Davis, Professor, Jefferson Community and Technical College

**◆ Everyone Hates “Discussions”...Don’t They? The Positive Impacts of Building Community Instead** *Colo. A*

**Speakers:**  
 Brian Verdine, Vice President of Academic Product Engagement, Yellowdig  
 Michael Webb, Director of Innovation, Capella University

**Moderator:**  
 Katie Linder, Associate Vice Chancellor, Digital Strategy and Learning, University of Colorado Denver

**◆ Lift and Shift: A Field Guide for the Age of Acceleration** *Colo. G-H*

**Speakers:**  
 John Boekenoogen, Executive Director of Academic Innovation Research, Embry-Riddle Aeronautical University  
 Dean Goon, Dean of Academic Innovation, Embry-Riddle Aeronautical University

**Moderator:**  
 Jaimie Henthorn, Director of Academic Innovation Programs, University of Colorado System



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**◆ One Size Doesn’t Fit All: Personalizing Course Design with User Journeys and Faculty Personas** *Colo. I-J*

**Facilitators:**  
 Hala Esmail, Associate Director, Faculty Professional Development, Louisiana State University A&M  
 Radhika Krishnadas, Executive Director of Learning Design and Faculty Professional Development, Louisiana State University A&M

**9:45 a.m. – 10:00 a.m.**

**◆ Break**

**10:00 a.m. – 10:45 a.m.**

**Concurrent Sessions**

**◆ Connect with and Engage Adult Learners with Simulations** *Colo. A*

**Speakers:**

Amber Dailey-Hebert, Full Professor | Director of the Faculty Center for Innovation, Park University

Gena Kadar, Dean, School of Nutrition, Southwest College of Naturopathic Medicine

Julie Miller-Cribbs, Director & Oklahoma Medicaid Endowed Professor in Mental Health, The University of Oklahoma

Linda Passamaneck, Adjunct Professor, Park University

■ **Higher Ed Technology: Innovative or Overwhelming?** *Colo. C*

**Facilitator:**

Brandon Karcher, Manager, Instructional Technology, Bucknell University

◆ **Hybrid Models and the Big Pivot for Online Learning Infrastructure** *Colo. D*

**Speakers:**

Nathan Bullock, Executive Director, Online Operations, University of Colorado Colorado Springs

Katie Linder, Associate Vice Chancellor, Digital Strategy and Learning, University of Colorado Denver

Robert McDonald, Dean of University Libraries | Senior Vice Provost of Online Education, University of Colorado Boulder

◆ **Student Messenger Data: Challenging Assumptions and Solving Problems We Didn't Know We Had** *Colo. G-H*

**Speakers:**

Jennifer Daines, Executive Program Director, Colorado Technical University  
Ginger Walker, Academic Quality Analyst, Colorado Technical University

○ **Where Is Your Institution on the Microcredentialing Highway?** *Colo. B*

**Facilitators:**

Krysia Lazarewicz, Vice President, University Business Development, Wiley University Services

Gloria Niles, Director of Online Learning, University of Hawai'i System

◆ **Workforce Skills Alignment at Scale** *Colo. I-J*

**Speakers:**

Melissa Sadler-Nitu, Senior Director of Strategic Partnerships, Economic Workforce Development, LearningMate

Ebony Simpson, Workforce Online Programs Coordinator, Lamar Institute of Technology

**Moderator:**

Lindsey Downs, Assistant Director, Communications and Community, WCET

**10:45 a.m. – 11:00 a.m.**

◆ **Break**

**11:00 a.m. – 12:00 p.m.**

**General Session**

★ **Utilizing Technology to Create Mission-Driven and Equity-Centered Academic Pathways** *Colo. E-F*

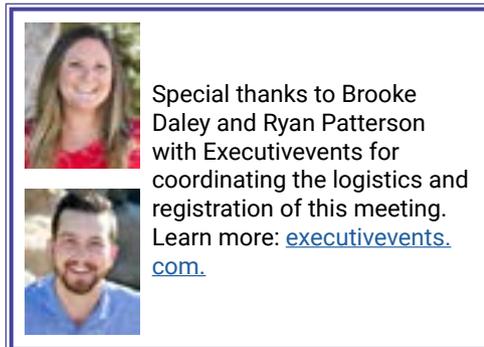
\*See page 4 for general session description.

**Speakers:**

Mordecai Brownlee, President, Community College of Aurora

Michael Moore, Vice President for Academic Affairs, University of Arkansas System

Russ Poulin, Executive Director, WCET



Elements of Evolving Business Models of Higher Education

WCET Virtual Summit  
Exclusively for WCET Members  
March 9, 2023

WCET's Virtual Summits are a deep dive into digital learning topics impacting postsecondary education. The 2023 Virtual Summit on March 9 will cover an array of topics affecting the business of higher education. The interactive, member-only, half-day Summit will occur online, and sessions will be recorded.

Expert speakers, digital learning practitioners, and higher education leaders will discuss:

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WCET's Virtual Summits are a budget-friendly form of high-quality professional development designed exclusively for WCET members. If you are not a member, consider joining before registration opens in January 2023.

## WCET Leadership

At WCET, leadership reflects the cooperative model and collaborative spirit of our organization. Both leadership groups are made up of practitioners from our member institutions and organizations. Most of our activities, programs, and decisions are spearheaded by members.

**The Executive Council** serves as the strategic advisory group to the Executive Director on matters related to membership, annual dues, strategic priorities, policies, and other issues.

**The Steering Committee** is representative of the WCET membership, makes recommendations on programmatic issues of interest to the membership, and leads and/or contributes to activities in support of WCET's program and membership.

### Executive Council

Michael K. Moore, Vice President for Academic Affairs, University of Arkansas System,

#### Executive Council Chair

Loraine Pai Schmitt, Executive Dean, Academic & Student Affairs Innovation & Technology, Portland Community College, **Executive Council Vice Chair**

Mordecai Ian Brownlee, President, Community College of Aurora

Jory Hadsell, Vice Chancellor, Technology, Foothill-De Anza Community College District

Dale P. Johnson, Director of Digital Innovation, Arizona State University

Fred Lokken, Professor, Truckee Meadows Community College

Leah Matthews, Executive Director, Distance Education Accrediting Commission

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

Alexandra (Sasha) Thackaberry, Vice President of Student and Partner Services, Pearson

Russ Poulin, Executive Director, WCET | Vice President for Technology-Enhanced Education, WICHE

### Steering Committee

Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus, **Steering Committee Chair**

Jory Hadsell, Vice Chancellor, Technology, Foothill-De Anza Community College District,

#### Steering Committee Vice Chair

Brenda Boyd, Senior Academic Director, Program Services, Quality Matters

Gary Chinn, Assistant Dean, Digital Learning, The Pennsylvania State University

Adam Cota, Vice President, Advanced Analytics, Western Governors University

Janelle Elias, Vice President, Strategy & Advancement, Rio Salado College

Robert Griffiths, Chief Digital Learning Officer, Office of Technology and Digital Innovation, The Ohio State University (*re-elected October 2022*)

Ilona Marie Hajdu, Senior Associate Director, Office of Online Education, Indiana University

Missy (Melissa) LaCour, Director of New Markets, Academics and Workforce, Louisiana Community and Technical College System

Krysia Lazarewicz, Vice President, University Business Development, Wiley University Services

Justin Louder, Associate Vice Provost, Texas Tech University

Gloria Niles, Director of Online Learning, University of Hawai'i System

Tina Parscal, Associate Vice Chancellor for CCCOnline and Academic Affairs, Colorado Community College System

Chantae Recasner, Equity Research Manager for Advanced Analytics, Western Governors University

Shani Suber, Dean of E-learning Effectiveness and Enhancement, Dallas College

Kelvin Thompson, Executive Director, Center for Distributed Learning, University of Central Florida

### Incoming Steering Committee

*\*Effective October 2022*

Suzanne Ehrlich, Associate Professor & Co-Director, UNITE Design Lab, University of North Florida

Robert Saum, Senior Strategy and Deployment Specialist, Division of Academic Innovation, Embry-Riddle Aeronautical University

Theresa Umscheid, Executive Director, Iowa Community College Online Consortium

### Thank You to All Our Member Institutions and Organizations!

*\*Member list as of 10/4/22*

*\*\*View on our website at <https://wcet.wiche.edu/join-us/meet-our-members>*

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Anne Arundel Community College

Anthology Inc.

Antioch University

Arizona State University

Association of Independent Colleges and Universities of Pennsylvania

Association of Public and Land-grant Universities (APLU)

Aurora Institute

Austin Community College

Austin Peay State University

Australian Institute of Business

Baker College Online

Baton Rouge Community College

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Bismarck State College

Black Hills State University

Blue Mountain Community College

Bob Jones University

Boise State University

Bossier Parish Community College

Boston University

Bradley University

British Columbia Institute of Technology

Bryan College of Health Sciences

Bucks County Community College

California Institute of Integral Studies

California State University, Fullerton

California State University, Northridge

California State University, Office of the Chancellor

Capella University

Case Western Reserve University

Casper College

Cedarville University

Central Louisiana Technical Community College

Central Methodist University

Central Oregon Community College

Central State University

Central Washington University

Central Wyoming College

Chadron State College

Chancellor's Office of the California Community Colleges

Charter Oak State College

Chemeketa Community College

City College of San Francisco

Clemson University

Coconino Community College

College of Eastern Idaho

College of Menominee Nation

College of Southern Nevada

College of the Redwoods

College of William & Mary

Colorado Community College System

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Columbus State University

Community College of Aurora

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East Carolina University  
Eastern New Mexico University  
Eastern Oregon University  
Eastern Washington University  
Eastern Wyoming College  
EDUCAUSE  
Elizabethtown College  
Embry-Riddle Aeronautical University  
Emporia State University  
Excelsior University  
Fairleigh Dickinson University  
Fletcher Technical Community College  
Florida State University  
Florida Virtual Campus  
Foothill-De Anza District  
Fort Lewis College  
Franklin University  
Friends University  
Gallaudet University  
George Mason University  
Georgetown University  
Georgia Institute of Technology  
Georgia Southern University  
Georgia State University  
Golden Gate University  
Grambling State University  
Grand Canyon University  
Granite State College  
Great Basin College  
Hardin-Simmons University

Higher Learning Commission  
Hiram College  
Honorlock  
Idaho State University  
iDesign  
Indiana State University  
Indiana University (System)  
Innovative Educators  
Inter American University of Puerto Rico  
Iowa Community College Online Consortium (ICCOC)  
Ivy Tech Community College  
J Sargeant Reynolds Community College  
Jackson State University/JSUOnline  
John N. Gardner Institute for Excellence in Undergraduate Education  
Kansas State University  
Kapi'olani Community College  
Kent State University  
Kentucky Council on Postsecondary Education  
La Sierra University  
Lake Region State College  
Landmark College  
Lane Community College  
Laramie County Community College  
LearningMate  
Leeward Community College  
Lewis-Clark State College  
Liberty University  
Lincoln University  
Little Priest Tribal College  
Louisiana Board of Regents  
Louisiana Community & Technical College System  
Louisiana Delta Community College  
Louisiana State University and Agricultural & Mechanical College  
Louisiana State University at Alexandria  
Louisiana State University at Eunice  
Louisiana State University Health Sciences Center  
Louisiana State University in Shreveport  
Louisiana Tech University  
Loyola Marymount University  
Lubbock Christian University  
Marshall University  
MarylandOnline  
Massachusetts Colleges Online  
Mayville State University

## WCET 35<sup>th</sup> ANNUAL MEETING

### Join Us in New Orleans in 2023!



WCET 35<sup>th</sup> Annual Meeting  
October 25-27, 2023 | New Orleans, Louisiana

Come enjoy the charm of New Orleans at the WCET 35<sup>th</sup> Annual Meeting! A timeless city with a unique way of life, New Orleans is steeped in European traditions and Caribbean influences.

Our host hotel, the New Orleans Marriott Warehouse Arts District, is housed in a freshly renovated 19th-century warehouse and is located adjacent to the Warehouse Arts District, the Central Business District, the Garden District, and the French Quarter.

In October, you can expect high temperatures in the upper 70s. Fall is the busiest time of year with festivals, sports, and events galore; visit [bit.ly/october-new-orleans](https://bit.ly/october-new-orleans) for a preview of what to expect.

The call for proposals will open in March and registration will be announced in May. Mark your calendar and make your plans to join us in the Big Easy!

## WCET MEMBERS

McDaniel College  
McNeese State University  
Mesa Community College  
Metropolitan Community College  
Metropolitan State University  
Miami University  
Michigan State University  
Midwestern Higher Education Compact (MHEC)  
Midwestern State University  
MindWires  
Minnesota Learning Commons  
Mississippi Community College Board  
Mississippi State University  
Missouri Southern State University  
Missouri University of Science & Technology  
Montana State University, Billings  
Montana State University, Bozeman  
Montana University System  
Mount Saint Mary's University, Los Angeles  
National Center for Women & Information Technology (NCWIT)  
National Laboratory for Education Transformation (NLET)  
National University  
Navajo Technical University  
Nazarene Bible College  
NC-SARA  
Nevada State College  
Nevada System of Higher Education  
New England Board of Higher Education (NEBHE)  
New Mexico State University  
New York University  
Nicholls State University  
Nicolet College  
Norfolk State University  
North Carolina Community College System  
North Carolina Independent Colleges and Universities  
North Dakota University System  
Northeast Lakeview College  
Northern Arizona University  
Northern Essex Community College  
Northern Illinois University  
Northern Marianas College  
Northern State University  
Northern Virginia Community College  
Northshore Technical Community College  
Northwest College  
Northwest Louisiana Technical Community College  
Northwest Vista College  
Northwestern College  
Northwestern Health Sciences University  
Northwestern State University  
The NROC Project  
Nunez Community College  
Oakland University  
Oakton Community College  
Ocean County College  
O'Donnell Learn  
The Ohio State University  
Ohio University  
Old Dominion University  
Online Consortium of Oklahoma (c/o Oklahoma State Regents for Higher Education)  
Open Education Consortium  
Oregon Institute of Technology  
Oregon State University  
Palo Alto College  
Parkland College  
Pearson Learning Solutions  
Pennsylvania State University  
Pennsylvania's State System of Higher Education  
Piedmont Technical College  
Pierce College  
Point Loma Nazarene University  
Portland Community College  
Portland State University  
Prescott College  
Purdue University  
Purdue University Global  
QM Quality Matters, Inc  
Quincy College  
Regis University  
Relay Graduate School of Education  
Rio Salado College  
River Parishes Community College  
Rose-Hulman Institute of Technology  
Russ Adkins, Inc.  
Saint Mary-of-the-Woods College  
Salt Lake Community College  
San Antonio College  
San Diego Community College District  
Seattle Pacific University

## WCET MEMBER BENEFITS

### 5 Benefits of WCET Membership

- 1 Stay Informed** - Members receive policy alerts and analysis of emerging federal and state higher ed policy issues and other issues affecting digital learning in higher ed.
- 2 Attend Exclusive Events** - Gain access to invaluable networking and professional development opportunities at member-only Summits, webcasts, and Closer Conversations.
- 3 Engage with Community** - Have questions? Get answers from over 4,000 higher ed innovators and practitioners via the WCET member community, wctetMIX.
- 4 Develop Your Skills** - Relevant and timely member-only resources to help you make informed decisions to provide high-quality digital learning experiences.
- 5 Save Time and Money** - Leverage the generous WCET community to find solutions and examples from other institutions. Receive discounts to WCET events, and partner's products and services, including MindWires Report subscriptions. Members can also list position openings in the weekly job postings.  
**+ many more!**

[bit.ly/wcet-benefits](https://bit.ly/wcet-benefits)

Seattle University  
Siena Heights University  
Sinclair Community College  
Sophia Learning  
South Dakota Board of Regents  
South Dakota School of Mines and Technology  
South Dakota State University  
South Louisiana Community College  
Southeast Missouri State University  
Southeast Technical College  
Southeastern Louisiana University  
Southern Association of Colleges and Schools Commission on Colleges  
Southern Illinois University Carbondale  
Southern Illinois University Edwardsville  
Southern New Hampshire University  
Southern Oregon University  
Southern Regional Education Board  
Southern University and A&M College  
Southern University at New Orleans  
Southern University at Shreveport

Southwestern Indian Polytechnic Institute  
SOWELA Technical Community College  
Spring Arbor University  
St. Johns River State College  
St. Philips College  
State Council of Higher Education for Virginia (SCHEV)  
Stillman College  
StraighterLine, Inc.  
Strategic Education, Inc.  
Suffolk County Community College  
SUNY System Administration - SUNY Online  
Teachers College, Columbia University  
Tennessee State University  
Texas A&M University  
Texas A&M University - Commerce  
Texas A&M University-Central Texas  
Texas A&M University-Corpus Christi  
Texas Christian University  
Texas Higher Education Coordinating Board  
Texas State University

## WCET MEMBERS

Texas Tech University  
Texas Woman's University  
Thomas Edison State University  
Trevecca Nazarene University  
Troy University  
Truckee Meadows Community College  
Truman State University  
United Negro College Fund (UNCF)  
United States Air Force Academy  
University of Alabama  
The University of Alabama at Birmingham  
The University of Alabama in Huntsville  
University of Alaska Anchorage  
University of Alaska Fairbanks  
The University of Arizona  
University of Arkansas - Fayetteville Campus  
University of Arkansas at Little Rock  
University of Arkansas at Monticello  
University of Arkansas for Medical Sciences  
University of Arkansas System  
University of Central Florida  
University of Central Missouri  
University of Central Oklahoma  
University of Charleston  
University of Cincinnati  
University of Colorado Boulder  
University of Colorado Denver  
University of Colorado System  
University of Connecticut  
University of Dallas  
University of Denver  
University of Florida  
University of Georgia  
University of Hawai'i System  
University of Hawai'i-West O'ahu  
University of Idaho  
University of Illinois at Springfield  
University of Illinois Online  
University of Iowa  
University of Kentucky  
University of Louisiana at Lafayette  
University of Louisiana at Monroe  
University of Louisville  
University of Maine System, University College  
University of Maryland Global Campus  
University of Michigan  
University of Mississippi  
University of Missouri - Columbia/Mizzou  
Online

University of Missouri System  
University of Missouri-Kansas City  
University of Missouri-St. Louis  
University of Montana  
University of Nebraska at Kearney  
University of Nebraska Central Administration  
University of Nevada, Las Vegas  
University of Nevada, Reno  
University of New England  
University of New Haven  
University of New Mexico  
University of New Orleans  
University of North Carolina at Chapel Hill  
University of North Carolina at Charlotte  
University of North Carolina System  
University of North Carolina Wilmington  
University of North Dakota  
University of North Florida  
University of North Texas  
University of Oregon  
University of Phoenix  
University of Pittsburgh  
University of Rhode Island  
University of San Francisco  
University of South Dakota  
University of St. Augustine for Health Sciences  
University of St. Francis  
University of Tennessee Health Science Center  
University of Tennessee, Knoxville  
The University of Texas at Arlington  
The University of Texas at Dallas  
University of Texas at San Antonio  
The University of Texas at Tyler  
The University of Texas Permian Basin  
University of Utah  
University of Virginia  
University of West Georgia  
University of Wisconsin - Green Bay  
University of Wisconsin MBA Consortium  
University of Wisconsin-Milwaukee  
University of Wyoming  
University System of Georgia  
Utah State University  
Utah System of Higher Education  
Valley City State University  
Virginia Commonwealth University  
Virginia Community College System  
Virginia Tech

## WCET FRONTIERS POD

### Check Out Season 2 of WCET Frontiers Pod!

The WCET Frontiers Pod highlights solutions and innovations in the practice and policy of digital learning in higher education. Season 2 is about what we've learned and where we're going, featuring interviews with leaders in the field of digital learning in higher education. Episode 1 features our closing keynote speaker, Dr. Mordecai Brownlee, and is available now - check it out at [wcet.wiche.edu/wcet-frontiers-pod](http://wcet.wiche.edu/wcet-frontiers-pod).

Subscribe to WCET Frontiers Pod.



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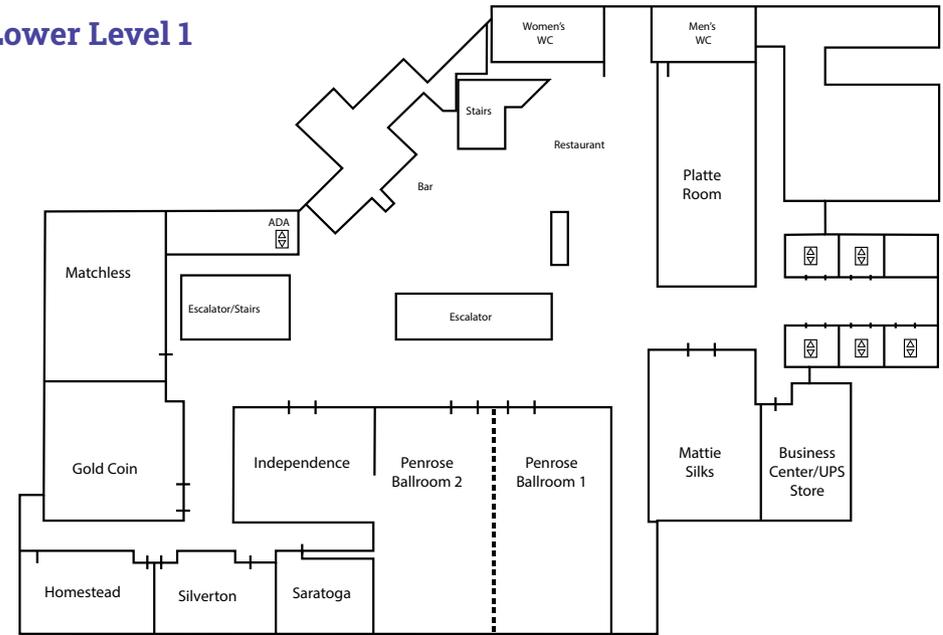
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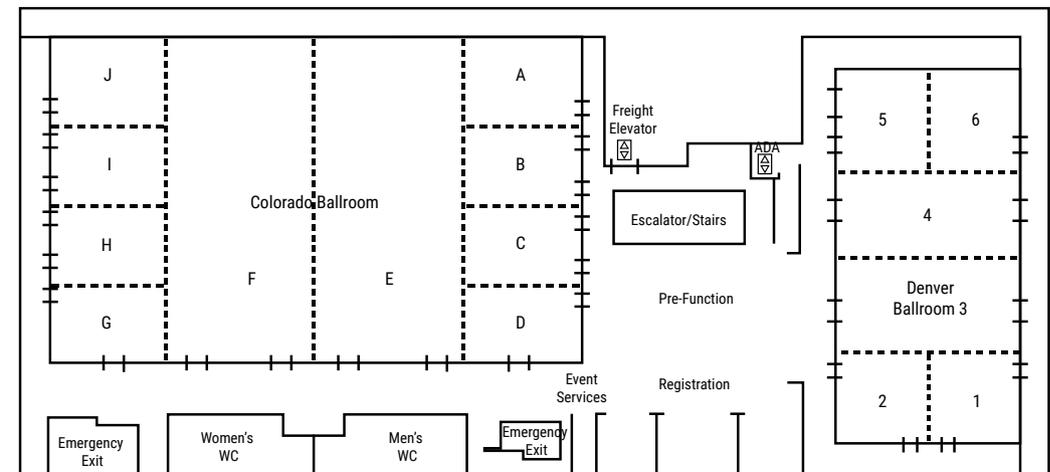
Education Technology Insights

# HOTEL MAPS

## Lower Level 1



## Lower Level 2



# WCET MEMBERSHIP

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## Join by October 31 and Get 22% off Membership

### Not a member? Interested in joining?

Receive a 22% discount on your first year of WCET membership if you submit your membership application by October 31. Learn more: [wcet.wiche.edu/join-us](http://wcet.wiche.edu/join-us). Use code **AM22** on the membership application form to receive the discount.

**We think WCET is great, but you don't have to take our word for it! Here's what your higher ed peers have to say:**

*WCET's Annual Meeting always provides current and relevant information, ideas, and discussions, as well as networking opportunities. However, it is the ongoing engagement through the WCET community and wcetMIX that makes WCET such an invaluable resource for leaders of digital learning in higher education.*

**Gloria Niles**

Director of Online Learning  
University of Hawai'i System

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*The WCET Annual Meeting is a conference that provides relevant and valuable information about distance education, including policies, trends, and best practices. The conference includes presentations from and networking with knowledgeable colleagues and is a meeting that I look forward to each year.*

**Erika Swain**

Assistant Director for  
Compliance and Authorization  
University of Colorado Boulder  
Associate Director for State  
Authorization  
University of Colorado System

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*WCET and the WCET community is a light in the dark for many of us involved in delivering education opportunities online and across state lines. The invaluable information, insights, and leadership that they provide fills a void in our learning community. Further, WCET's commitment to engaging with higher education professionals, institutions, regulators, and experts in the field assists us in elevating the conversations at home on our own campuses.*

**Connie Johnson**

Chancellor  
Colorado Technical University